

CITY OF FARIBAULT:
JOURNEY TO
2040



PROJECT OVERSIGHT COMMITTEE: MEETING #3

REVIEW OF KICK-OFF MEETINGS AND
DOWNTOWN STEERING COMMITTEE

MAY 24, 2018

AGENDA

Project Oversight Committee Meeting #2

- 6:00 Agenda and Meeting #3 goals
- 6:10 What we have heard so far: Joint Steering Committees and Community event Kick-off
- 6:40 Overview of Downtown Focus existing conditions and takeaways
- 7:10 Overview of Downtown Mapping exercise
- 7:20 Next Steps and Community events
- 7:30 Adjourn

Meeting #3 Goals

- ✓ *Overview of feedback from Steering Committee and Community at large Kick-off Meetings*
- ✓ *Overview of Downtown Area background information*
- ✓ *Overview of Downtown Steering Committee Map exercise*

A photograph of a community event, likely a fair or festival, held outdoors on a grassy area. In the background, a long building with a red roof is visible, with a line of international flags hanging from its facade. People are gathered around wooden tables, some sitting and some standing. In the foreground, two children are running towards the right. The scene is surrounded by trees, and a paved path leads through the event area.

JOINT STEERING COMMITTEE KICK-OFF MEETING FEEDBACK

Workstations

The core of the meeting was focused on 4 rotating stations:

- **Station A:** *Your Involvement*
- **Station B:** *"Our Community"*
- **Station C:** *"Your Thoughts"*
- **Station D:** *"Meet your Neighbor"*

1. What is the Faribault community's biggest strength? (Provide top eight)

Location	Base of economy (business community)
Our people	Access to transportation (35W)
Our heritage: history, architecture, cultural	
Close to natural features: lake, farms, woods, nature	

2. What City areas, services, or assets need improvement?

Education (not enough opportunities in school district)	Cultural competency (diverse cultures that get along; understand cultural differences)
Retail options (not a lot of options or poor options; leave town for good options)	Expansion of skilled workforce (limiting factor in community)
Safety (feeling safe in town; specific neighborhood pockets)	Lacking this planning process (need clear direction)
Healthcare (no one wants to work in healthcare group homes / nursing homes)	Handicap/universal accessibility (not a lot of representation; no voice)
Improve community pride (promote what we have, factual or perceived - life long residents, those who don't have connection...)	

3. Use one word to describe the *future* Faribault...

Awesome	Worrisome
Promising	Strong
Open	
Potential	

4. What would you like the outcome of this planning process to be?

Cohesive plan	
Development	
Make Faribault great	
Unity	

1. What is the Faribault community's biggest strength? (Provide top eight)

Proximity to metro	Industrial base
PEOPLE	Shattuck (SSM)
Downtown	Diversity (make it a strength)
Natural resources (lakes, rivers, parks)	School choice (public + private)
Competitive real estate values	

2. What City areas, services, or assets need improvement?

Activity / attractions for young families	Public school perception / reality
Successful restaurants	Parks (better quality of life)
Downtown	Draw to community
Housing (lack of housing, market rental)	Lack of pride (inferiority complex)
	Stability of city gov't, other levels

3. Use one word to describe the *future* Faribault...

Busy	Action for the better (+ educated)
Changed	
Vastly improved	
Unknown (our growth)	

4. What would you like the outcome of this planning process to be?

Focused and achievable	Sellable (marketing tool)
People live, work, + play in Faribault (have people want to live in Faribault)	Action
The Beginning	Realistic
United	BIG

1. What is the Faribault community's biggest strength? (Provide top eight)

Manufacturing base

Compact land pattern

Natural resources

Diverse education (SC College, SSM)

Diversity (cultural, age, blind + deaf)

Crafters (cheese cave, wool mill)

Parks system (beautiful, kid activities, pool, arena)

Entrepreneurial

Regional location

Transportation

2. What City areas, services, or assets need improvement?

Parks (facilities, activities for 10+ under)

EDA

Walkability (ped friendly, bikability, auto-oriented)

Access to water (river, lakes)

Water treatment

Assimilation (diversity)

Interstate interchanges (ease of access) + land use

Activities (community center); aging populations + involvement

3. Use one word to describe the *future* Faribault...

Harmony

Growth

Recreational

Housing option

Connected (all connectivity)

Progressive

Active

Engaged

4. What would you like the outcome of this planning process to be?

Equitable

Tangible

Easy to understand

Fluid

Common direction - action to move forward

Implementable

1. What is the Faribault community's biggest strength? (Provide top eight)

35W

Innovation (technology, makers, industrial)

Proximity to metro: Rochester, Mankato, Twin Cities

Education opportunities (public + private); State academies, stem

Natural resources: (lakes, rivers, forests) + Nature center

Industrial base

Camping - outdoor recreation amenities

Public jobs (employed by state, county)

Agriculture community

Downtown (some energy, historic)

2. What City areas, services, or assets need improvement?

School district 656 - academies

Downtown river

Community pride

Relations & partnerships with neighboring communities (Cannon City, County, etc.)

Retail problem - not a lot of options

Diversity

Parking misunderstanding (problem)

Low rent housing (specifically downtown affordable housing)

Private sector leadership does not live here (school district issue)

Not enough housing (type + quantity)

School facilities

3. Use one word to describe the *future* Faribault...

Innovative

Growth --> right direction

Quality

Engaged

All inclusive + diverse

Grow/expand north

Transformation

4. What would you like the outcome of this planning process to be?

Action

Simple guidance on implementable actions

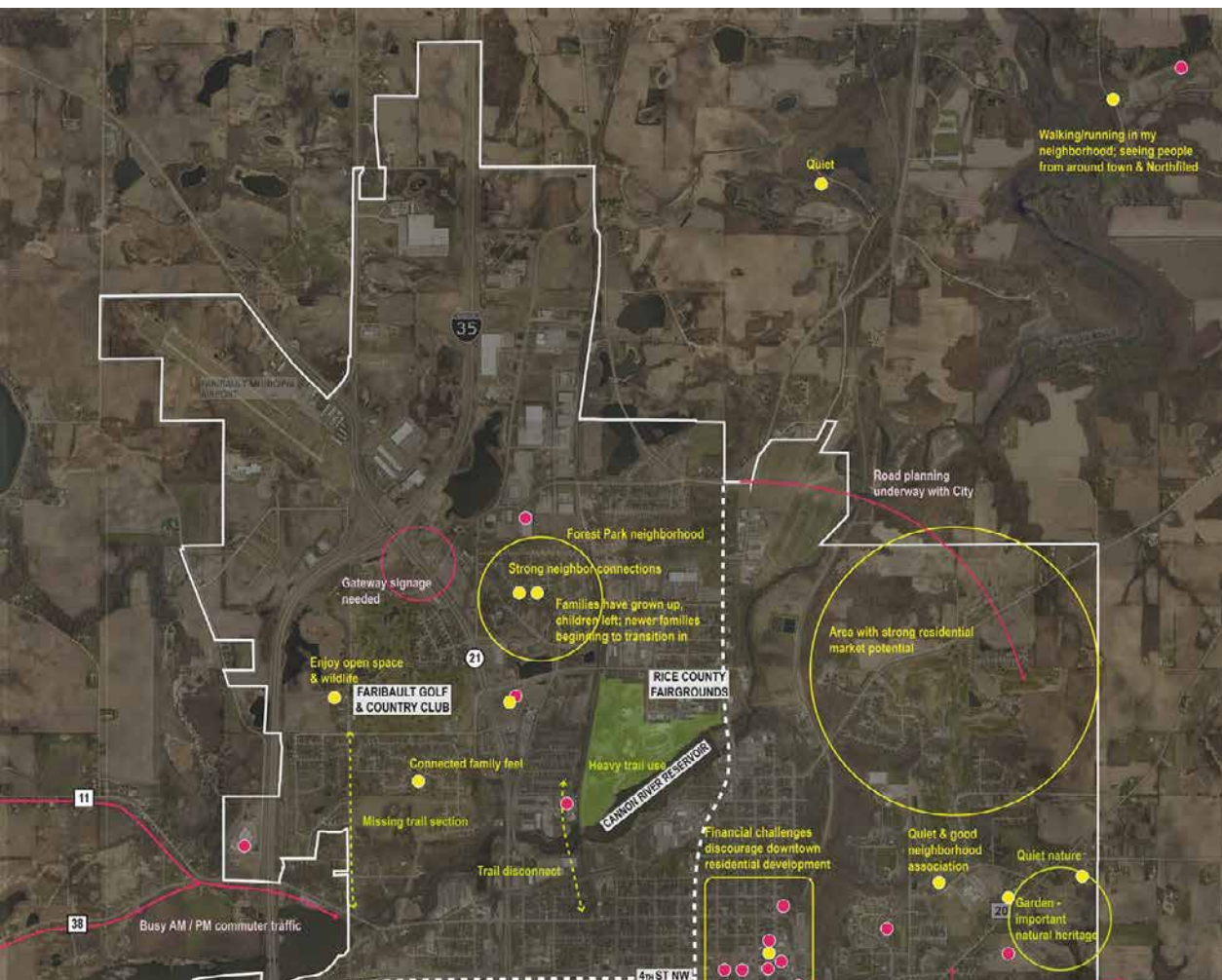
Vibrant downtown (better than Stillwater)

Council support each other + process

Money to City (vs. exit ramp)

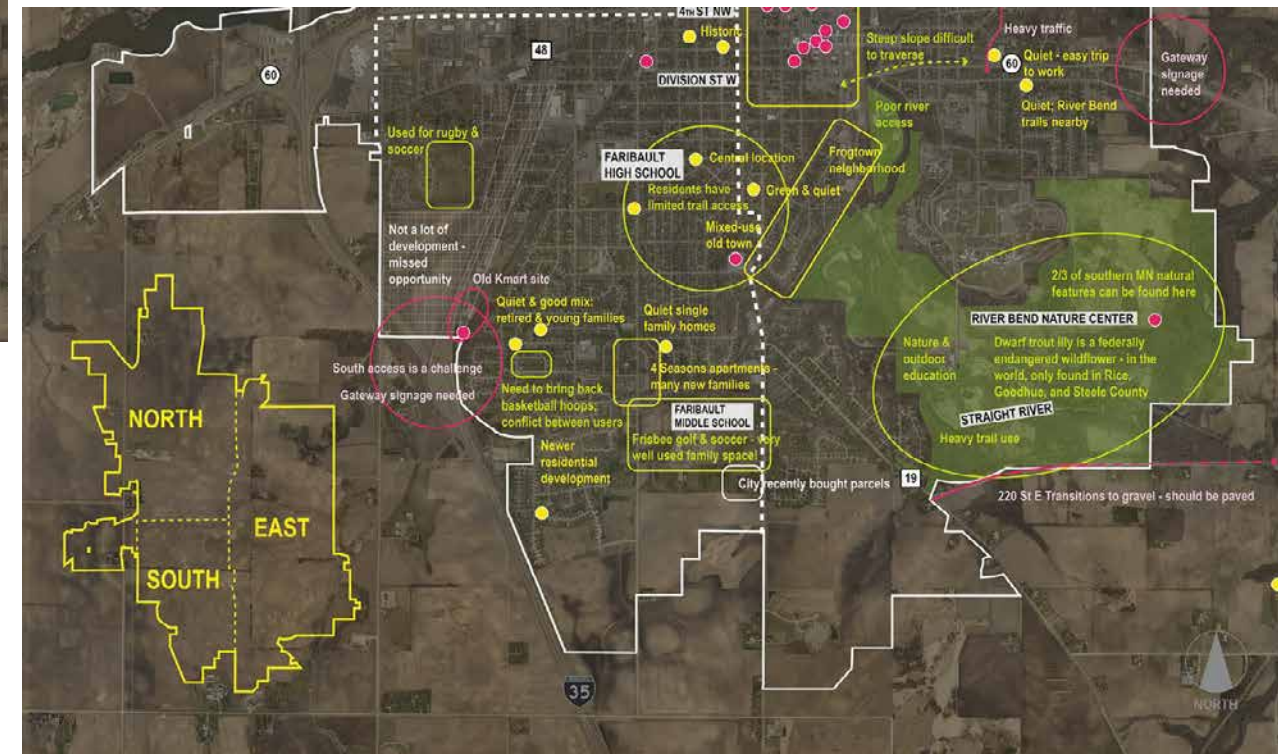
Embrace who we are but look forward optimistically

Engaged community - all communities



North

South



Comment Card feedback from Joint Session, May 10th (we received 4 comment cards):

1. Please provide us with your thoughts or general comments about the project:

- In what specific ways will you reach out to diverse audiences: Hispanic/Latino, Somali, age 65+/retired, blind, deaf? Health and wellness community – how to include more in steering committees?
- Enjoyed participation opportunities; enjoyed learning data; enjoyed hearing where people live/work and vision.
- Seems portions will be redundant with vision work. Need to put info in plan of action – that part will be good.
- I enjoyed the process. It was a good way to work with a variety of people.

