

#### **AGENDA**

**Project Oversight Committee Meeting #10** 

6:00 Agenda and Meeting #10 objectives

6:05 Status updates

Review relationship among three plans and background report

6:50 General approach of each plan

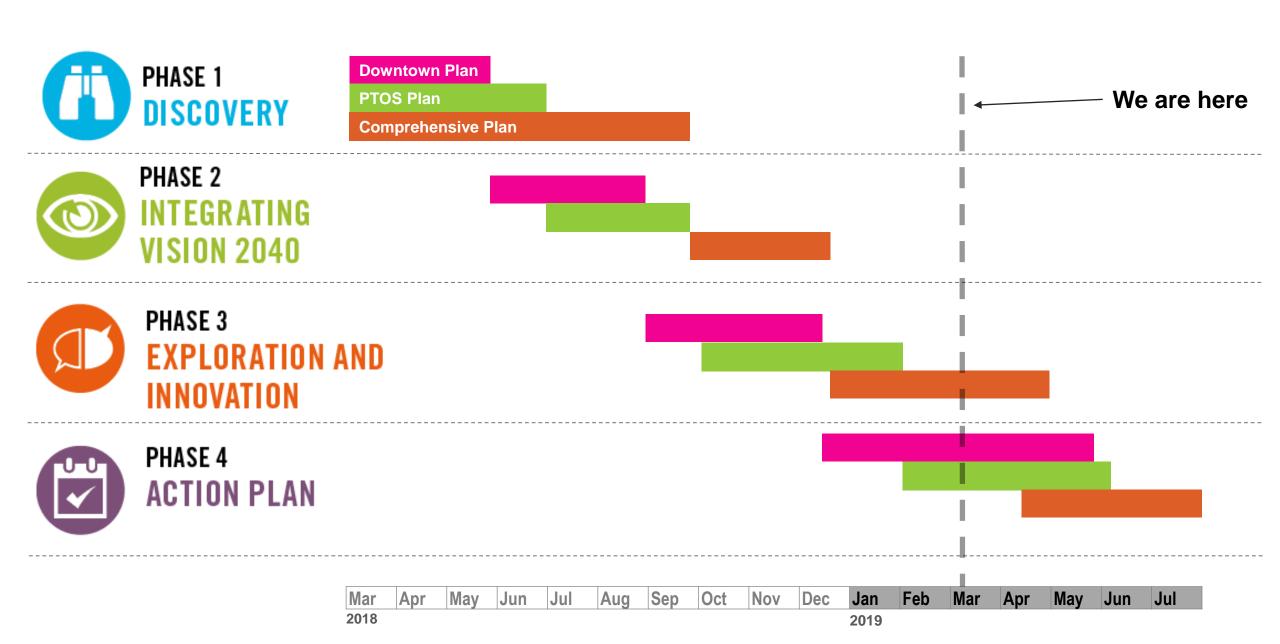
7:30 Adjourn

# **Meeting #10 Objectives**

- Status updates for the Downtown, Parks, and Comprehensive Plans
- Review relationship among the three plans
- Overview of background report
- Overview of general approach of each plan



