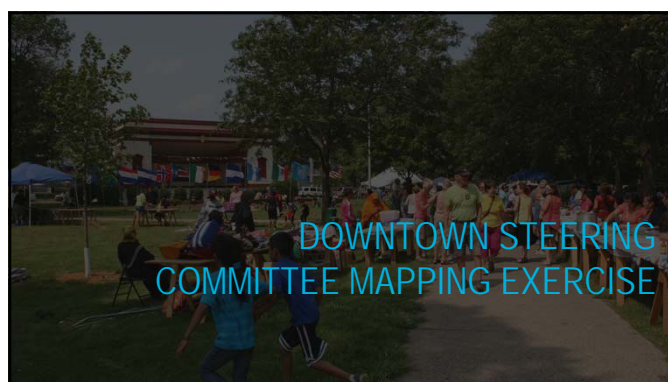


### Meeting #4 Goals

- ✓ Review of Downtown Steering Committee Meeting #1
- ✓ Review of Integrating Vision 2040 Joint Steering Meeting
- ✓ Overview of Heritage Days Activities

CITY OF FARBAULT: JOURNEY TO 2040 PLAN

"Shaping our Future"



### Downtown Steering Committee Mapping Exercise

*The goal is to develop a graphic map that can help identify challenges and opportunities for the Downtown area as we move forward with concept ideas*

### Downtown Steering Committee Mapping Exercise

#### Exercise Items:

- **Places you "love":** Circle on the map the places you love to visit.
- **Downtown Assets or Destinations:** Outline on the map the places you feel are an asset or a Destination in the Downtown area.
- **Physical Barriers:** Highlight areas where you feel physical barriers exist and/or are a physical challenge in the Downtown Area.
- **Improved Connections:** Identify linkages needed to improve connections in the Downtown Area.
- **Redevelopment/Catalyst Opportunity Sites:** Outline areas or properties as good redevelopment opportunities.
- **Improved Green/Open Spaces:** Identify green open space areas that need improvement. Also identify if there are new areas of green/open space where are needed or would be desired.
- **General Challenges:** Are there any other critical challenges that should be identified? Identify areas or other issues that should be addressed.







## Integrating Community Vision 2040

## Community Vision 2040

The main goal is to *Integrate Community Vision 2040* developed in 2016 onto the Journey to 2040 Plan



City of Faribault

CITY OF FARIBAULT: JOURNEY TO 2040 PLAN

City of Faribault  
100 East Chicago Avenue, 56001-0001  
(507) 333-3000

## Integrating Community Vision 2040

These are the relevant outcomes of the Community Vision 2040:

1. **A Vision Statement.** This is a clear statement of what the community aspires to be in the future
2. **Community Values.** These are the core beliefs and operating principles of Faribault.
  - a. Sense of Community
  - b. Sense of Place
  - c. Opportunity
  - d. Innovation
  - e. Excellence
3. **Strategic Priorities.** These are the five most important issues that will determine long term success.
  - a. Thriving economic development
  - b. Excellent schools and high quality education
  - c. Pride in our community
  - d. Public safety
  - e. A vibrant downtown
  - f. Access to nature, leisure, and the arts
4. **Key Initiatives.** These are the actions within each priority that should be the focus of community activity.

CITY OF FARIBAULT: JOURNEY TO 2040 PLAN

"Shaping our Future"

## Integrating Community Vision 2040

### Community Vision 2040:

**SMALL TOWN PRIDE. BIG CITY OPPORTUNITY.** Faribault is one of America's best small communities. A place where all people find opportunities to succeed, grow, and prosper. We celebrate our unique strengths in education, business, industry, medical, nature, recreation, leisure, and the arts – and we are proud of our historic downtown and iconic institutions. As a community we embrace the future and plan for positive change through our commitment to innovation and excellence, making Faribault an outstanding place to live, work, grow, invest, and visit.

CITY OF FARIBAULT: JOURNEY TO 2040 PLAN

"Shaping our Future"

## Integrating Community Vision 2040

### Community Values:

**SENSE OF COMMUNITY.** We value a strong sense of community and belonging. We believe in being a friendly, respectful, safe, inclusive, and welcoming community that celebrates strong connections among all people.

**SENSE OF PLACE.** We value and respect our historic character, iconic institutions, rich traditions, and natural amenities that give Faribault its unique sense of place.