1. What did you think of the meeting? What can we improve next time?

- Still a little confused about how we get through the process start to finish. Hopefully it will become more clear at the individual meeting.
- Professional binder: same info as reviewed in generating Vision 2040.
- It was a little hard to hear with the large room, many voices, and the noisy HVAC.

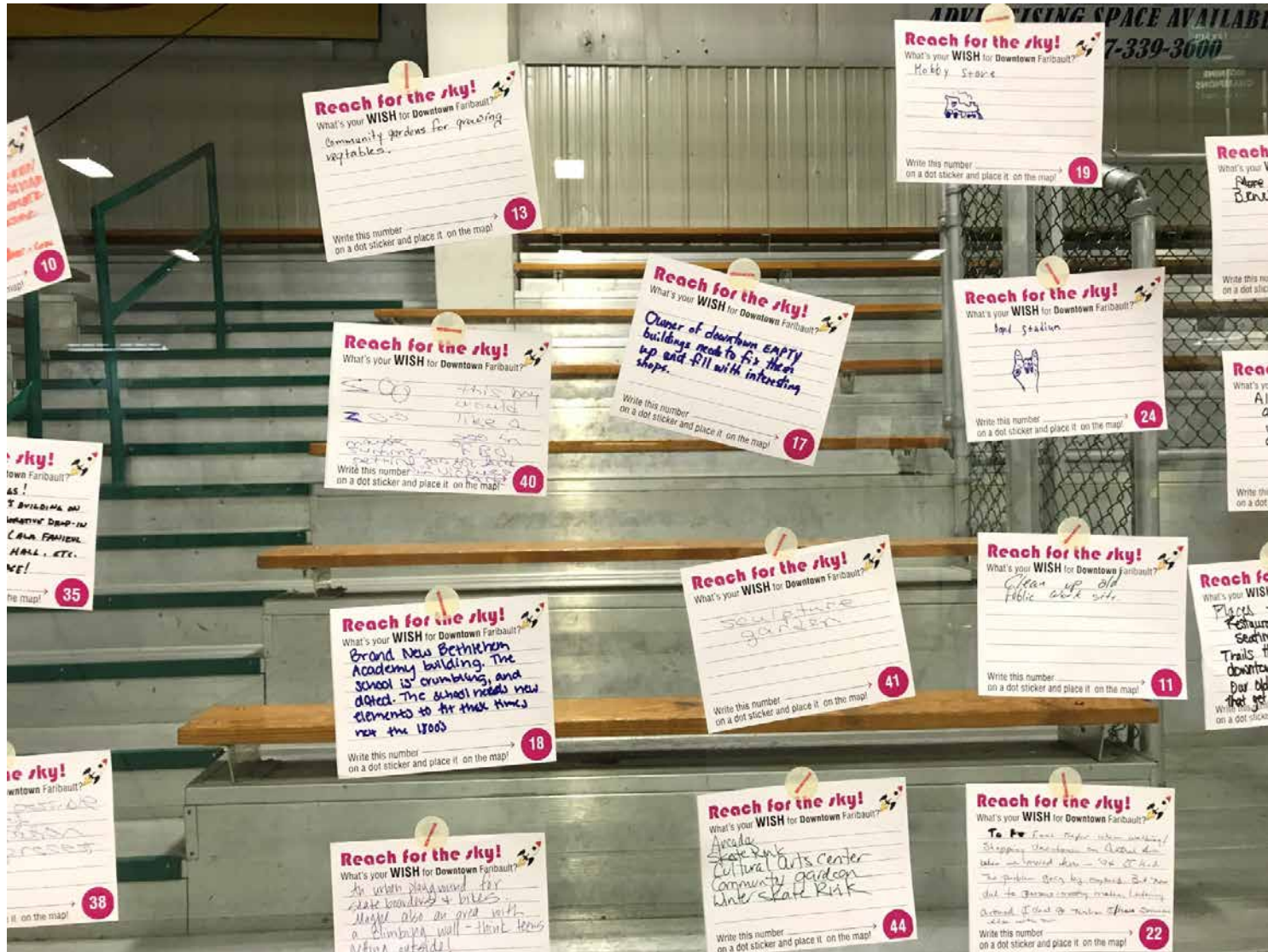


COMMUNITY AT LARGE KICK-OFF EVENT FEEDBACK

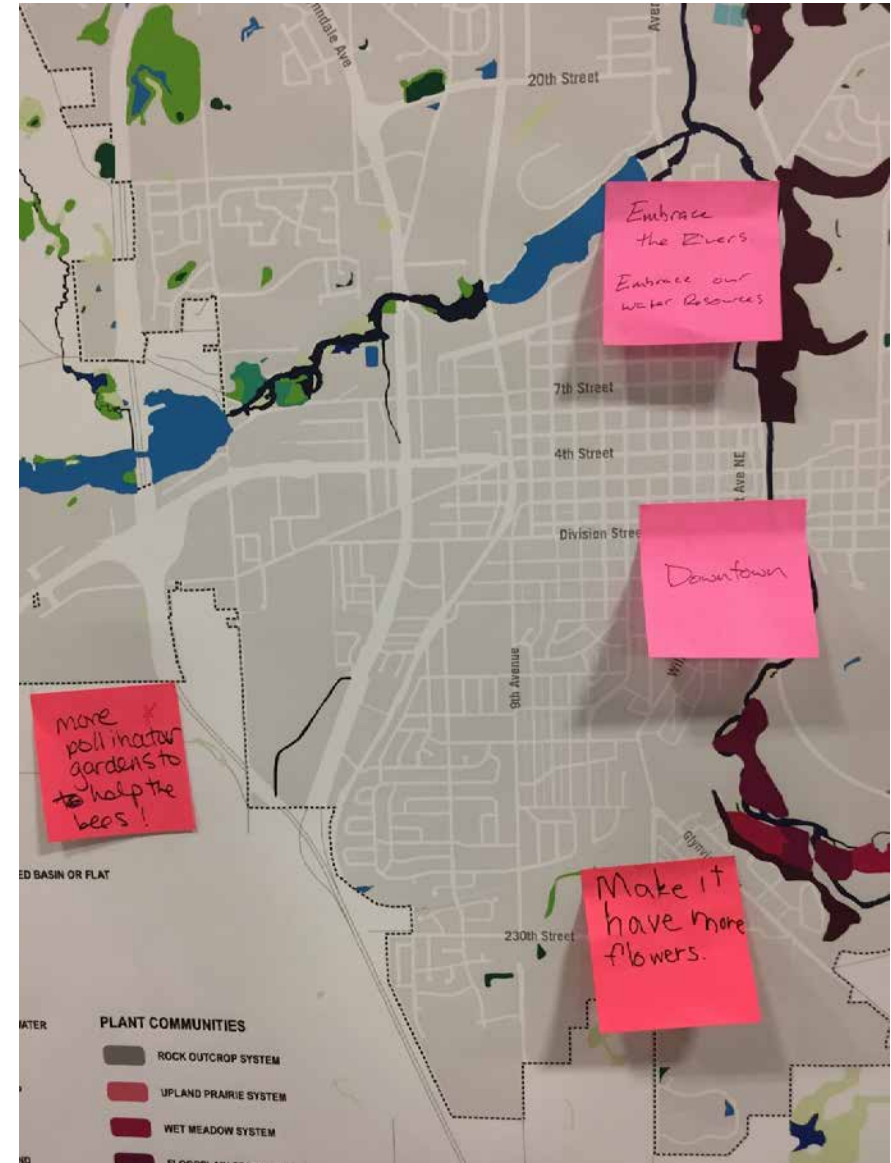
Stations

STATION	GOALS	ACTIVITY
WISH	<ul style="list-style-type: none"> • Provide a non-technical jargon-free platform to exchange planning ideas • Encourage maximum creativity in all age groups • Collect and collate the community's aspirations 	<p>Activity 1:</p> <ul style="list-style-type: none"> • Wishing Ball: Interactive exercise where community members will write down big wishes ("I wish for ____") to a big beach ball. <p>Activity 2:</p> <ul style="list-style-type: none"> • Flag your wishes: Interactive city-wide map exercise where community members will write down their wishes on flags based on planning themes and place them on flag poles <p>Activity 3:</p> <ul style="list-style-type: none"> • Downtown Wishes: Interactive map exercise where community members will pin wishes ("I wish for ____") to a Downtown Faribault map.
LEARN	<ul style="list-style-type: none"> • Inform and gain knowledge of current conditions • Gather team preliminary observations to date 	<p>The "learn" station covers the entire Journey to 2040 Project spectrum</p> <ul style="list-style-type: none"> • Learn Wall: <ul style="list-style-type: none"> • Background maps, • Preliminary findings
ENGAGE	<ul style="list-style-type: none"> • Understand the project process, timeline, goals and objectives • Learn about the Community Engagement Process • Opportunity to engage and sign up for community participation 	<ul style="list-style-type: none"> • Place card sheets with information about the project, website, etc. • Computer terminal for additional questions • City and Elected officials reps also present to address questions
SHARE	<ul style="list-style-type: none"> • Document community voices to add to the record of the public process. 	<ul style="list-style-type: none"> • Focus: Record personal stories about what they like and what the future Faribault looks like. <ul style="list-style-type: none"> • Picture booth – <ul style="list-style-type: none"> • Question 1: Participants are asked to answer a single, broad question like: "What is your favorite thing about Faribault?" • Question 2: Participants are asked to answer what the future of Faribault looks like.