## **JOURNEY TO 2040 PROGRESS**







2018 2019

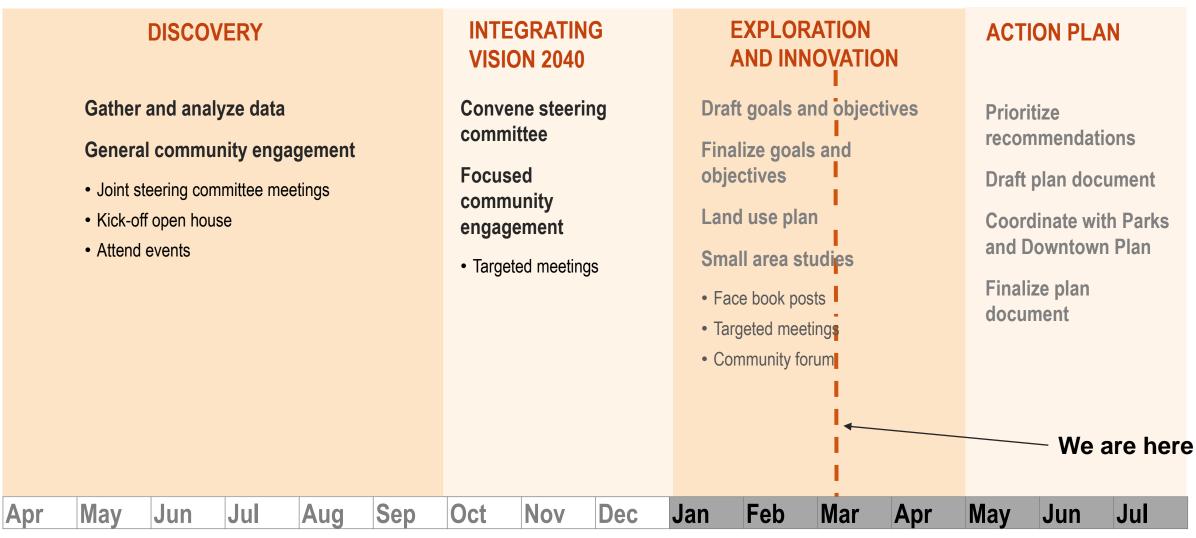
# Parks, Trails, and Open Space Master Plan



Gather and analyze data  General community engagement  Joint steering committee meetings  Kick-off open house	INTEGRATING VISION 2040  Convene steering committee  Focused community engagement  • Attend events	EXPLORATION AND INNOVATION  Draft preliminary concepts  Focused community engagement  Refine concepts	Prioritize recommendations  Draft plan document  Coordinate with Downtown and Comp Plan  Finalize plan document	
• Attend events	Targeted meetings	<ul> <li>On-line survey</li> <li>Face book posts</li> <li>Targeted meetings</li> <li>Community forum</li> </ul>	Fob Mor Apr Mov	- We are here
Apr May Jun Jul	Aug Sep	Oct Nov Dec Jan	Feb Mar Apr May	Jun Jul

