

CITY OF FARIBAULT:  
JOURNEY TO  
**2040**



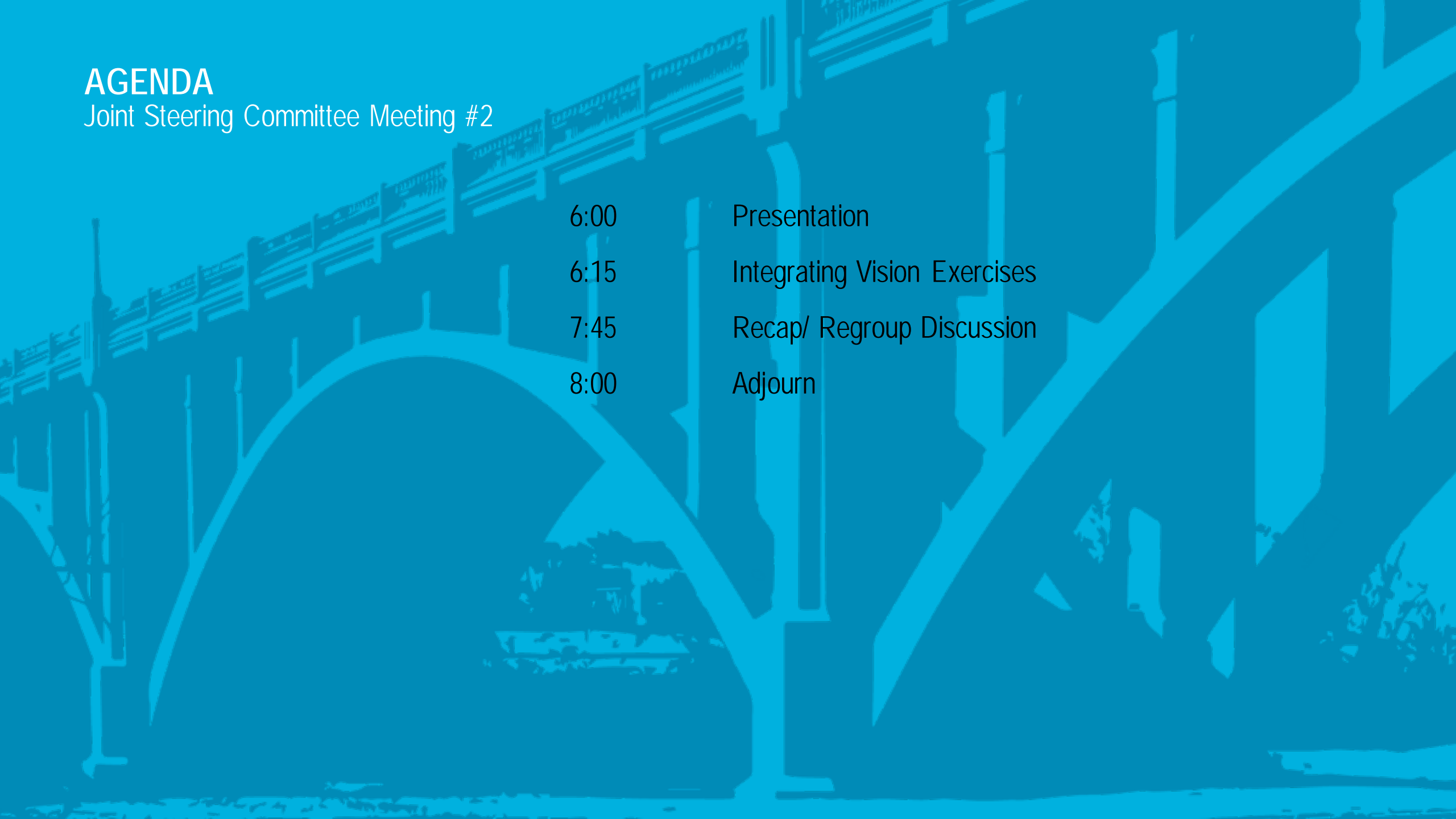
# **STEERING COMMITTEE JOINT SESSION #2:**

INTEGRATING VISION 2040

JUNE 21, 2018

# AGENDA

## Joint Steering Committee Meeting #2



6:00	Presentation
6:15	Integrating Vision Exercises
7:45	Recap/ Regroup Discussion
8:00	Adjourn

# Meeting #2 Goals

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- ✓ *Overview of Activities and Input received to date*
- ✓ *Integrating Vision 2040 Discussion*