Wish Station



Learn Station



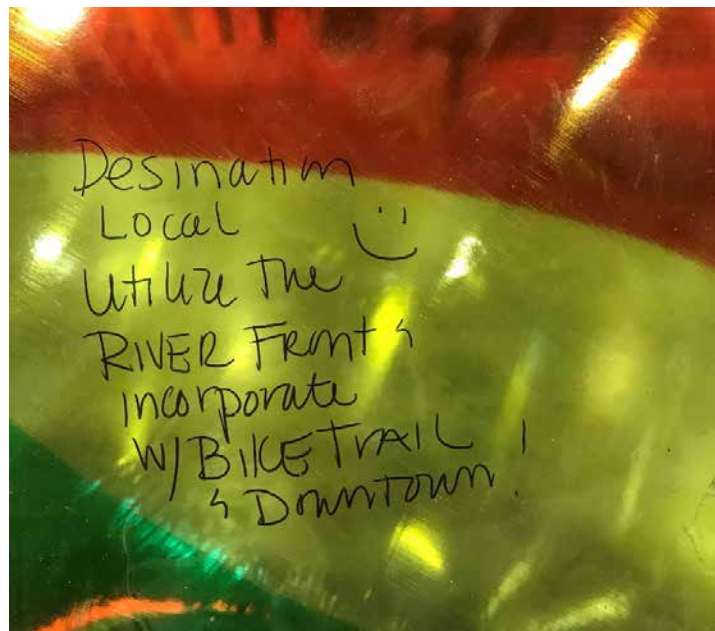
Engage Station



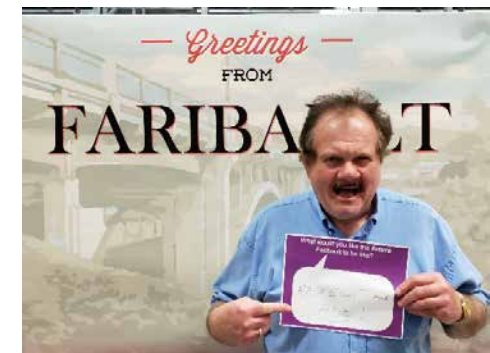
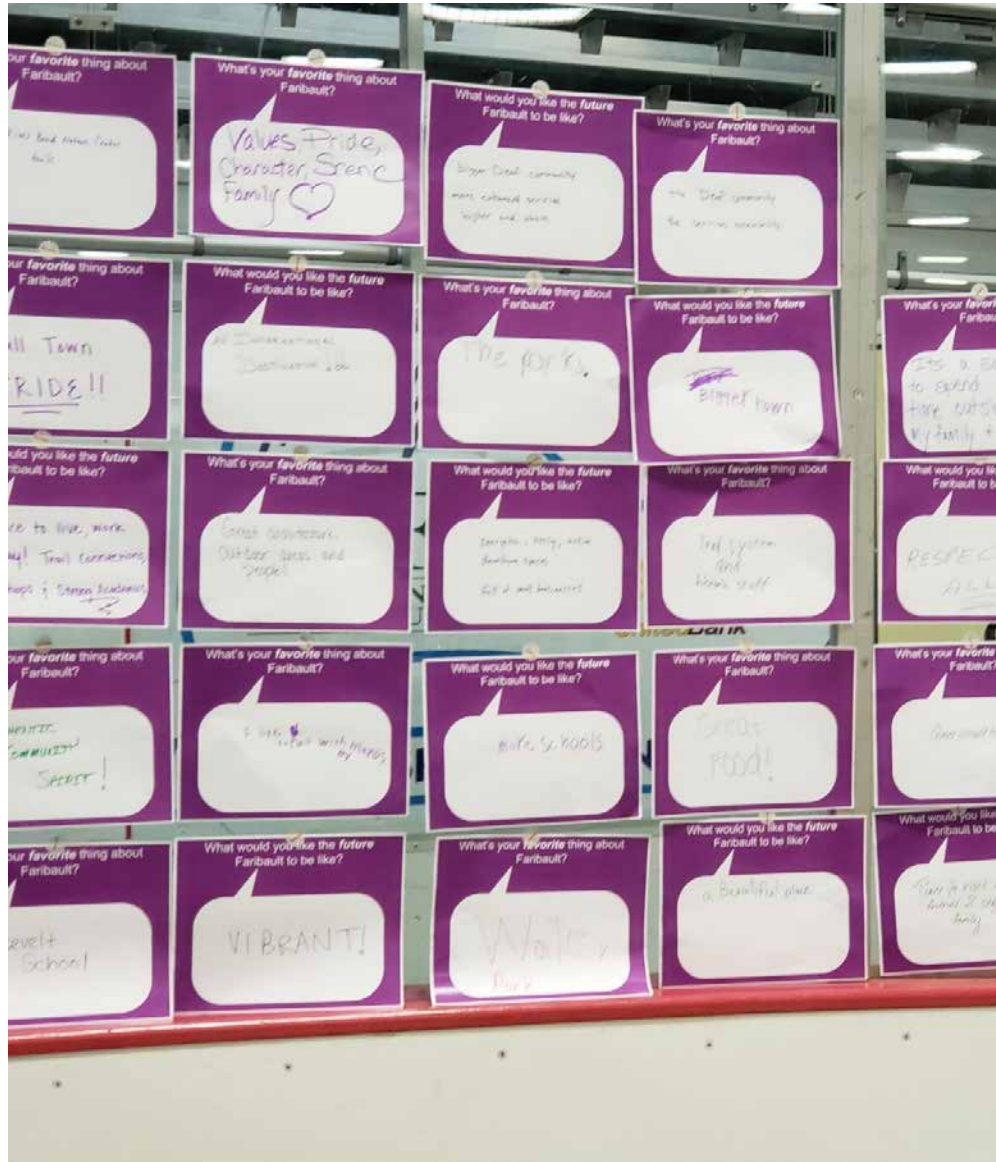
Wish Station



Wish Station

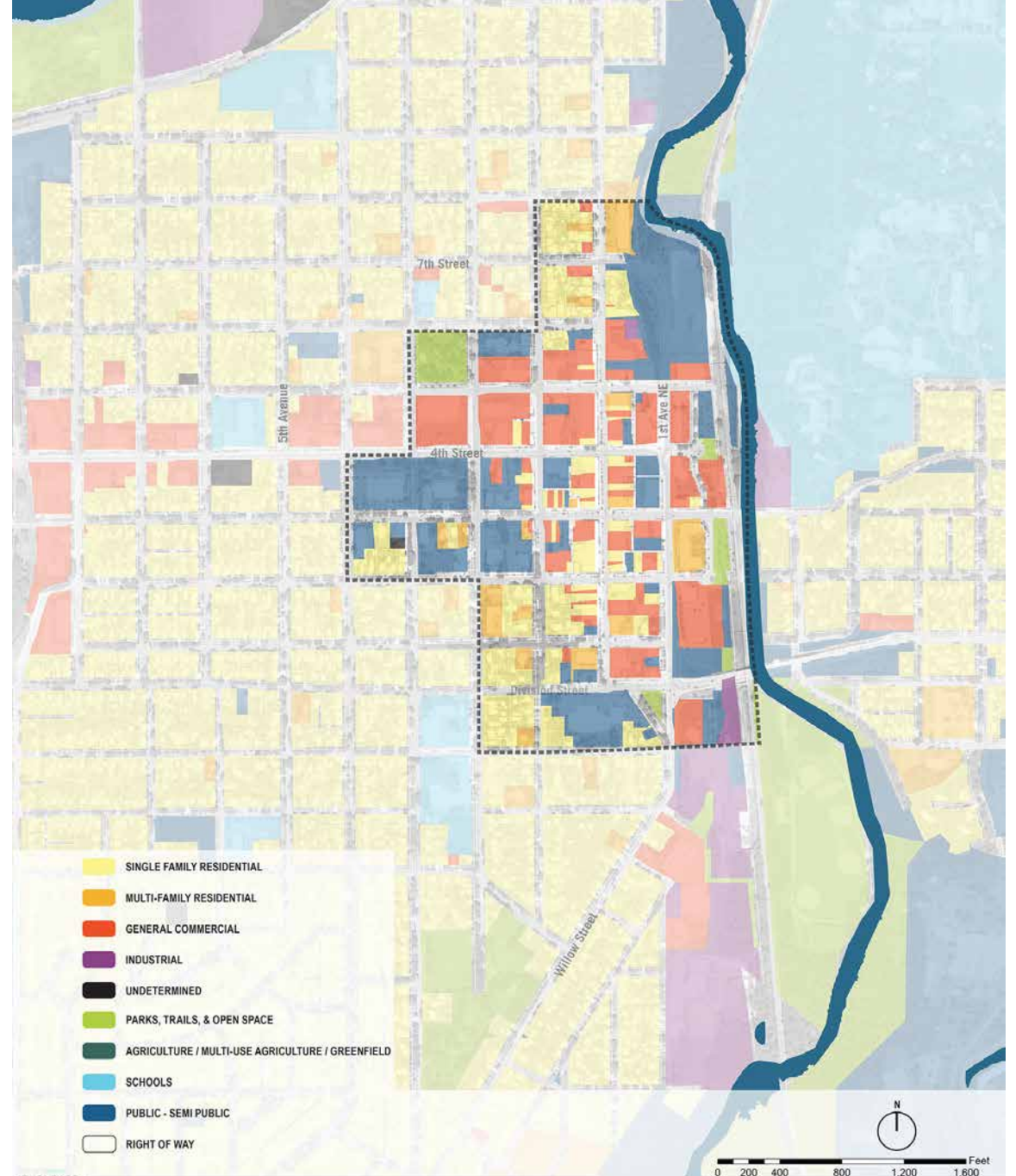
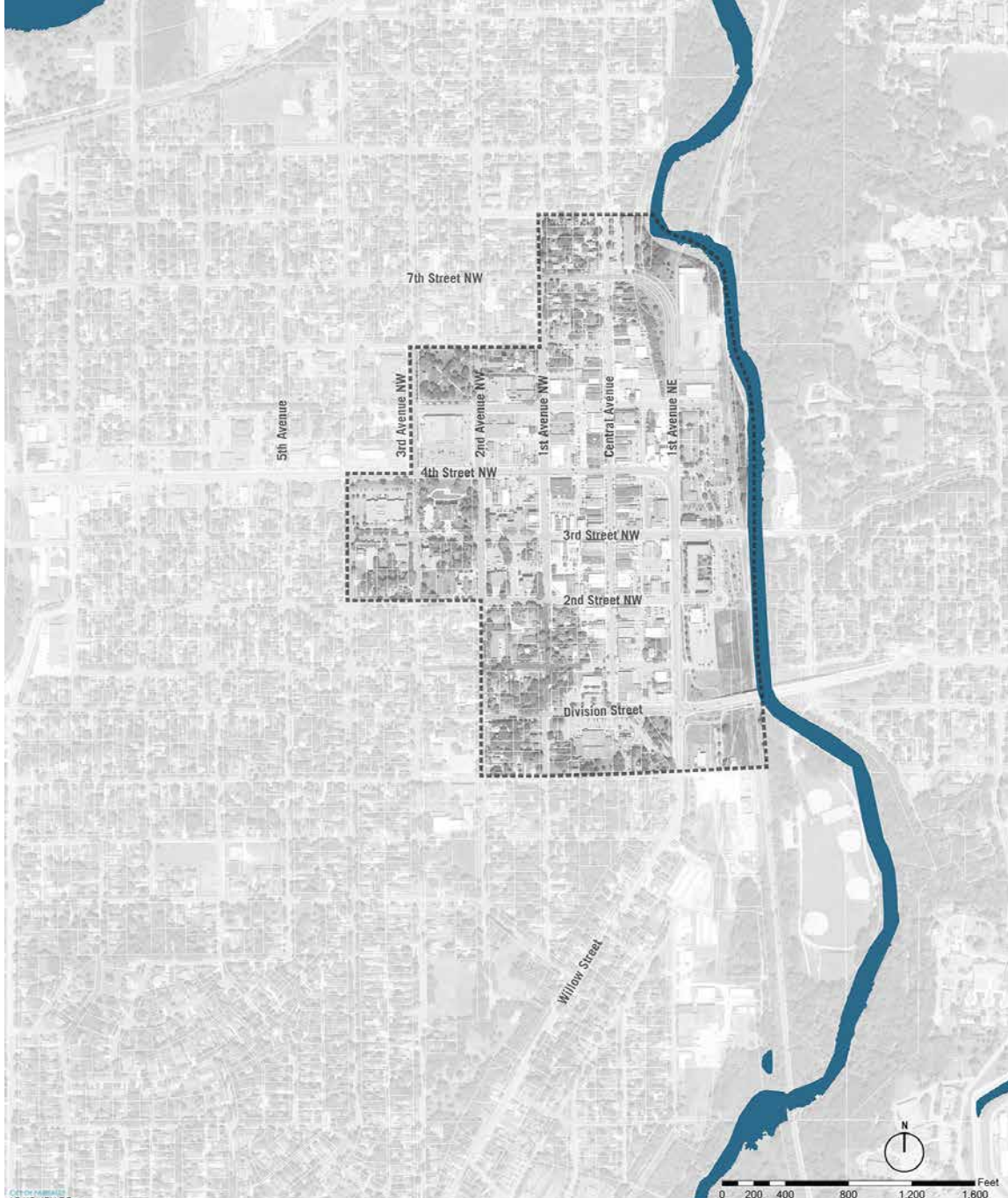