2018 2019

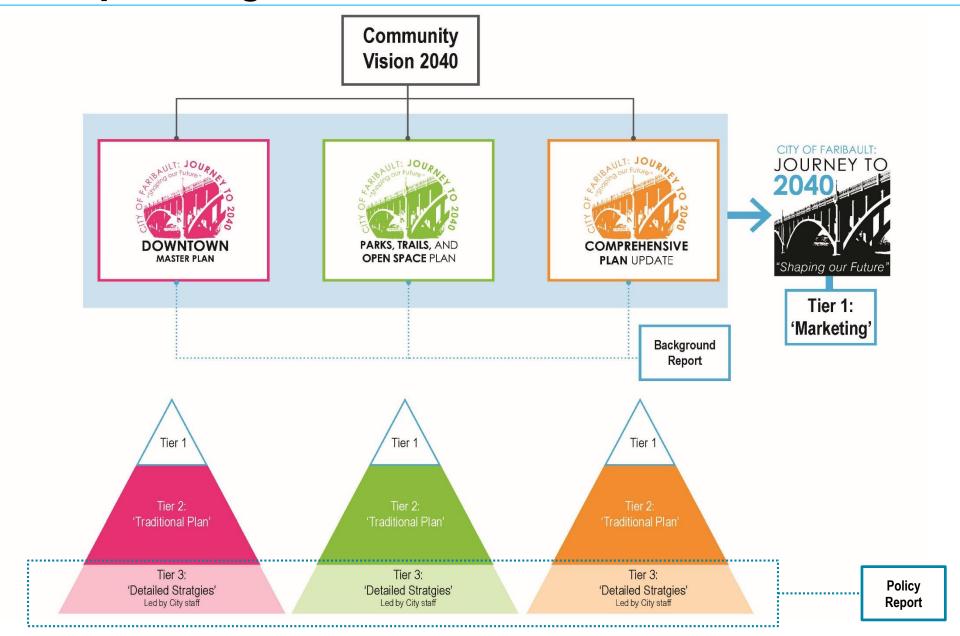




2018 2019

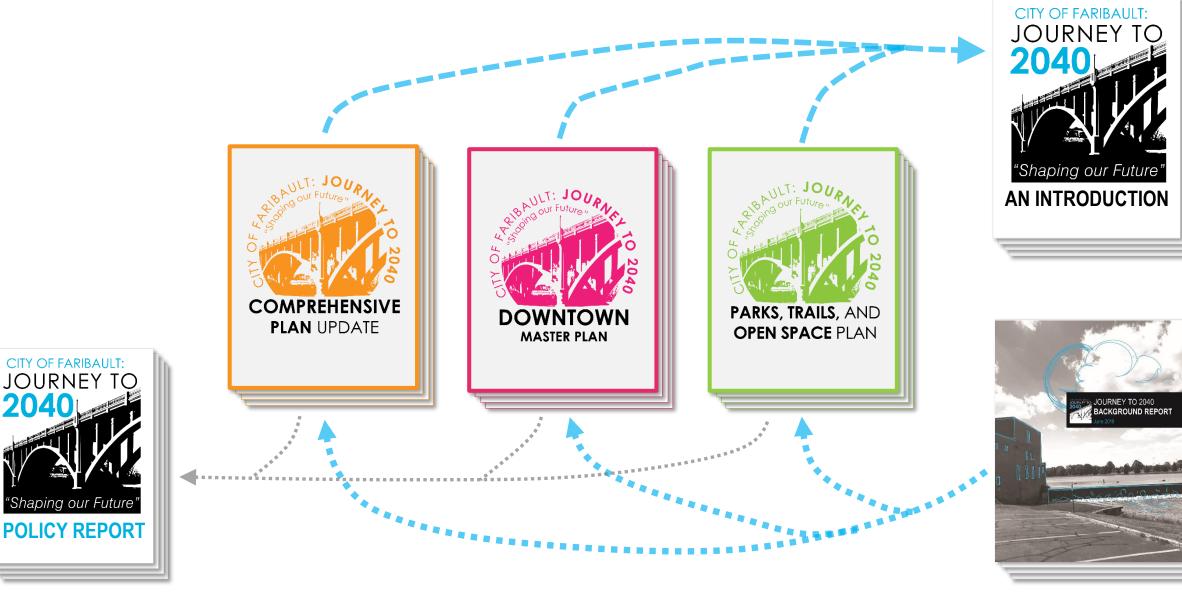


# **Relationship among Plans**

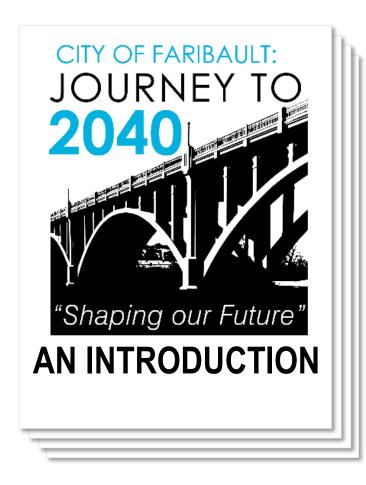


# **Relationship among Plans**

CITY OF FARIBAULT: JOURNEY TO



# Journey to 2040: An Introduction



Level of finish: High

Length: 10-15 pages

**Depth of Content:** Low

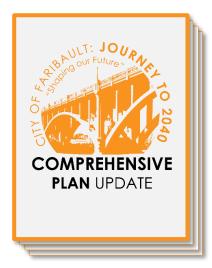
**Primary Purposes:** Marketing;

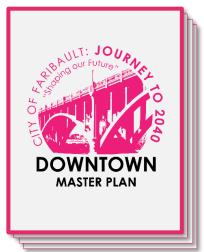
General public

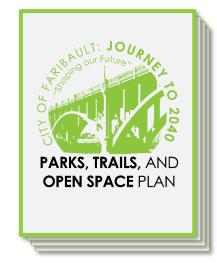
#### Content

- Introductory forward/story
- Purpose of planning
- 2-3 page summary of each plan with links to full plan document
- Supported by the project video