INPUT RECEIVED TO DATE

# Community Engagement

## In:

- *Joint Steering Committee #1:* *May 10<sup>th</sup>, 2018*
- *Community Event Open House:* *May 17<sup>th</sup>, 2018*
- *Downtown Steering Committee Kick-off:* *May 31<sup>st</sup>, 2018*

## On:

- *Project Website – Surveys:* *On-going*
- *Facebook Page:* *On-going*

## Out:

- *Lots of activities! Heritage Days, Broader engagement with various groups, upcoming placemaking week – being planned for mid August in coordination with the BBQ Music and Arts Festival, etc.*



# Joint Steering Committee Kick-off

## GROUP #2

1. What is the Faribault community's biggest strength? (Provide top eight)

Proximity to metro	Industrial base
PEOPLE	Shattuck (SSM)
Downtown	Diversity (make it a strength)
Natural resources (lakes, rivers, parks)	School choice (public + private)
Competitive real estate values	

2. What City areas, services, or assets need improvement?

Activity / attractions for young families	Public school perception / reality
Successful restaurants	Parks (better quality of life)
Downtown	Draw to community
Housing (lack of housing, market rental)	Lack of pride (inferiority complex)
	Stability of city gov't, other levels

3. Use one word to describe the *future* Faribault...

Busy	Action for the better (+ educated)
Changed	
Vastly improved	
Unknown (our growth)	

4. What would you like the outcome of this planning process to be?

Focused and achievable	Sellable (marketing tool)
People live, work, + play in Faribault (have people want to live in Faribault)	Action
The Beginning	Realistic
United	BIG

## GROUP #3

1. What is the Faribault community's biggest strength? (Provide top eight)

Manufacturing base	Compact land pattern
Natural resources	Diverse education (SC College, SSM)
Diversity (cultural, age, blind + deaf)	Crafters (cheese cave, wool mill)
Parks system (beautiful, kid activities, pool, arena)	Entrepreneurial
Regional location	Transportation

2. What City areas, services, or assets need improvement?

Parks (facilities, activities for 10+ under)	EDA
Walkability (ped friendly, bikability, auto-oriented)	Access to water (river, lakes)
Water treatment	Assimilation (diversity)
Interstate interchanges (ease of access) + land use	Activities (community center); aging populations + involvement

3. Use one word to describe the *future* Faribault...

Harmony	Growth
Recreational	Housing option
Connected (all connectivity)	Progressive
Active	Engaged

4. What would you like the outcome of this planning process to be?

Equitable	Tangible
Easy to understand	Fluid
Common direction - action to move forward	
Implementable	