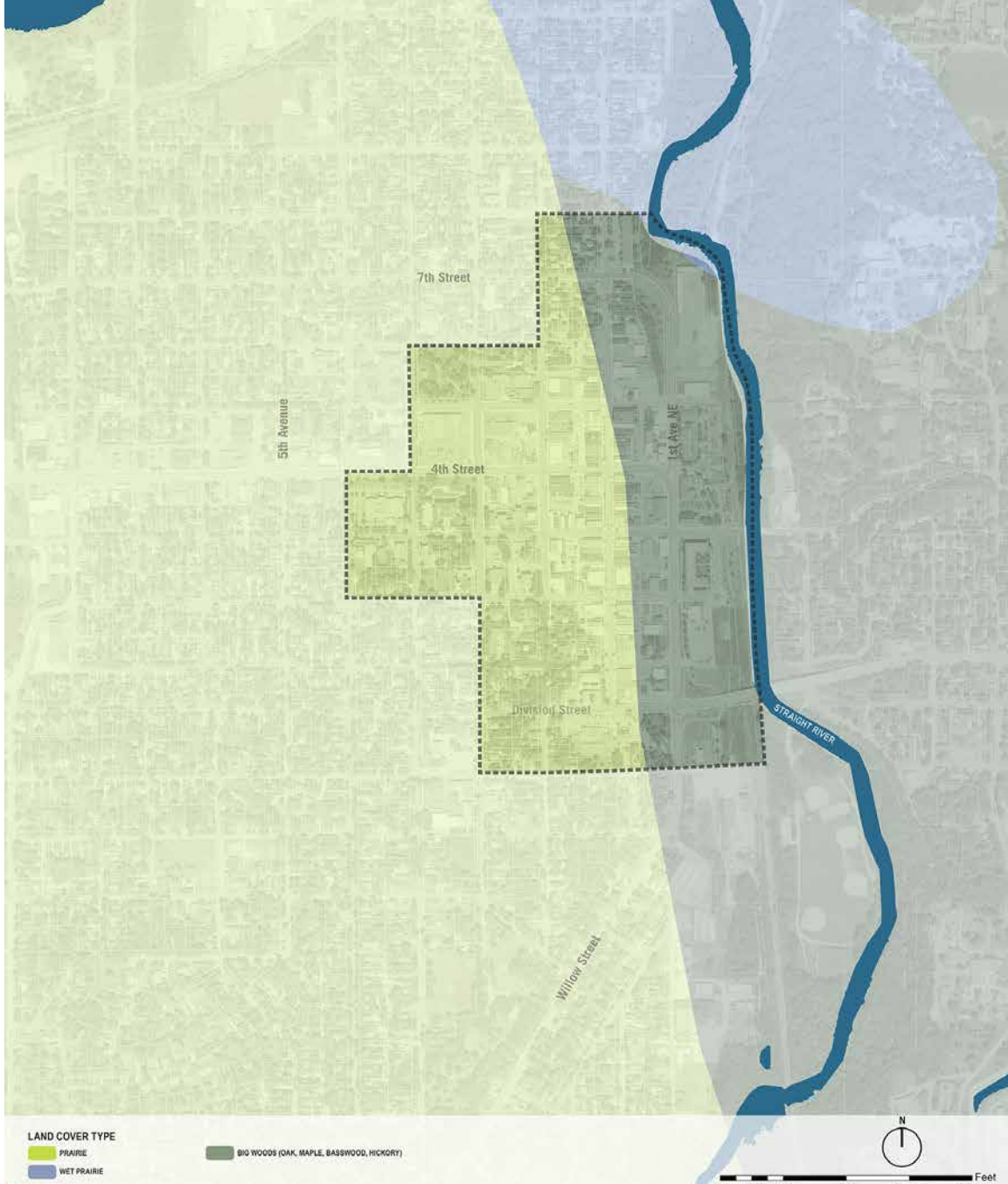
Share Station





DOWNTOWN TAKEAWAYS AND BACKGROUND INFORMATION





LAND COVER TYPE

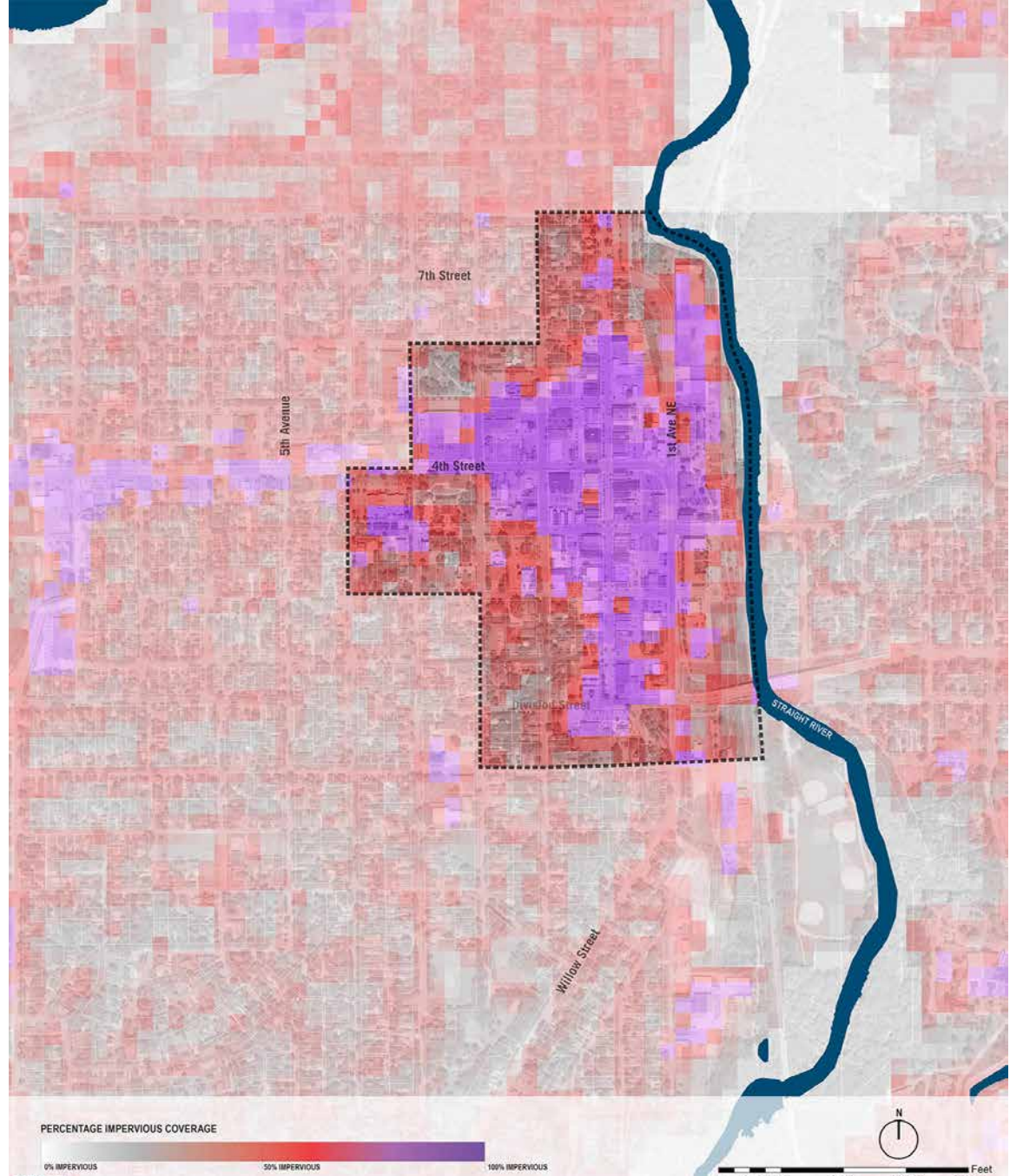
- PRAIRIE
- BIG WOODS (OAK, MAPLE, BASSWOOD, HICKORY)
- WET PRAIRIE



MARSCHNER'S PRESETTLEMENT VEGETATION

SOURCE: MINNESOTA DNR