# **Journey to 2040: The Three Plans**







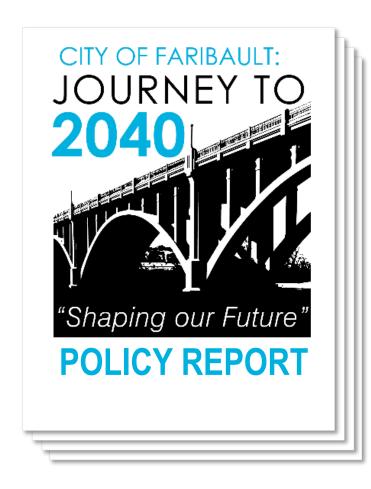
Level of finish:

Length:
60
Depth of Content:
Primary Purpose:

Medium to high 60+ pages
Medium to high Decision making

- Introductory forward/story
- Journey to 2040 description
- Goals, objectives, actions
- Relevant links to policy report and background report
- Appendices with supporting information

# **Journey to 2040: Policy Report**



**Level of finish:** 

Length:

**Depth of Content:** 

**Primary Purpose:** 

Low to Medium

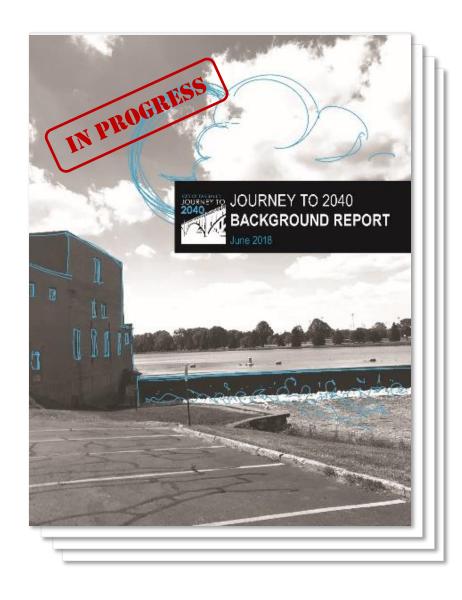
10-15 pages

High

**Decision making** 

#### Content

 Detailed list of policies with links to which plans they support



Level of finish:
Length:
Depth of Content:
Primary Purpose:

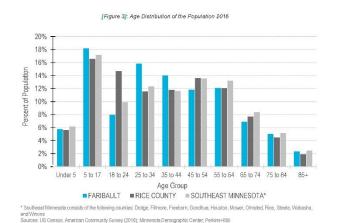
Low to Medium
100+ pages
High
Supporting data
to inform plans

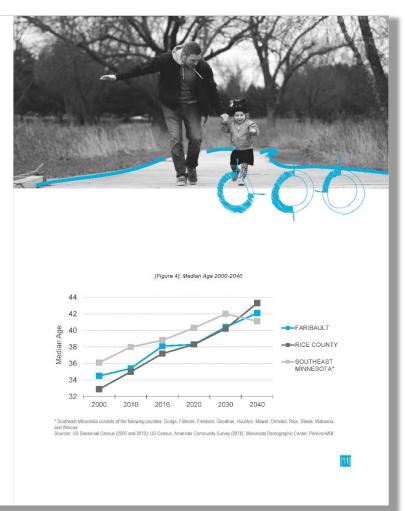
#### Content

- Demographic data
- Economic data
- Housing data
- Market data
- Mapping analyses