Your Thoughts

PERKINS+WILL TEAM  
05-10-2018



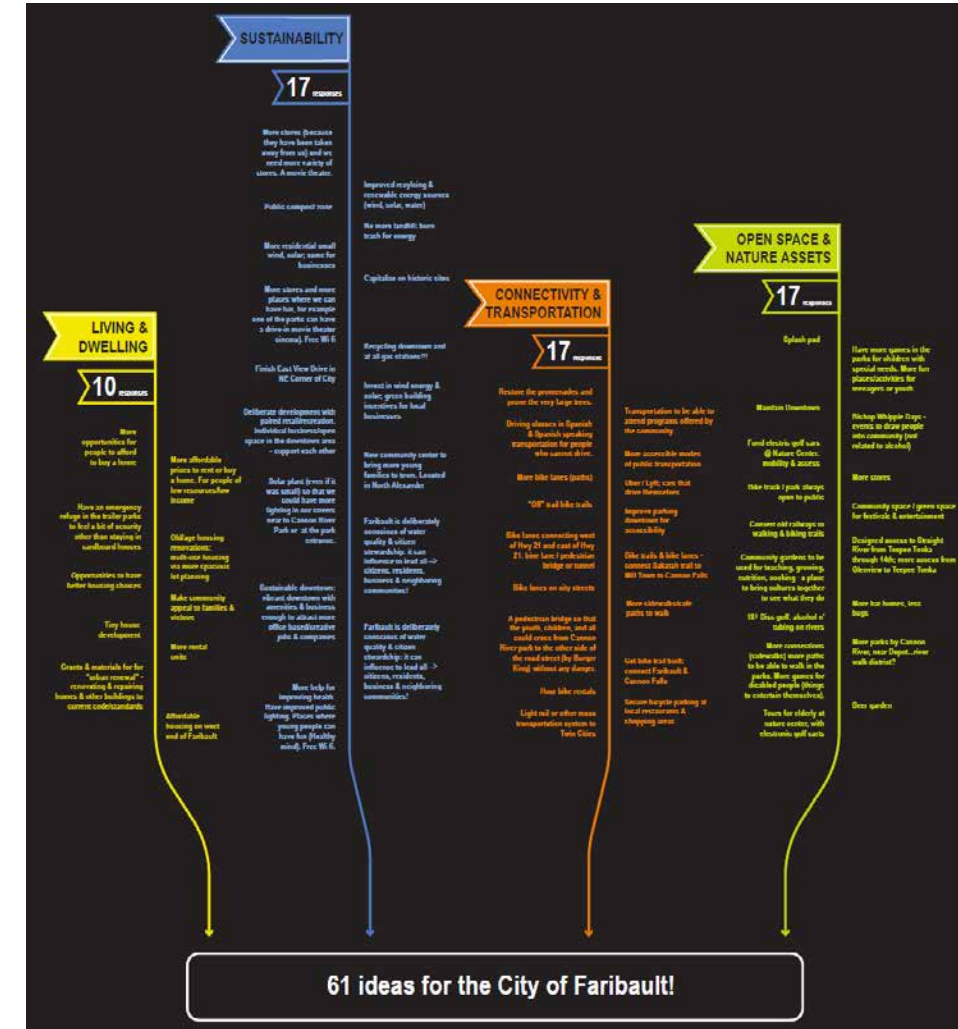
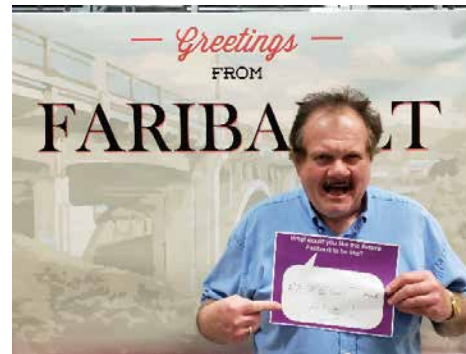
Your Thoughts