**OPPORTUNITY.** We value the opportunities that all people have for growth and enrichment in our community, including opportunities for high-quality education, decent jobs, good housing, quality healthcare, and access to nature, leisure, and the arts.

**INNOVATION.** We value and encourage creativity, flexibility, and openness to new ideas and positive change in all sectors of our community, including business, industry, education, and government.

**EXCELLENCE.** We value excellence and strive for it in everything we do. We believe if it is worth doing, it is worth doing to the best of our ability.

CITY OF FARIBAULT: JOURNEY TO 2040 PLAN

"Shaping our Future"

## Integrating Community Vision 2040

### Strategic Priorities:

**Thriving economic development.** Faribault's economic vitality reflects the quality of life found in the community. Proactively attract and retain a broad mix of quality businesses that provide quality jobs, strengthen our tax base, build on our existing industrial parks and commercial corridors, and promote tourism.

**Excellent schools and high quality education.** Faribault is home to a variety of high quality educational facilities – from pre-kindergarten through college – that play a central role in growing a talent-based economy and an engaged citizenry. We will partner with our schools to ensure that we provide high quality education, recognized athletic and extra curriculum programs, and a well-trained workforce.

**Pride in our community.** Protecting and promoting the special and unique features of our community helps give residents a sense of pride of ownership. That pride of ownership, in turn, enhances our neighborhoods, educational achievement, government effectiveness, economic growth, and public safety.

CITY OF FARIBAULT: JOURNEY TO 2040 PLAN

"Shaping our Future"

## Integrating Community Vision 2040

### Strategic Priorities:

**Public safety.** Public safety is fundamental to the quality of life we seek in our community. We will work to ensure the safety of our residents and property, and to assure that justice and protection is provided to all whom we are entrusted to serve.

**A vibrant downtown.** An active downtown provides a sense of place for community residents and is vital for sustained economic activity. We are committed to actively managing our downtown to balance the preservation and transformational requirements to remaining vibrant in the 21st century.

**Access to nature, leisure, and the arts.** Residents and businesses across all generations choose communities that offer easy access to outdoor amenities, recreation, leisure, and the arts. We are committed to providing inviting parks, trails, cultural venues, and entertainment opportunities for residents and visitors.

CITY OF FARIBAULT: JOURNEY TO 2040 PLAN

"Shaping our Future"

## Integrating Community Vision 2040

### Strategic Priority

### Goal

### Key Initiative

Strategic Plan 2016-2020

## A VIBRANT DOWNTOWN

Our downtown is a vibrant mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play. We are committed to continued improvement and growth of this area, and we are committed to the safety and security of our residents and visitors.

**Goal 1: Establish a vibrant downtown that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.**

Initiative	Strategy	Impact	Measure	Target
1.1. Establish a vibrant downtown that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	1.1.1. Establish a vibrant downtown that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	1.1.1.1. Establish a vibrant downtown that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	1.1.1.1.1. Establish a vibrant downtown that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	1.1.1.1.1.1. Establish a vibrant downtown that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.

**Goal 2: Establish a vibrant downtown that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.**

Initiative	Strategy	Impact	Measure	Target
2.1. Establish a vibrant downtown that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	2.1.1. Establish a vibrant downtown that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	2.1.1.1. Establish a vibrant downtown that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	2.1.1.1.1. Establish a vibrant downtown that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	2.1.1.1.1.1. Establish a vibrant downtown that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.

**Goal 3: Establish a vibrant downtown that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.**

Initiative	Strategy	Impact	Measure	Target
3.1. Establish a vibrant downtown that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	3.1.1. Establish a vibrant downtown that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	3.1.1.1. Establish a vibrant downtown that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	3.1.1.1.1. Establish a vibrant downtown that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	3.1.1.1.1.1. Establish a vibrant downtown that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.

Strategic Plan 2016-2020

## PRIDE IN OUR COMMUNITY

Our community is a vibrant mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play. We are committed to continued improvement and growth of this area, and we are committed to the safety and security of our residents and visitors.

**Goal 1: Establish a vibrant community that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.**

Initiative	Strategy	Impact	Measure	Target
1.1. Establish a vibrant community that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	1.1.1. Establish a vibrant community that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	1.1.1.1. Establish a vibrant community that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	1.1.1.1.1. Establish a vibrant community that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	1.1.1.1.1.1. Establish a vibrant community that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.