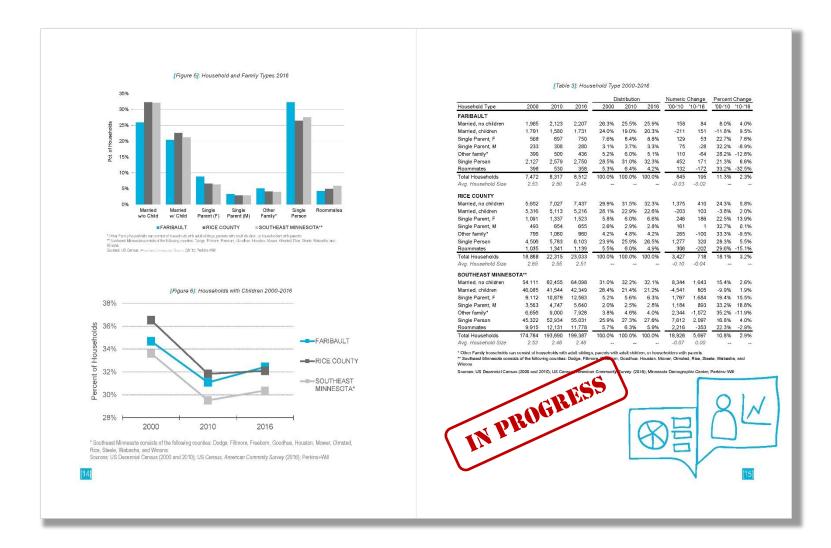
#### AGE DISTRIBUTION

NaPROGRESS The age distribution of the population has a plofound population relative to Rice County and other elements of daily life. Faribault generally ha Southeast Minnesota. This is driven in part by recent job growth among industries with entry-level positions that attract young workers. Nevertheless, without a sustained influx of young newcomers, it is anticipated that Faribault's overall population will skew sharply older in coming years. This will impact housing markets, the types of retailers that can be supported, the types of park facilities that are needed, and the school system

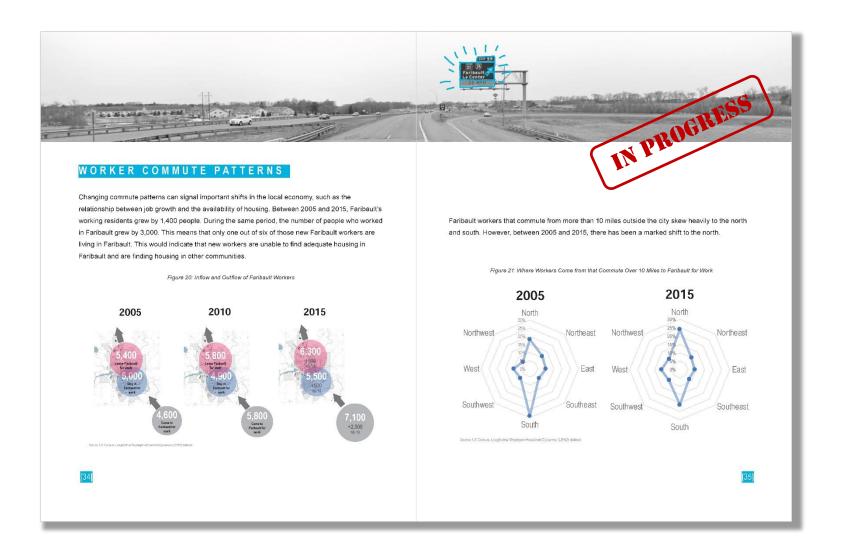




# **Brief** narratives explaining the data and why its important



Inclusion of tabular data for those who want a deep dive



**Inclusion of** select images that reinforce the data and make the report easier to read

#### AGE OF HOUSING STOCK

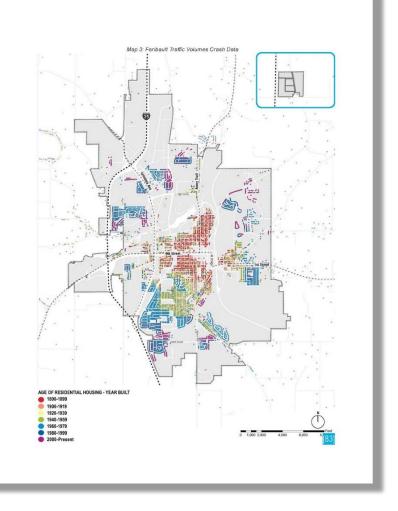
This map complements the data presented in a previous table about the age of the housing stock. Each dot on the map signifies a detached single-family home. The color corresponds to the decade the home was constructed.

As expected the areas of the City closest to the downtown consist mostly of homes more than 80 years old. However, the map also conveys how residential development has generally progressed over the years. For example, due to a lack of barriers, such as rivers or rail road tracks, residential development south of downtown has progressed in a consistent and contiguous manner as new neighborhoods are developed.

This is in contrast to the northern and eastern residential areas of the City in which the newest neighborhoods are more physical detached from well-established neighborhoods.

Understanding the patterns of residential development can help locate where strategic investments can be made to assist in the up keep and maintenance of older housing stock.