PERKINS+WILL TEAM  
05-10-2018



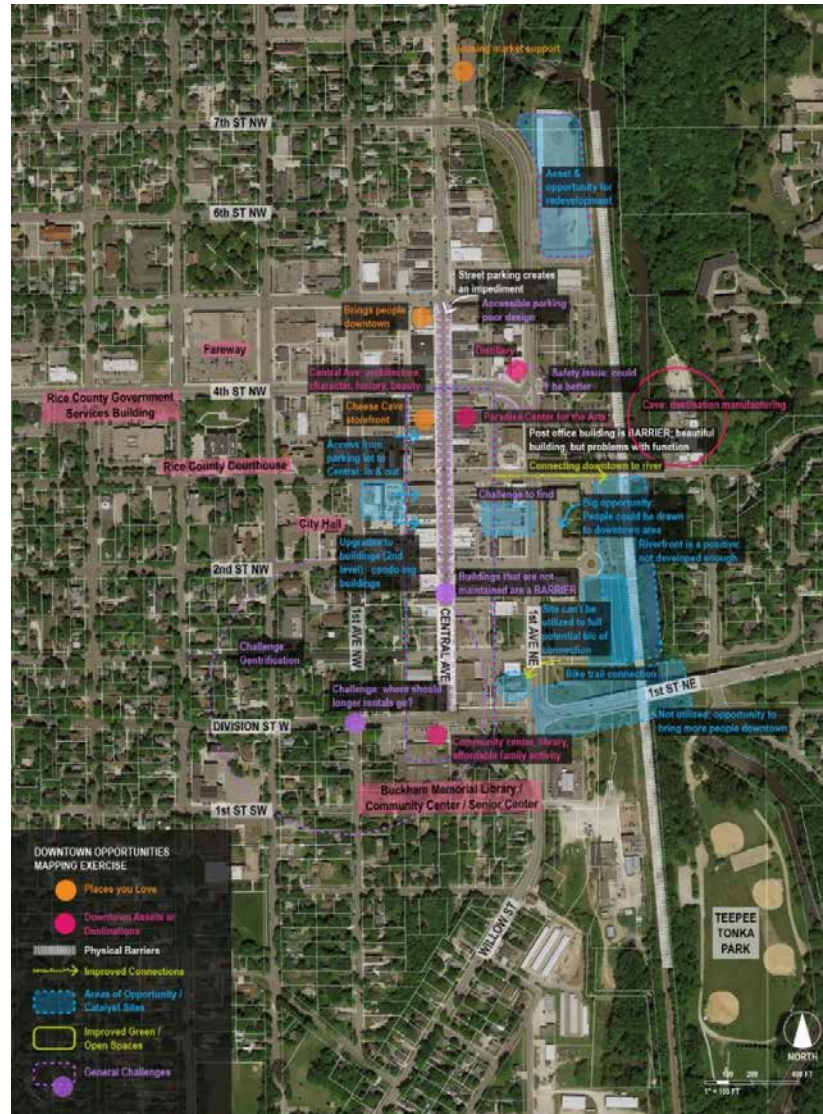
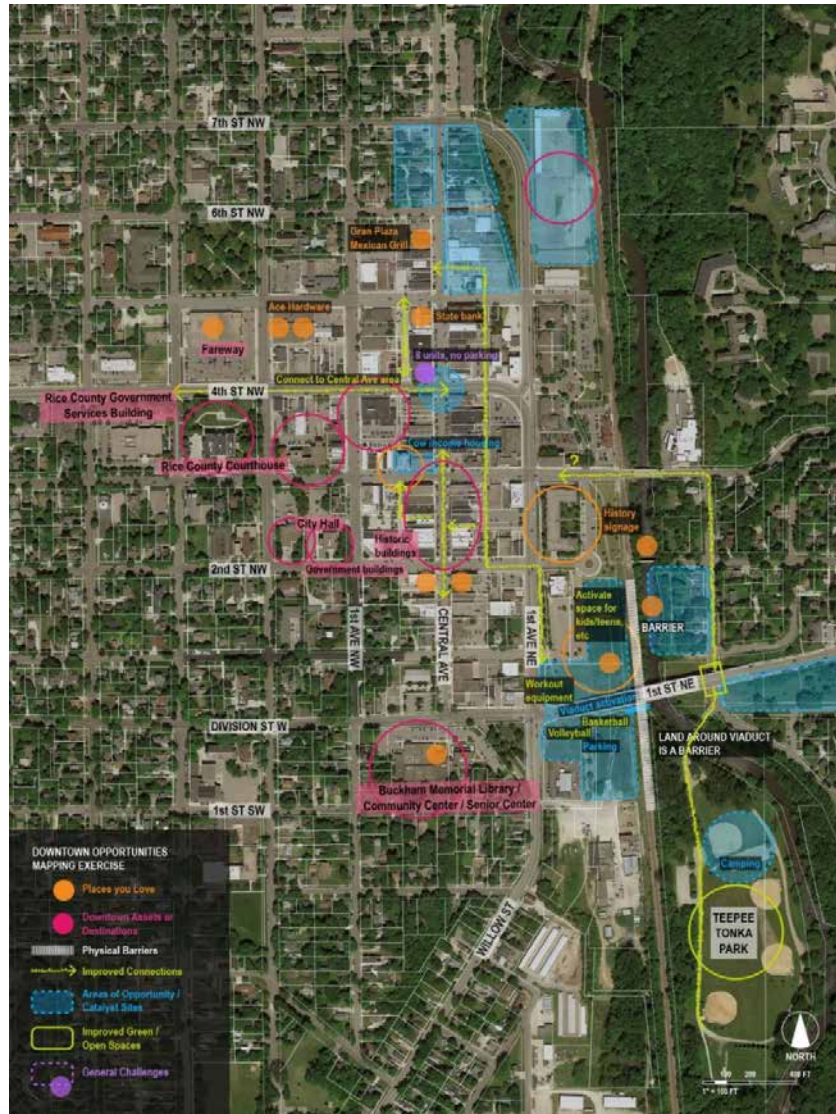


# Community Event Kick-off





# Downtown Steering Committee Kick-off



## Exercise Items:

- Places you “love”
- Downtown Assets or Destinations
- Physical Barriers
- Improved Connections
- Redevelopment/Catalyst Opportunity Sites
- Improved Green/Open Spaces
- General Challenges



# Project Website



1. What is the Faribault community's biggest strength?

2. What City areas, services, or assets need improvement?

3. Use one word to describe the future Faribault...

4. What would you like the outcome of this planning process to be?

## Upcoming Community Events

Join the community conversation and help City staff shape the vision for the future of Faribault. Please contact David Wanberg, City Planner at 507-333-0350 or [dwanberg@ci.faribault.mn.us](mailto:dwanberg@ci.faribault.mn.us) if you