**Goal 2: Establish a vibrant community that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.**

Initiative	Strategy	Impact	Measure	Target
2.1. Establish a vibrant community that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	2.1.1. Establish a vibrant community that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	2.1.1.1. Establish a vibrant community that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	2.1.1.1.1. Establish a vibrant community that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	2.1.1.1.1.1. Establish a vibrant community that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.

**Goal 3: Establish a vibrant community that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.**

Initiative	Strategy	Impact	Measure	Target
3.1. Establish a vibrant community that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	3.1.1. Establish a vibrant community that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	3.1.1.1. Establish a vibrant community that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	3.1.1.1.1. Establish a vibrant community that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.	3.1.1.1.1.1. Establish a vibrant community that is a mix of uses, including residential, commercial, and recreational, and that is a place where people want to live, work, and play.

11/1/2017

11/1/2017

CITY OF FARIBAULT: JOURNEY TO 2040 PLAN

"Shaping our Future"

## Integrating Community Vision 2040 Exercises

### Exercise 1: Community Vision

The intent of the exercise is to expand the Community Vision as narratives and stories with specific language particular to Faribault's character and attributes.

This will be a 15 minute exercise asking participants to identify unique elements, differentiators, stories, or "things" that make Faribault different from surrounding towns.

#### Examples:

- Name a unique and specific characteristic of Faribault
- Share a story about growing up in Faribault

CITY OF FARIBAULT: JOURNEY TO 2040 PLAN

"Shaping our Future"

## Integrating Community Vision 2040 Exercises

### Exercise 2: Community Values

The intent is to integrate the Vision 2040 Community Values into the Journey to 2040 Plan as a set of Guiding Principles in order to shape a cohesive planning effort.

We will provide 25 minutes for this exercise and ask participants to relate more specifically what the Community Values mean for each of the three planning efforts.

#### Example:

- Innovation:** What innovative ideas do you see being applied to Parks, Trails, and Open Space?

CITY OF FARIBAULT: JOURNEY TO 2040 PLAN

"Shaping our Future"

## Integrating Community Vision 2040 Exercises

### Exercise 3: Themes

This exercise will regroup participants into their respective Steering Committees. We will allocate 1 hour to go over a series of continuum exercises intended to gain preferences/values from the participants on specific statements from the following themes:

- Land Use and Neighborhood Patterns
- Opportunities for Growth And Change
- Living and Dwelling
- Connections: Nature and Health
- Resilient Systems
- Placemaking and Activation

CITY OF FARIBAULT: JOURNEY TO 2040 PLAN

"Shaping our Future"

## Integrating Community Vision 2040 Exercises

There will be several defined sub-topics and one blank sub-topic per theme. Participants will have 10 minutes for each theme to complete the exercise.

### Land Use and Neighborhood Patterns



CITY OF FARIBAULT: JOURNEY TO 2040 PLAN

"Shaping our Future"





## Next Steps

- ✓ We're planning to conduct a series of community engagement activities at Heritage Days:
  - **Friday, June 15**
    - Chalk the Walk Contest - Central Park – 2 – 3 p.m.
    - Creative Crawl - Downtown Faribault – 5 – 8 p.m.
    - Carnival at the Park - Central Park – 3 p.m. – 12 a.m.
  - **Saturday, June 16**
    - Carnival at the Park - Central Park – 12 – 10 p.m.
    - Kid's Fun Run - Second Avenue Northwest – 5:30 p.m. meeting, 6 p.m. run
    - Grand Parade - Second Avenue Northwest – Fairgrounds to Central Park – 6 p.m.

CITY OF FARIBAULT: JOURNEY TO 2040 PLAN

"Shaping our Future"

## Next Steps

- ✓ Next meeting for the Joint Steering Committee will be on June 21<sup>st</sup> from 6 to 8:30pm at the Public Works Lunch Room
- ✓ Meet again (same location and time) on July 12<sup>th</sup>. We will go over results of the Downtown Steering Committee Exercise, Heritage Days engagement, and Parks and Trails kick-off
- ✓ Please don't forget to bring your Handbook!
- ✓ Visit the Project Website!
- ✓ Visit the Facebook page!

CITY OF FARIBAULT: JOURNEY TO 2040 PLAN

"Shaping our Future"