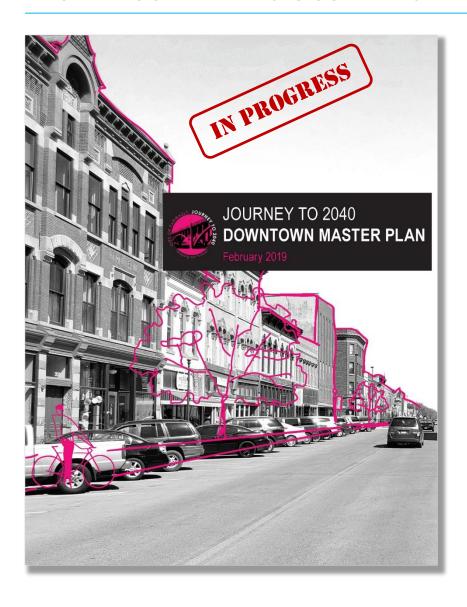




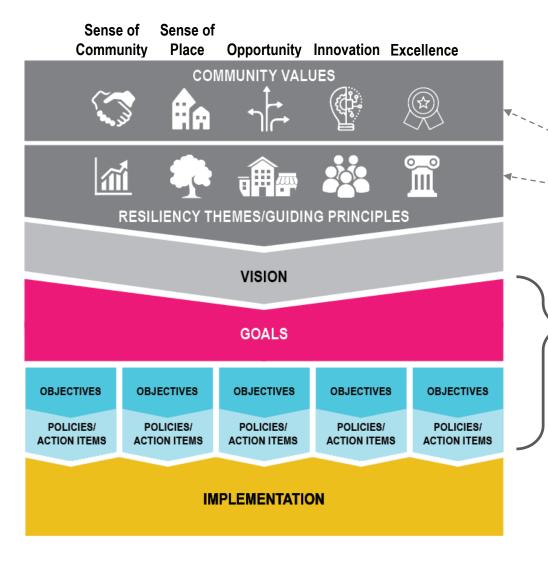
# Select maps of key data with a spatial component



## **Downtown Master Plan: General Outline**



- Introduction
  - Summary of Journey to 2040
  - Summary of Engagement
- Existing Conditions
  - History
  - Key data from background report
- Visioning and Guiding Principles
  - Connection to Vision 2040
  - Themes
- Master Plan Goals & Recommendations
  - Embrace the River
  - Green Routes
  - Celebrate the Past
  - Activate the Downtown
  - Revamp Parking
- Implementation



- Visioning and Guiding Principles
  - Connection to Vision 2040
  - Resiliency themes

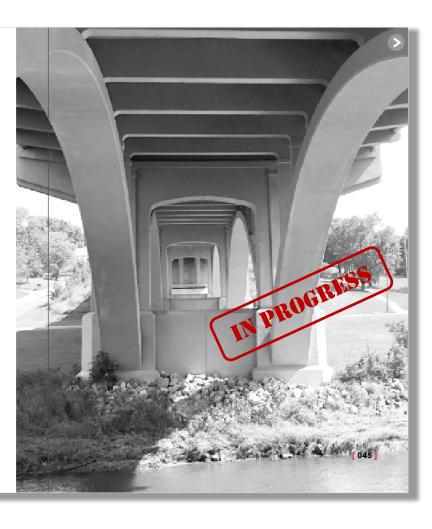
- Master Plan Goals & Recommendations
  - Embrace the River
  - Green Routes
  - Celebrate the Past
  - Activate the Downtown
  - Revamp Parking



by improving recreational opportunities, redeveloping the riverfront, and creating stronger connections from Downtown to the Straight River.

The unique relationship between Downtown Faribault and Straight River is very important to the community. In the past, the Straight River was vital to the success of Downtown and a key factor to Alexander Faribault's decision to put roots down. As a working river, it was a place of commerce, transportation, industry and vital to his fur trading business. As technology changed, so did the demand on the river for these needs. Today, the area along the river is not celebrated. With much of the land adjacent to the river been greatly reduced. A large, city owned industrial property sits vacant on an underutilized space. There is a new industry demand for rivers and waterways now. If the community takes the space along the river back and embraces it, it can become a place of prosperity, resiliency, and ecological conservancy again.