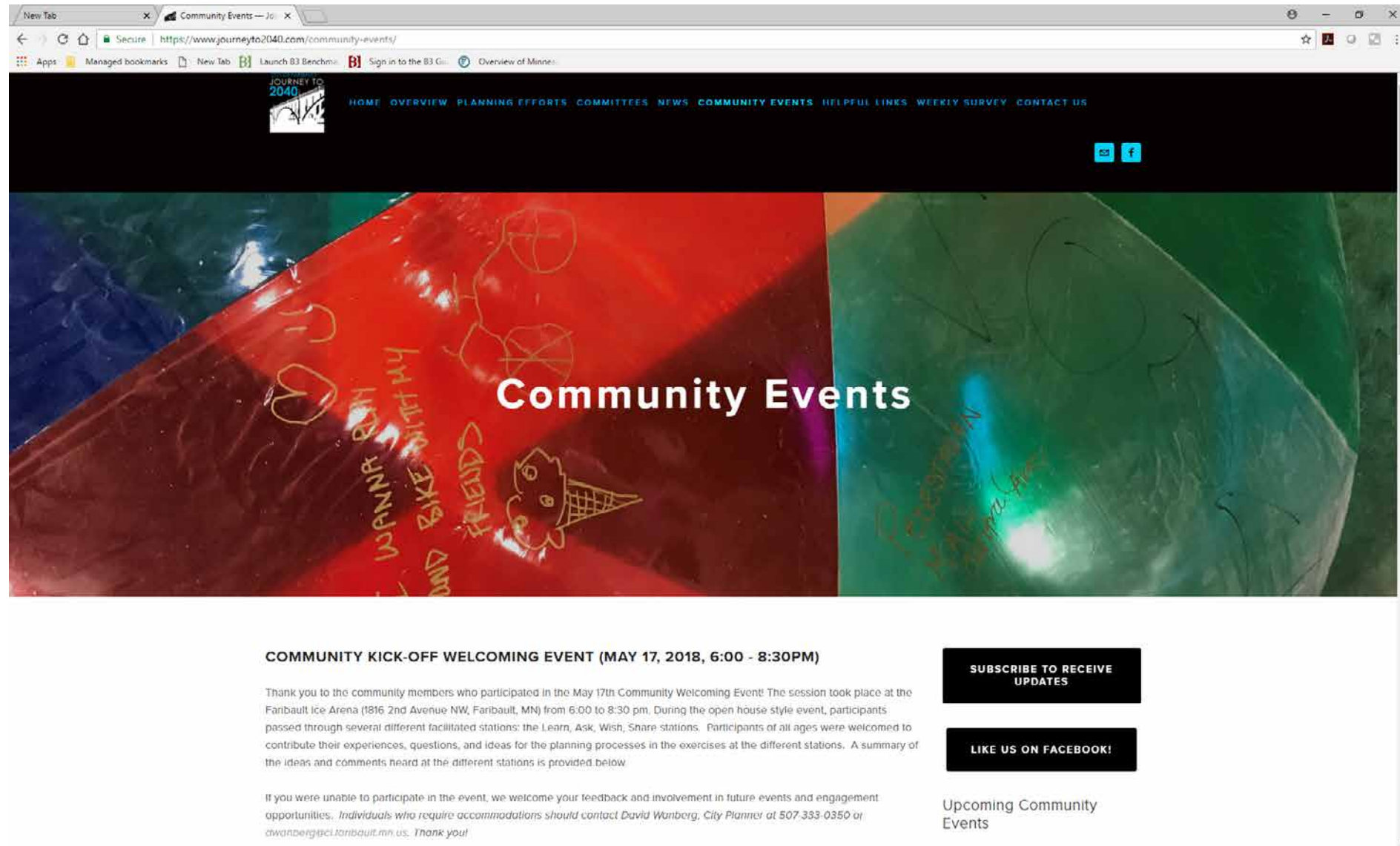


# Project Website

## Journey to 2040 Plan - Project Website - Online Survey Questions - Apr 27 to June 11

Submitted On	1 What do you like best about Faribault	2 When did you last visit a park in Faribault	3 How often do you shop in Downtown Faribault	4 How do you normally get to Downtown Faribault
4/27/2018 15:03	People	This week	Only a couple times a year	Car
4/27/2018 15:30		This week	Once a week	Car
5/7/2018 15:33	Location in the State	This week	Only a couple times a year	Car
5/9/2018 4:54	Historic buildings creates charm. Less traffic than big cities. The lakes and rivers. Proximity to metro.	This week	Once a month	Car
5/9/2018 10:14		This week	2-3 times a week	Bike
5/11/2018 10:43	That's a hard question to answer	I haven't visited a park in a while	Once a month	Car
5/11/2018 12:57	Its natural resources and its history.	I haven't visited a park in a while	2-3 times a week	Car
5/11/2018 14:31	The small town feel with enough convenience of the big cities.	This week	Only a couple times a year	Car
5/11/2018 23:55		This week	Only a couple times a year	Car
5/14/2018 11:45	I love the beautiful landscape in Faribault; lush/mature trees, rolling rivers, robust lakes, with green everywhere! I appreciate the local family-owned retail and services that we have here; such as Donahue's, Faribault Print Shop, the Vacuum Shop, DuFour's Dry Cleaning, Burkhartzmeyer Shoes, Tou Sisters, etc. Our funeral home services are top-notch; both Boldt and Parker-Kohl.	I haven't visited a park in a while	Once a week	Car
5/14/2018 13:05	historic buildings, bike trail, parks, RBNC	Within the past month	Once a month	Car
5/16/2018 20:29		This week	Only a couple times a year	Car
5/24/2018 16:24	Variety of educational options for families to evaluate and consider for their children.	This week	Once a week	On foot (I walk)
6/4/2018 6:40		Within the past 2 weeks	Once a week	Car
6/7/2018 11:45		Within the past month	Once a month	On foot (I walk)
6/11/2018 12:54	The downtown, the Nature Center, the diversity, the beautiful buildings, the lakes- so much!	Within the past 2 weeks	Once a week	On foot (I walk), Car

# Project Website: [www.Journeyto2040.com](http://www.Journeyto2040.com)





Faribault MN

 Faribault Home

**CITY OF FARIBAULT:  
JOURNEY TO  
2040**

## Faribault MN

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4 items for you to review ✕

**Intro**

Welcome to our exciting and visionary "Journey to 2040" Plan for Faribault!