PERKINS+WILL TEAM
05-10-2018



PERCENTAGE IMPERVIOUS COVERAGE

0% IMPERVIOUS 50% IMPERVIOUS 100% IMPERVIOUS

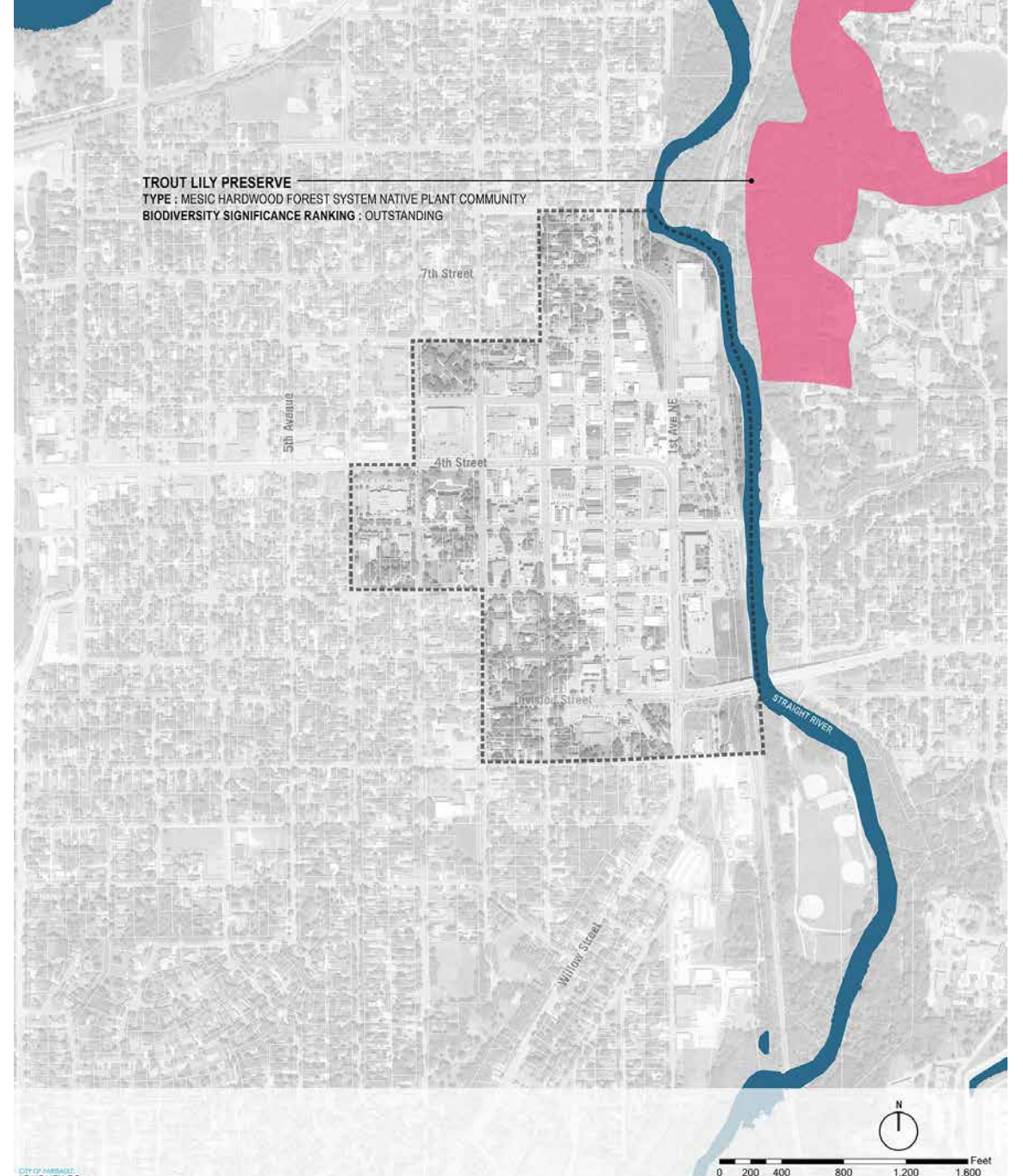
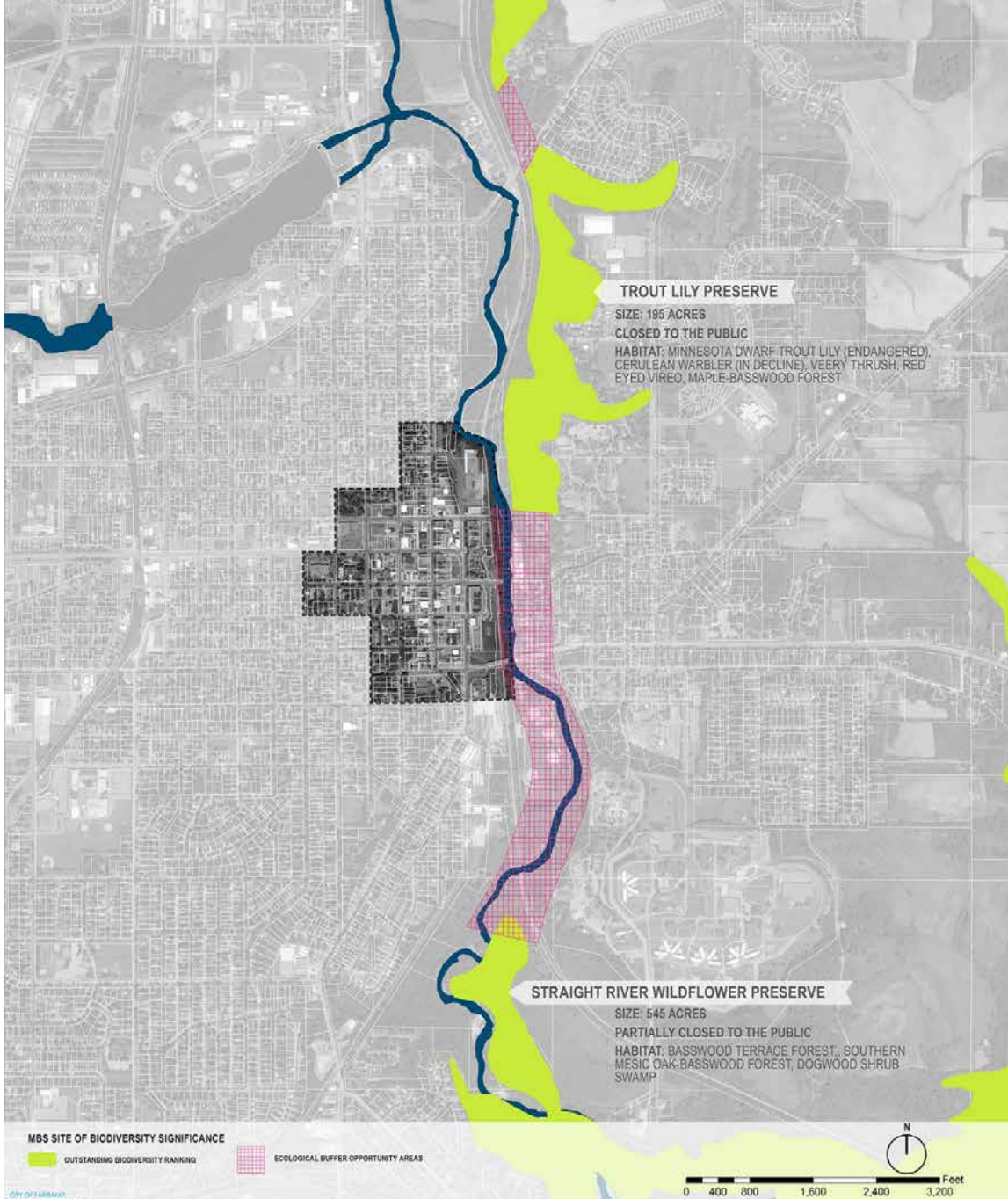


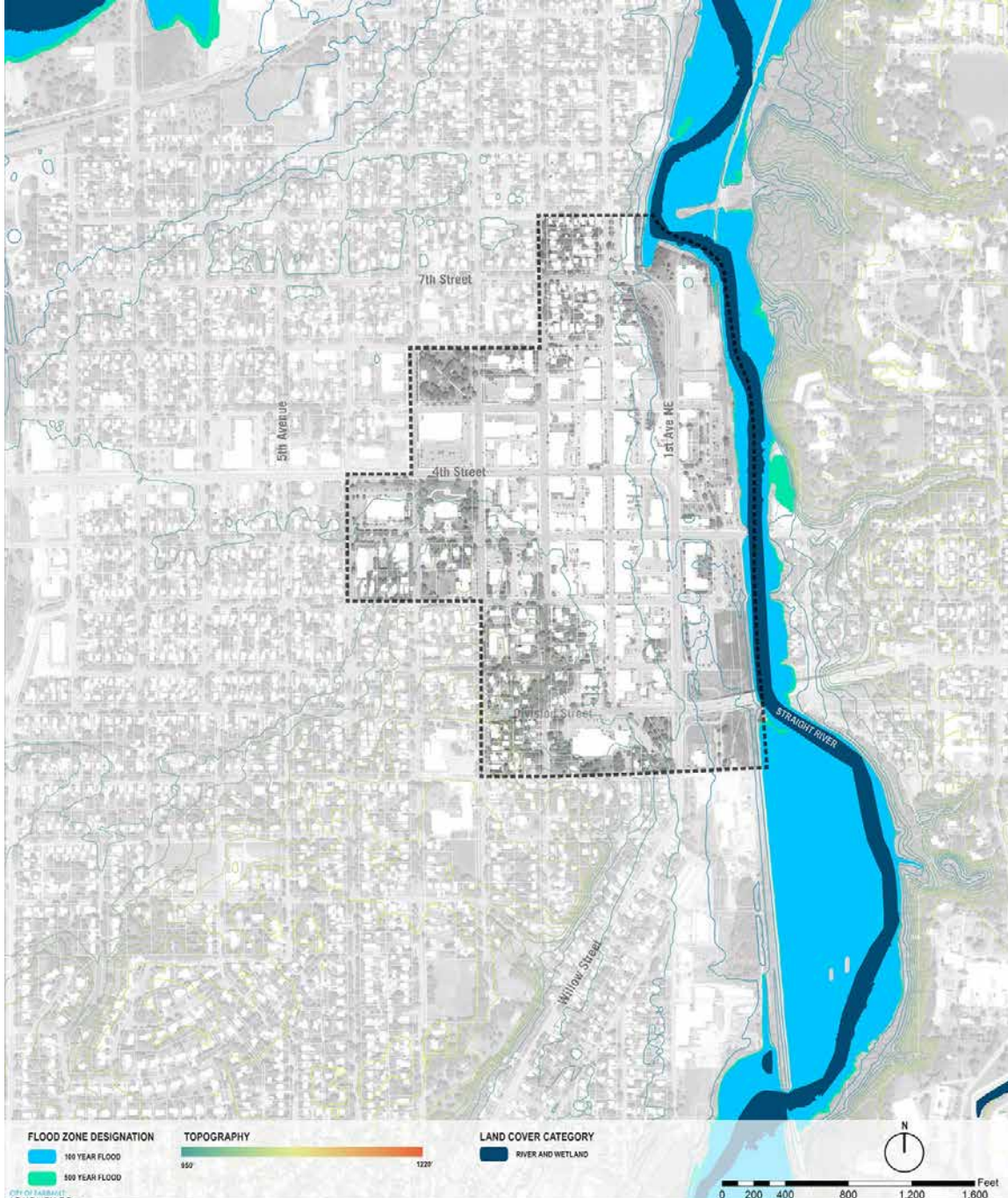
DOWNTOWN IMPERVIOUS SURFACES (100' RESOLUTION)