Define redevelopment opportunities along the river



# **Clearly state** goals and supporting objectives

3

03 | Improve passive and active recreational opportunities along the Straight River

#### WHY IT'S IMPORTANT

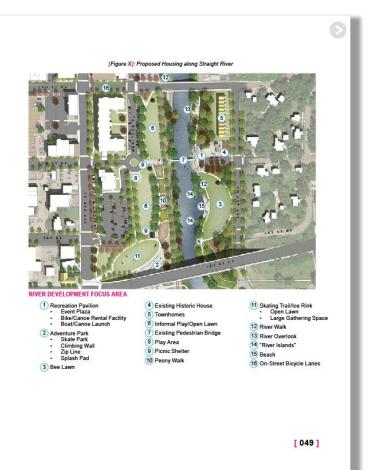
Today, the Straight River serves as a scenic and attractive setting to welcome passive and recreational users. By enhancing the open, underutilized space, near the river, the Straight River can become a place of economic draw to support the success of Downtown Faribault. Passive and active recreational spaces complement the existing uses Downtown, rather than compete and create more reasons to stay Downtown.

#### 1.5 Utilize park space as an economic draw

#### text....

- · Develop a rental facility with complementary amenities
- Utilize greenspace throughout the year to keep people coming to Downtown
  - Skating rink
  - River uses
- · Create Connections along the river through open space
  - · Connect to existing state trails
  - · Connect to River Bend Nature Center





**Explain** why each objective is important; describe needed actions in text and show them graphically

[ 048 ]

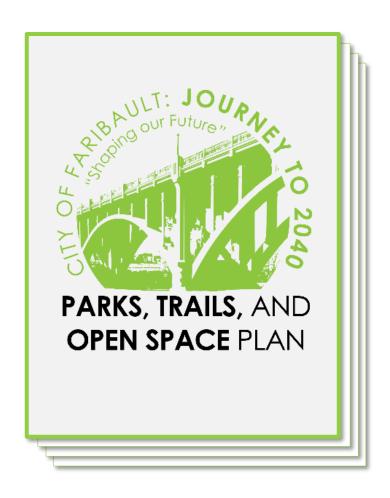
#### **IMPLEMENTATION**

For each recommendation, identify or discuss the following:

- Implementation strategy
- Potential project partners
- Feasible timeline
- Priority level
- Magnitude of cost/preliminary cost estimate
- Possible funding sources
- Likely project challenges/complexities



# Parks, Trails, and Open Space Master Plan



#### Introduction

- Summary of Journey to 2040
- Summary of Engagement

#### Existing Conditions

- Summary of system-wide facilities
- Key data from background report

## Visioning and Guiding Principles

Connection to Vision 2040

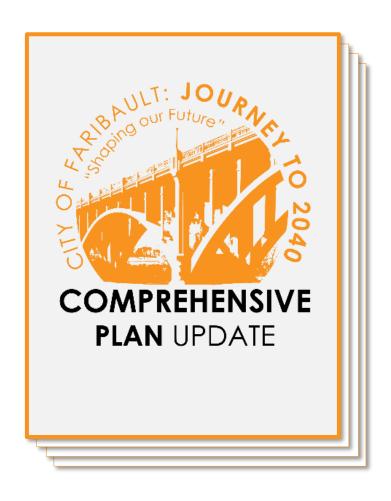
#### Master Plan Goals & Recommendations

- Diversify park facilities
- Improve connectivity within park & trail systems
- Make accessible to all (ADA; multi-generational)
- More gathering spaces
- Connect to natural areas and activate rivers

#### Implementation



# **Comprehensive Plan: General Outline**



- Introduction
  - Forward/Story
  - Summary of Journey to 2040
  - Summary of Engagement
- Existing Conditions
  - Key data from background report
- Visioning and Guiding Principles
  - Connection to Vision 2040
- Comp Plan Goals & Recommendations
  - Objectives
    - Supporting exhibits
  - Policies/Action Steps
- Implementation

## **ASSETS**



**Built Environment:** 

Roads, Buildings, Utilities, etc.



Community Building:

Education, Healthcare, Relationships, etc.



**Cultural Institutions:** 

History, Diversity, Values, Arts, etc.



**Economic Development:** 

Businesses



Natural Environment:

## **ASSETS**



**Built Environment:** 

Roads, Buildings, Utilities, etc.