[Edit](#)

Followed by 15 people

Add to Featured

[journeyto2040.com](#)
[ci.faribault.mn.us](#)

Make Post
 Photo/Video
 Live Video
 Life Event

What's on your mind?

Photo/Video
 Feeling/Activity
...

**Faribault MN** ...  
 18 hrs · 🌐 ▼

How often do you visit the Downtown area? What is the main reason to go downtown? And do you drive or walk there?

Like
 Comment
 Share

Susan Kemmerer, Melissa Nesburg and 4 others

3 Shares

[View 24 more comments](#)

**Carolyn Wiggins Treadway** I love Faribault's downtown! I regularly drive there for a meeting at the Faribault Diversity Coalition or in the Atrium between Bluebird Cakery and the Cheese Cave. I am anxiously awaiting the time when artisans use storefronts as galleries and the back for production. That would appeal so much to tourists.

Like Reply · 3h · Edited

**Heidi Ernste Studio 14** great hair, Cheese caves because its amazing, Bernies best breakfast in town, Boxers they put a lot back into our community and have an amazing bloody mary bar, hometown bank, Bloom beautiful flower shop, Creating a Rukus super cute boutique, I could go on and on. I LOVE our downtown

Like Reply · 49m

Photos Add Photo

Friends 498 Find Friends

**Gregg Krinke**  
 10 new posts

**Mary Anne Mueller**  
 10 new posts

**Jeannie Davis**  
 10 new posts

Like · Reply · 17h

Like · Reply · 18h

Like · Reply · 17h

Like · Reply · 15h



Faribault MN

Yesterday at 6:34am · 🌐 ▼

In your opinion, What's Faribault's biggest strength? Please comment below. Thanks!

Like Comment Share

👍 Susan Kemmerer, David Fiebiger and Karla Holmen Ridgeway

1 Share

19 Comments



Daryl Bauer Location. 👍 2

Like · Reply · 1d



Victoria Oppgaard Bishko They have a local bus

Like · Reply · 1d



Karla Holmen Ridgeway The nature area 👍 2

Like · Reply · 1d



MaryEllen Jarvis Bondhus It's rich history. 👍 1

Like · Reply · 1d



Jason Borwege Shattuck Saint Mary's and the prison two rivers and the surrounding Lakes...why?

Like · Reply · 1d



Faribault MN replied · 1 Reply



Wanda Holmgren It's diversity! 👍 4

Like · Reply · 1d



Brenda Boone I enjoy our parks, trails, nature center and a couple beautiful campuses for walks, playing and relaxation! 👍 2

Like · Reply · 1d



Leah PI Yes! So many beautiful ways to get outside. Would love to add another river trail/nature area. 👍 1

Like · Reply · 1d



Faribault MN Thank you, Leah. Any particular location you feel the additional river trail/nature area is needed?