SOURCE: U.S. GEOLOGICAL SURVEY

PERKINS+WILL TEAM
05-10-2018

Future

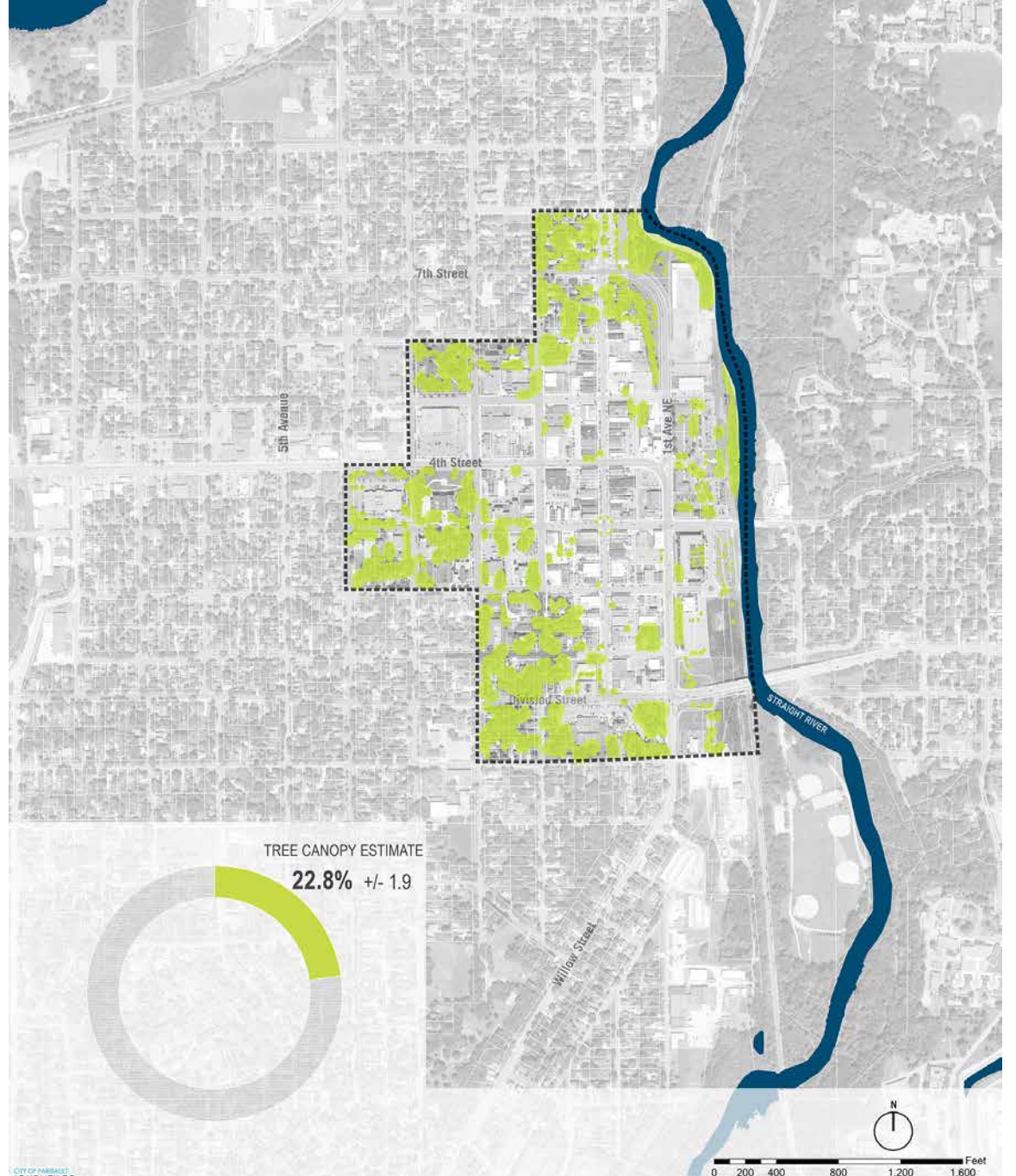




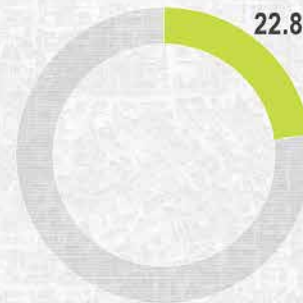
FLOOD ZONE DESIGNATION
 100 YEAR FLOOD
 500 YEAR FLOOD

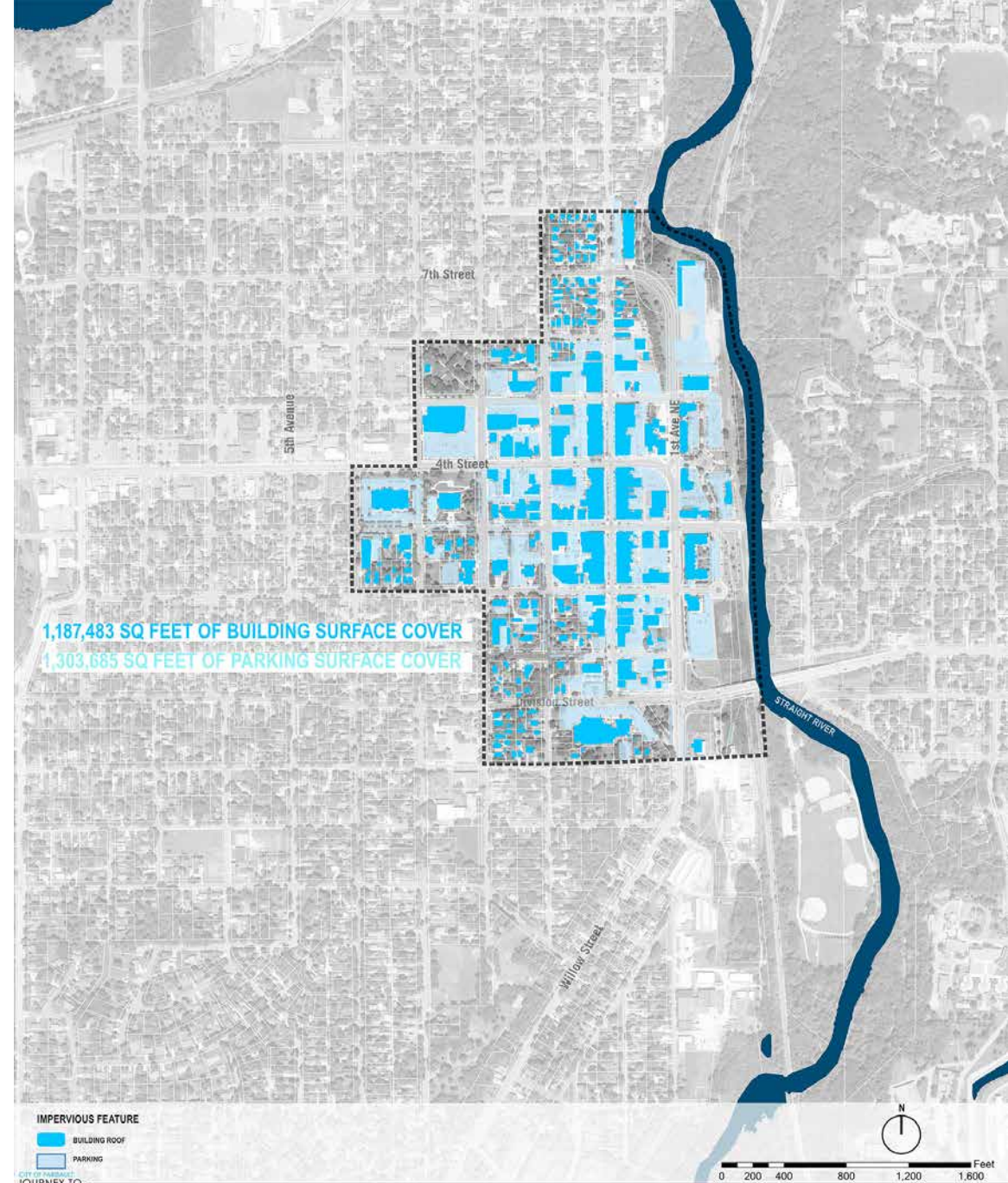
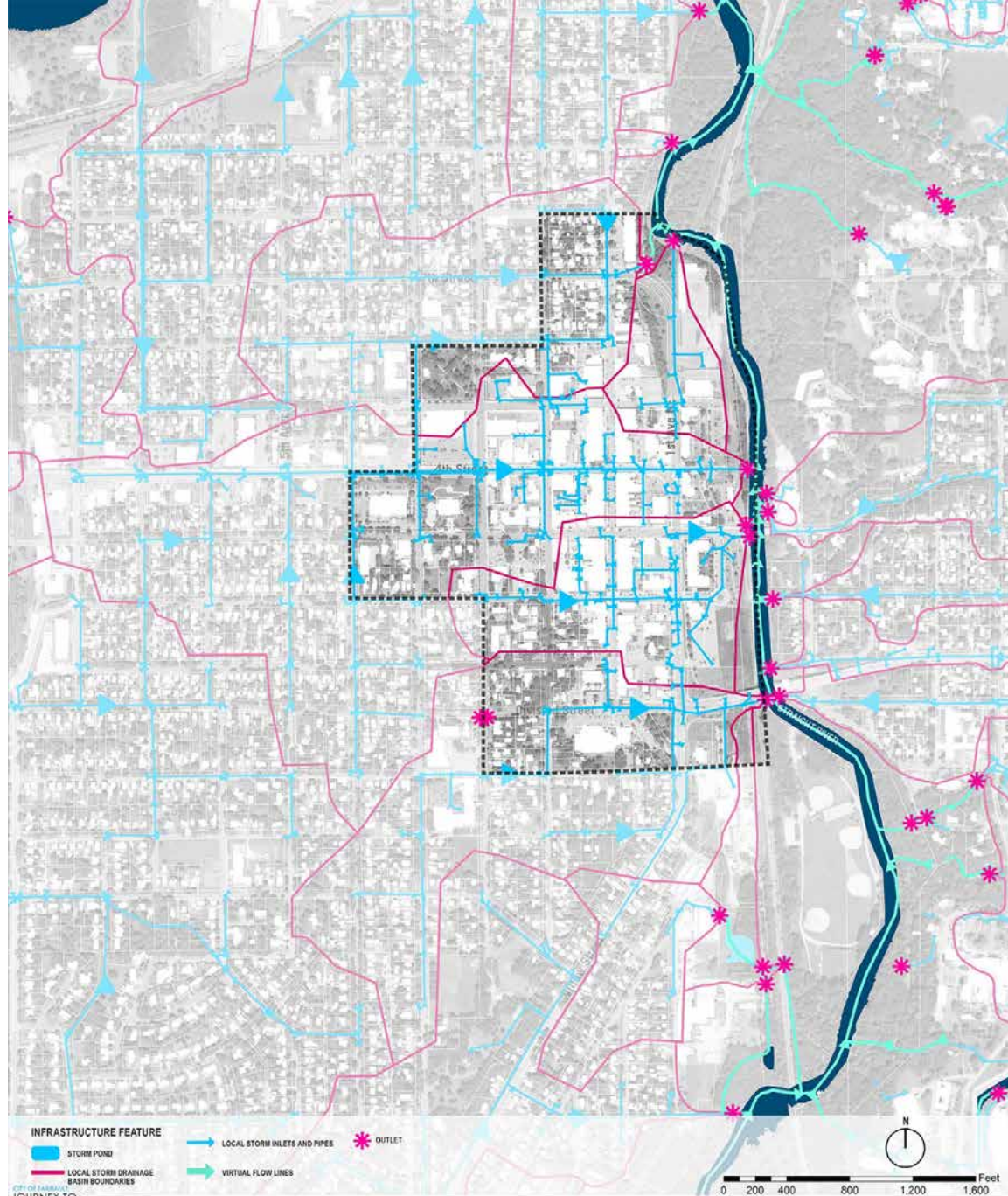
TOPOGRAPHY
 550' 1220'