Community

Typical comp plan elements (2003 Faribault Comp Plan chapters):



Cultural Ins

- Land Use
- Transportation
- Housing
- Community Facilities
- Utilities

lationships, etc.

Arts, etc.



Economic



Natural Environment:



**Built Environment:** 

**ASSETS** 

Roads, Buildings, Utilities, etc.



Community Building:

Education, Healthcare, Relationships, etc.



**Cultural Institutions:** 

History, Diversity, Values, Arts, etc.



**Economic Development:** 

Businesses



Natural Environment:

#### **ASSETS**



**Built Environment:** 

Roads, Buildings, Utilities, etc.



Community Building:

Education, Healthcare, Relationships, etc.



**Cultural Institutions:** 

History, Diversity, Values, Arts, etc.



**Economic Development:** 

Businesses



Natural Environment:

#### **ASSETS**



**Built Environment:** 

Roads, Buildings, Utilities, etc.



Community Building:

Education, Healthcare, Relationships, etc.



**Cultural Institutions:** 

History, Diversity, Values, Arts, etc.



**Economic Development:** 

Businesses



Natural Environment:

## **ASSETS**



**Built Environment:** 

Roads, Buildings, Utilities, etc.



Community Building:

Education, Healthcare, Relationships, etc.



Cultural Institutions:

History, Diversity, Values, Arts, etc.



**Economic Development:** 

Businesses



Natural Environment:



## **Strengthen Economic Assets**

\*Goal #1-EA: Faribault has a diverse and sustainable economy that supports employment and business opportunities for people of all backgrounds and skills.

- \*Objective #1: Faribault will increase the number of residents and jobs
- \*Objective #2: Faribault will work to support and grow its manufacturing base and broaden this base with jobs in other industry sectors
- \*Objective #3: Faribault residents will have the training and skills needed to participate in the economy and have access to a living wage job
- \*Objective #4: Faribault will increase its supply of land guided for industrial development such that it is in alignment with market dynamics, does not adversely impact natural assets, or result in unnecessary public costs [link to land use plan]

\*Provisional; currently working with CSC to further develop and refine goals and objectives



#### **Strengthen Economic Assets**

\*Goal #2-EA: Faribault's economic assets are strengthened by investments in its built assets, a healthy, educated, and engaged populace, its historic and cultural resources, and its natural assets.

- \*Objective #1: Faribault will increase the supply and choice of housing options
- \*Objective #2: Faribault will work with area businesses and educational facilities to better align or grow training programs with industry needs
- \*Objective #3: Faribault will promote its cultural and natural amenities to businesses and households considering to relocate to Faribault [links to downtown and parks plans]

<sup>\*</sup>Provisional; currently working with CSC to further develop and refine goals and objectives



#### **Strengthen Economic Assets**

- \*Objective #1: Faribault will increase the supply and choice of housing options
  - Policy/Action Step #11 [link to policy table]
  - Policy/Action Step #32 [link to policy table]
  - Policy/Action Step #51 [link to policy table]

 \*Objective #2: Faribault will work with area busine facilities to better align or grow training programs

Policy/Action Step #6 [link to policy table]

- Policy/Action Step #21 [link to policy table]
- Policy/Action Step #24 [link to policy table]
- \*Objective #3: Faribault will promote its cultural and natural amenities to businesses and households considering to relocate to Faribault
  - Policy/Action Step #17 [link to policy table]
  - Policy/Action Step #18 [link to policy table]
  - Policy/Action Step #48 [link to policy table]

\*Provisional; currently working with CSC to further develop and refine goals and objectives Policies/Action
Steps will likely
es apply to more
with than oneeds
objective or goal

GOAL: high level, aspirational, very few

OBJECTIVE: mid-level, measurable, 3-7 per goal

POLICY/ACTION STEP: easily definable, implementable, # dependent on capacity



# **Next Steps**

- ✓ CSC #5: Thursday, March 14<sup>th</sup> 6:00–8:00 pm (Faribault City Hall 1<sup>st</sup> Floor)
- ✓ PSC #5: TBD
- ✓ Comp Plan Community Forum: TBD
- ✓ POC #11: TBD