Like · Reply · 1d



Leah PI Near the legion would be a nice place for a nature park. Design one that could flood easily without causing damage. 👍 1

Like · Reply · 1d



Dennis Wyatt The natural beauty in and around Faribault.

Like · Reply · 1d



Mike Little Industry, housing, room to expand the city. Time to start growing commerce. 👍 2

Like · Reply · 1d



Mike Little replied · 2 Replies



Terrie VanThomme Beautiful!

Like · Reply · 1d



Loretta Sanders It's History, all its Historical buildings, also all its nature parks, awesome trails, rivers, and surrounding lakes! Great place to live, far away enough from the Cities, but close enough to commute!

Like · Reply · 1d · Edited



Mary Anne Mueller Your continued parades and gatherings celebrating our Country, Faribault, Vets, Car Show, Fair, too Many to mention. So I guess it is the Saving the small town atmosphere most cities left behind. 👍 1

Like · Reply · 1d



Lynn Charpentier Nature center

Like · Reply · 1d



Mike PirkI We could use a Buffet that's not Asian or pizza

Like · Reply · 21h



Mike PirkI We have enough pizza and Asian places

Like · Reply · 21h



Matt Leister The outdoor opportunities, canoeing, hiking, biking, fishing, camping

Like · Reply · 21h



Loretta Sanders I agree too, the closing of JC Penny really did a final number on retail here in town, more development or remodeling of the Faribo mall... maybe City Council could give particular retailers, and restaurants possible tax exemption status incentives, to move in the vacant space! More Commerce is definitely needed that is obvious! But at the same time don't over load it, taking away from the small town feel! 👍 1

Like · Reply · 20h · Edited



Jessica Prill replied · 1 Reply



Kori Steele Riverbend, all the lakes, the river to kayak, the parks, and the bike path... 👍 2

Like · Reply · 19h



David Blais The right size, can walk almost anywhere easily

Like · Reply · 5h



Casie Steeves shared a post.

Yesterday at 9:50am · 🌐

Put your (positive) comments in!



Faribault MN

Yesterday at 6:34am

In your opinion, What's Faribault's biggest strength? Please comment below. Thanks!

Like Comment Share

👍 John Pentecost and 1 other



Barton Jackson Faribault Chamber of Commerce. 👍 3

Like · Reply · 1d



Casie Steeves AAAAAA brownie points awarded to Barton Jackson 😊 👍 4

Like · Reply · 1d



Write a reply...

👍 📷 📺 🗨️



Renee Wrolson I love the privately owned shops downtown! Grit and grace, fierce nutrition, weddings by Deb, bluebird, crack of dawn, fettes! So many amazing places! I wish we could get more fun shops downtown! 👍 4

Like · Reply · 1d



Fern Lily Awww thank you! We appreciate our amazing customers like you that support us 😊 👍 2

Like · Reply · 22h



Renee Wrolson I love having amazing shops like yours! Supporting small businesses is my favorite! 👍 2

Like · Reply · 21h



Write a reply...