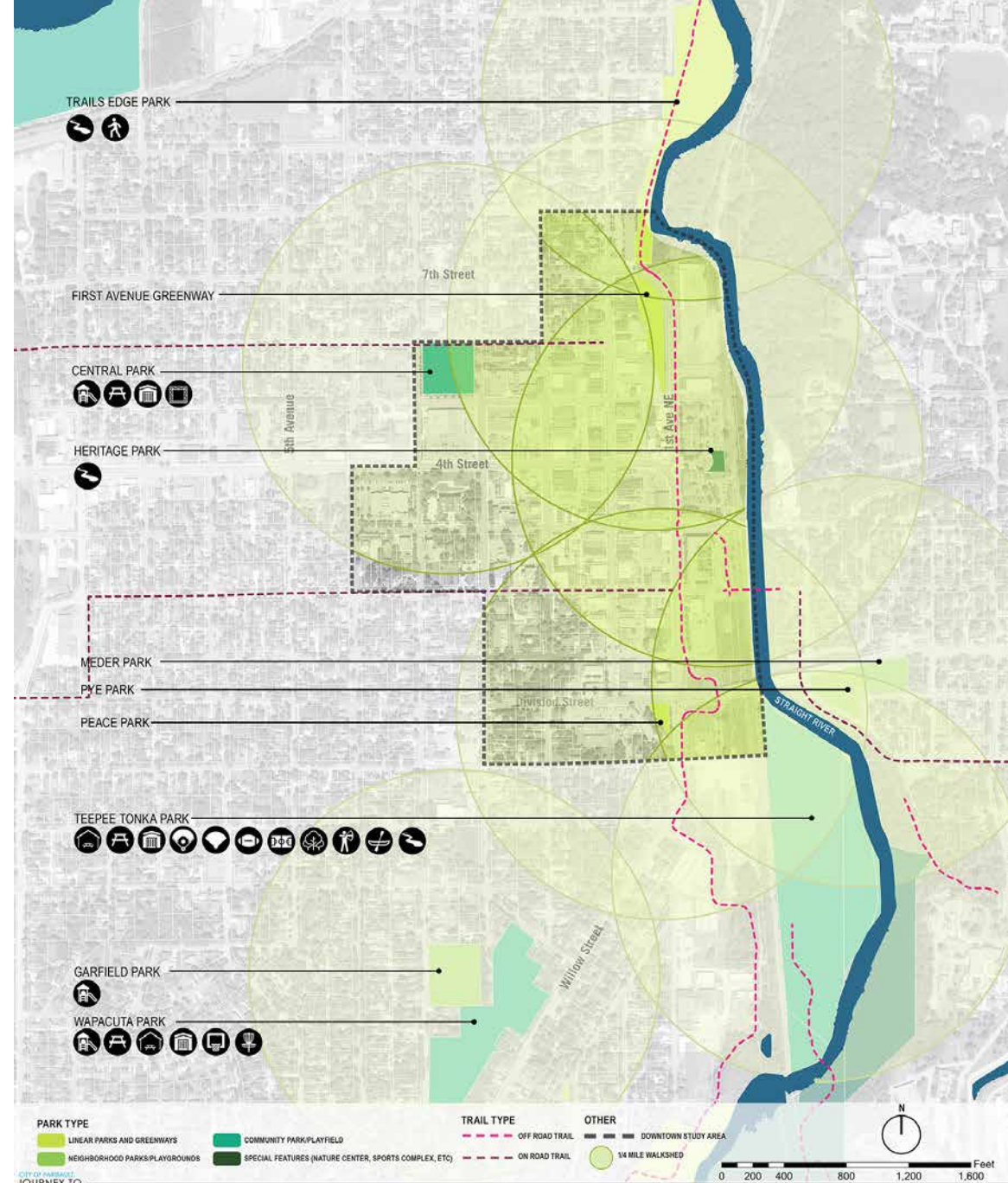
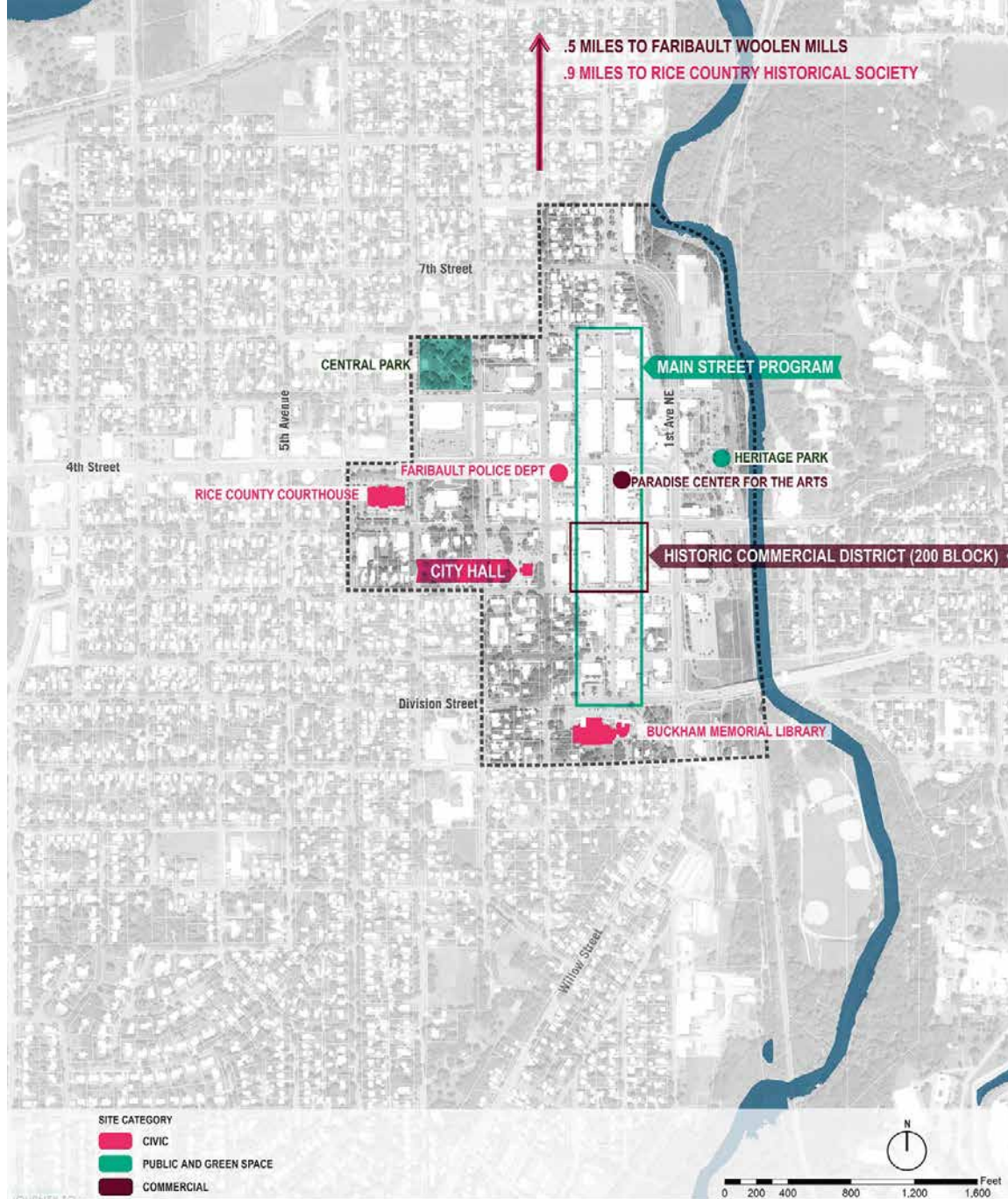
LAND COVER CATEGORY
 RIVER AND WETLAND

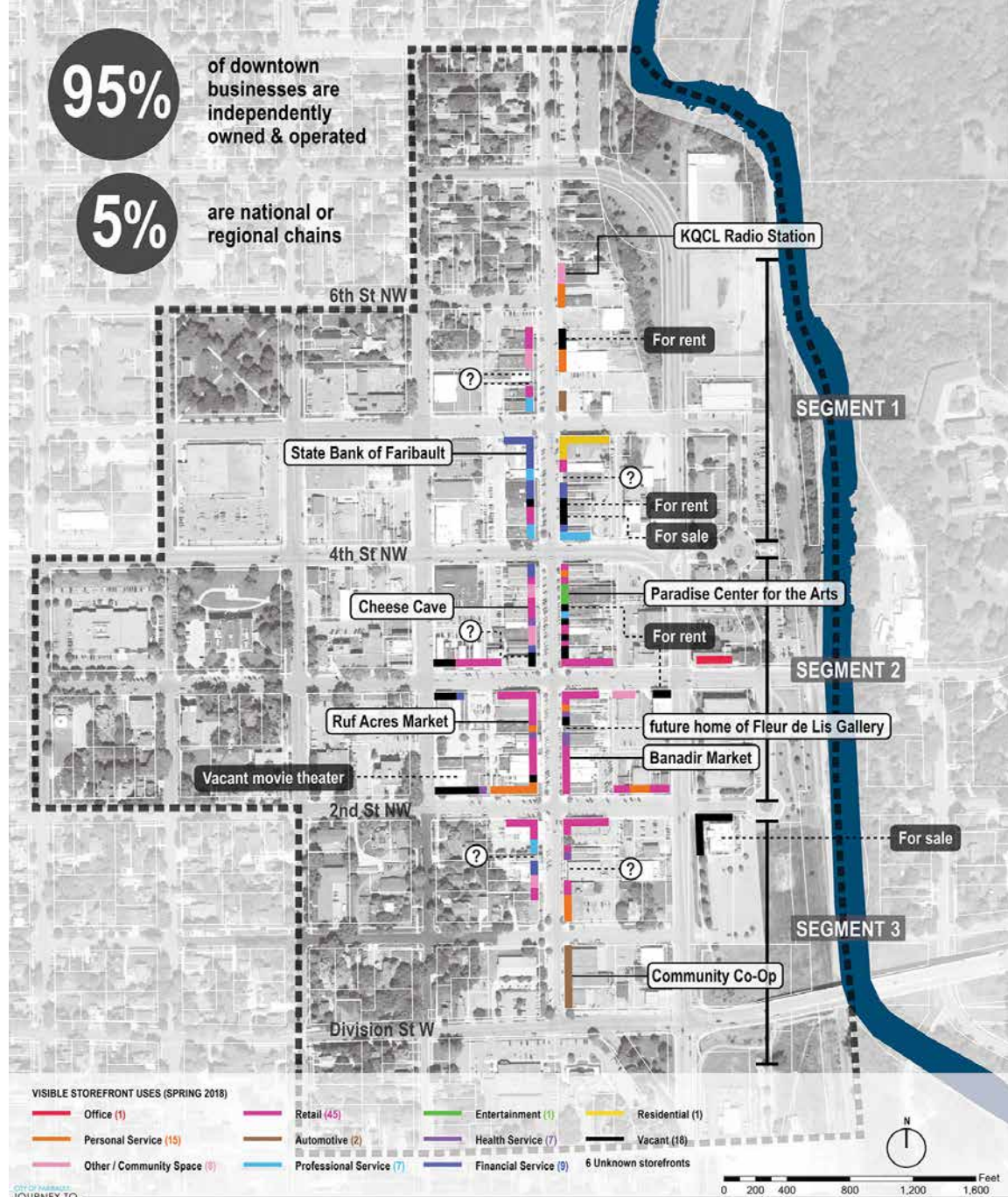
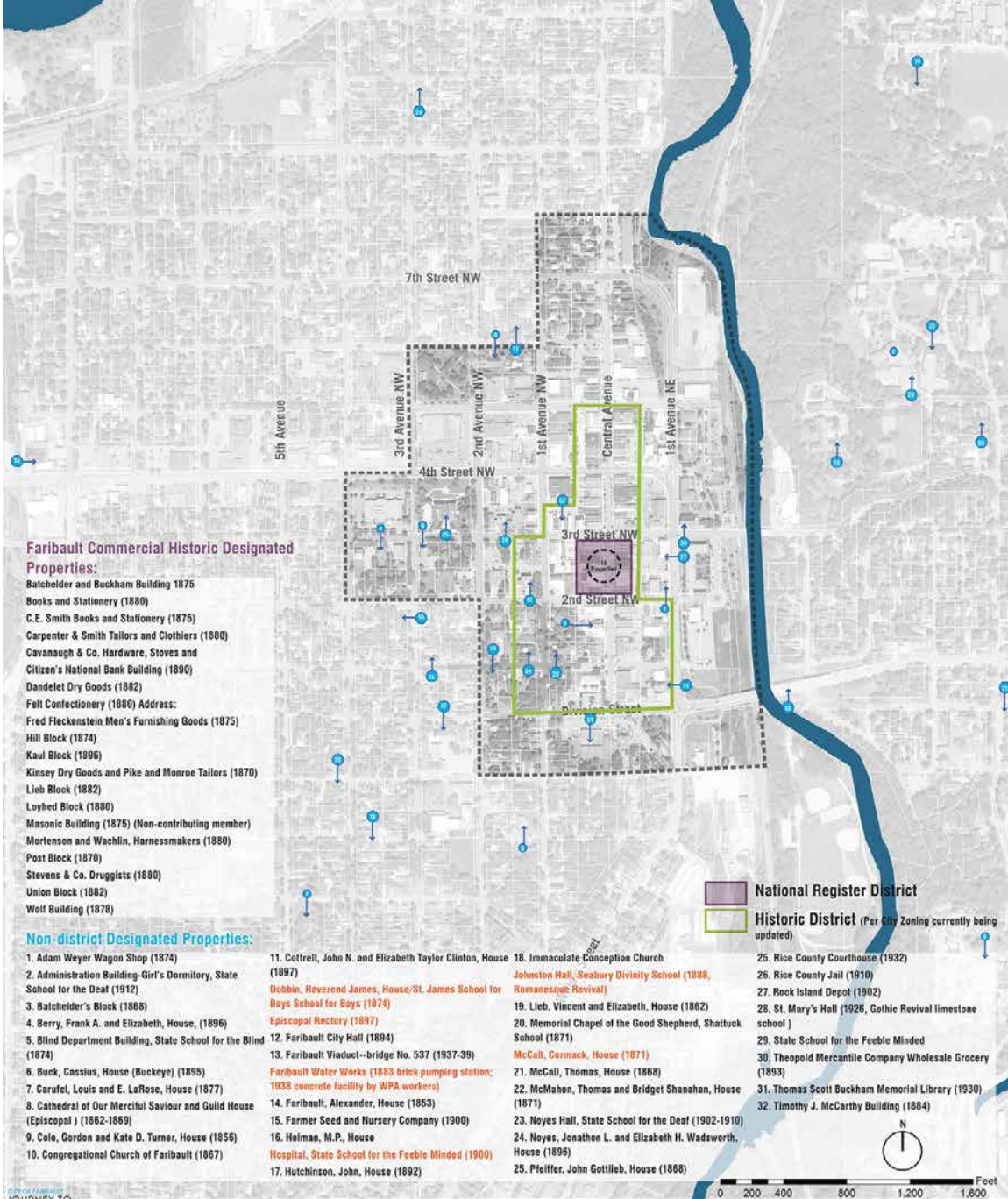


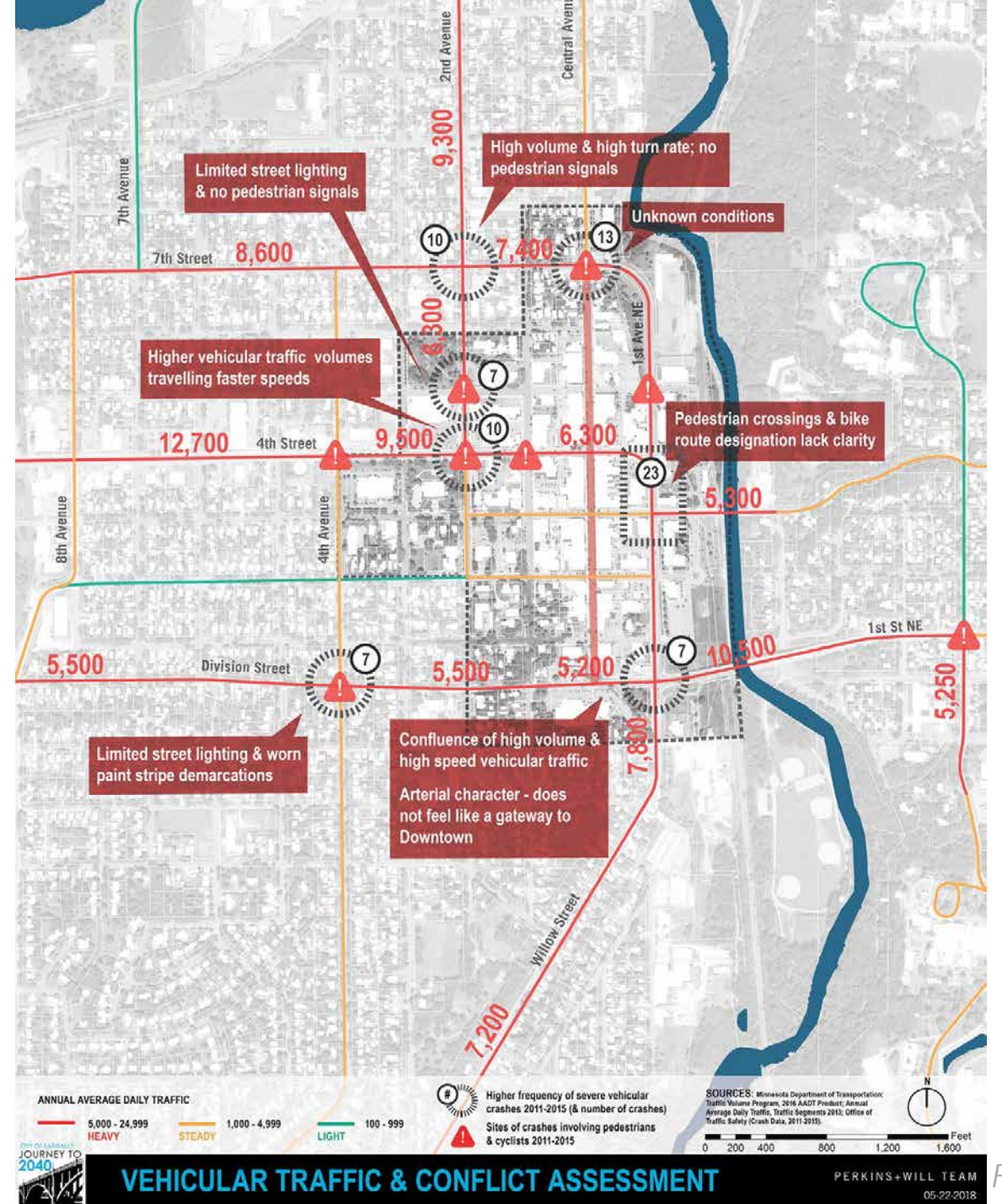
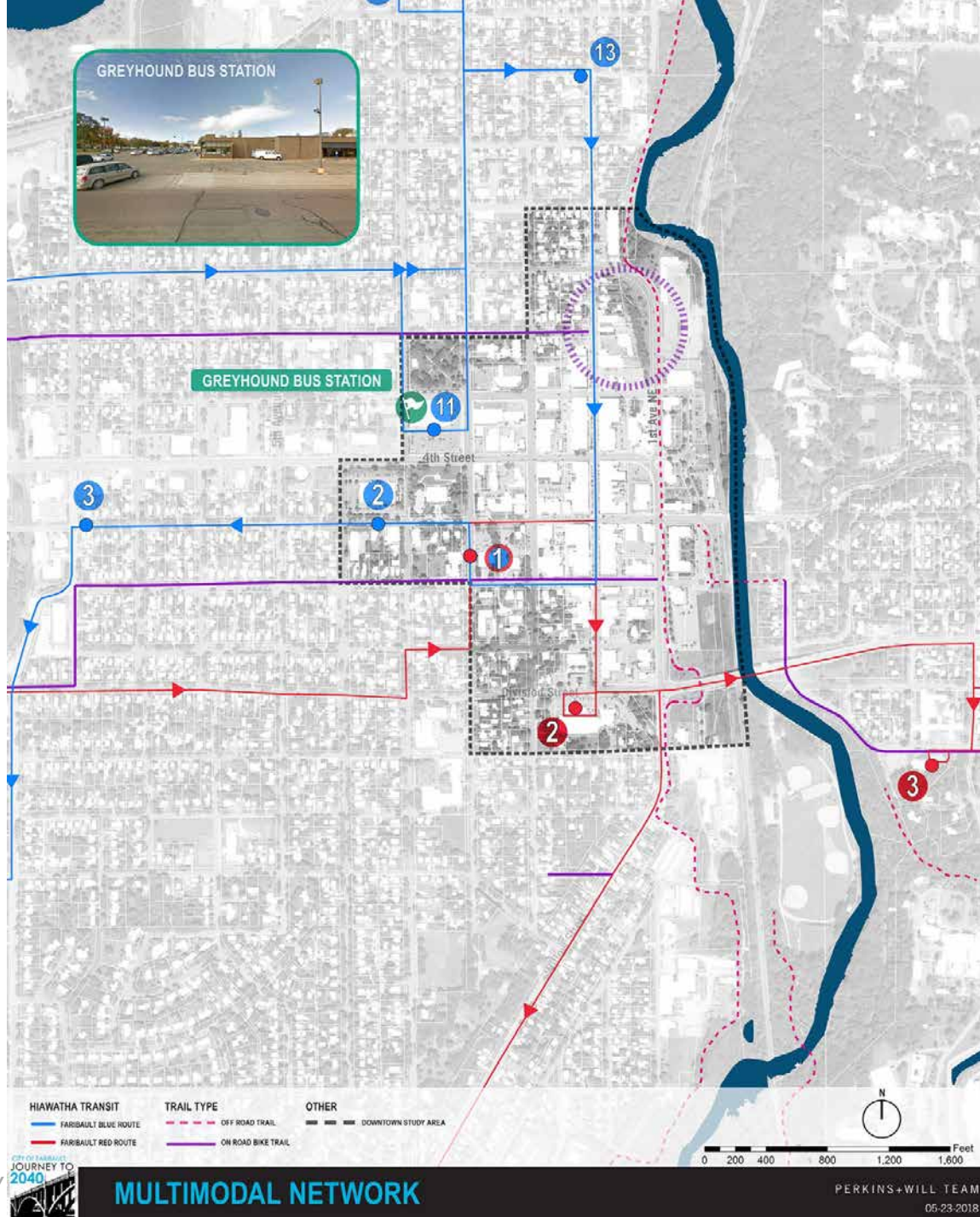
TREE CANOPY ESTIMATE
 22.8% +/- 1.9











A photograph of a downtown street scene with brick buildings, parked cars, and a blue sky with clouds. The image is darkened to serve as a background for the text.

OVERVIEW OF DOWNTOWN MAPPING EXERCISE

Downtown Steering Committee Mapping Exercise

The goal is to develop a forces and issues map that can help identify challenges and opportunities

Exercise Items:

- Places you “love”
- Downtown assets
- Barriers
- Improve(d) connections
- Redevelopment/ catalyst opportunity sites
- Challenges
- Improved green space/open space





NEXT STEPS AND COMMUNITY EVENTS

Next Steps

- ✓ *We're planning to conduct a series of community engagement activities including attendance to Heritage Days*
- ✓ *Please review all materials for the next upcoming meeting. We will send draft materials in advance*
- ✓ *Meet again (same location and time) on June 7th . We will go over results of the Downtown Steering Committee Exercise and Review next steps for Integrating Vision 2040*
- ✓ *Please don't forget to bring your Handbook!*
- ✓ *Visit the Project Website!*