👍 📷 📺 🗨️



Mike Jasinski Close proximity to lots of lakes and country living. 👍 2

Like · Reply · 22h



Royal Ross Faribault is full of entrepreneurs. 👍 2

Like · Reply · 15h



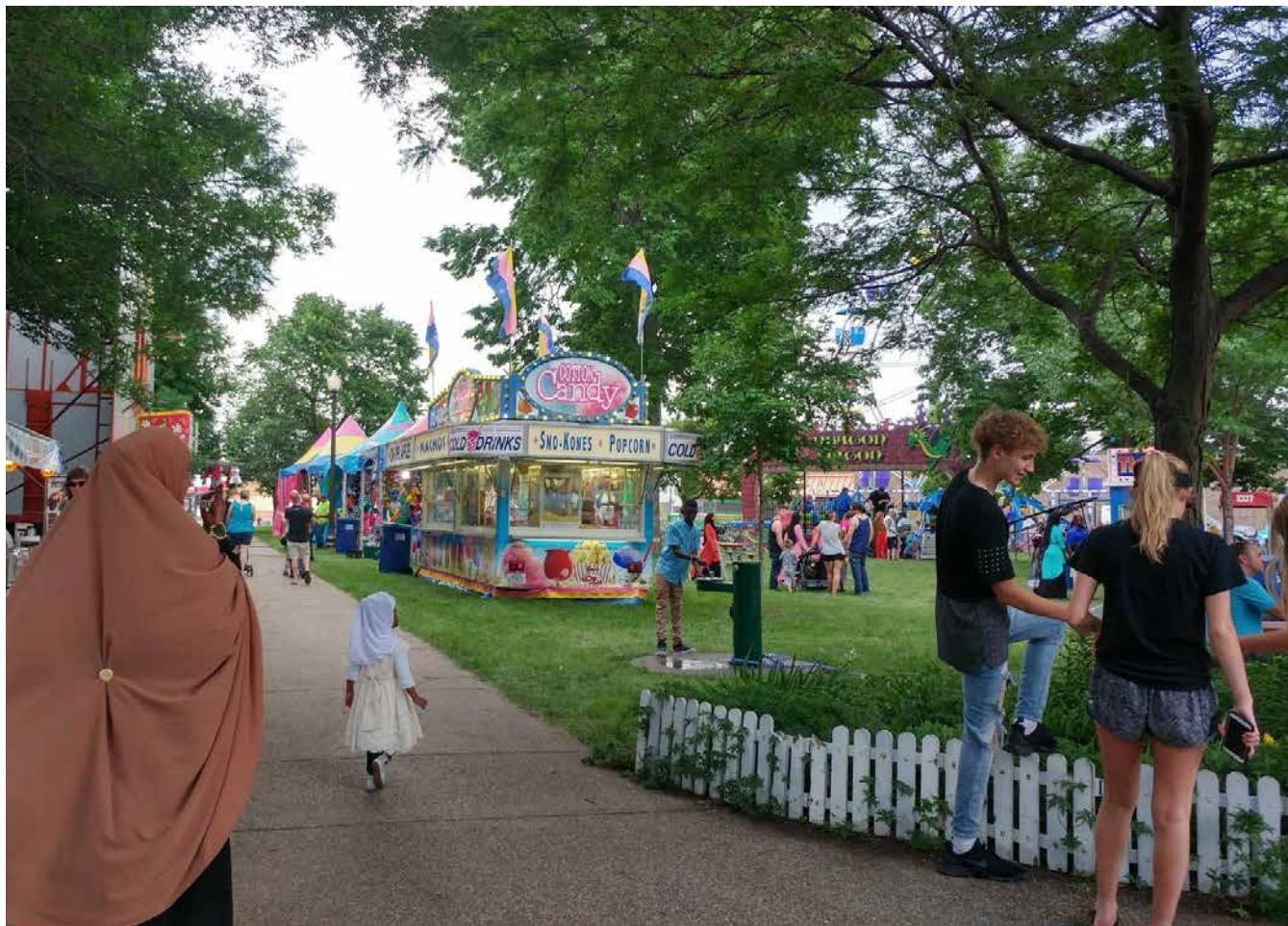
Write a comment...

👍 📷 📺 🗨️



# Heritage Days

Car Show



Carnival



Parade





# Heritage Days



## Faribault Journey to 2040 Plan

### Heritage Days Community Input

June 15<sup>th</sup> and 16<sup>th</sup>, 2018

Team staff: Ana Nelson and John Slack

The team visited Friday and Saturday activities ranging from the carnival in Central park, the grand parade, the creative crawl, and the car show in downtown. They gathered input from community and business owners. Below are the notes gathered:

### In your opinion, What's Faribault's biggest strength?

- Safety, tranquil place
- Location
- Perfect location (triangular location between Twin Cities, Mankato, Rochester)
- Architecture
- Historic Buildings
- Economy, moved business (from Northfield) because of small/feasible economy
- Perfect location
- Paradise Center
- Art of creating – craft business: Food, beverage, DIY
- Creative
- Economy
- Peaceful
- Safe place
- County fair
- Parades
- Private schools
- Small town and tight community
- Diversity
- State schools and Shattuck St. Mary's are great
- History – History of industry
- Paradise is great
- A good place for new beginnings – immigrant communities
- Good industry base
- What we need for families
- Like life in Faribault
- Small town atmosphere
- Easy to know a lot of people
- Shattuck and advance learning
- History of the City/historic character
- Safety... place safe to walk
- It was affordable
- Access to 35W
- People
- Parks --- Nature preserve
- Small town feel
- Great community
- Really good people
- People and events
- People
- Affordable living
- Historic look and character
- Like the city – very friendly – very welcoming
- People are open minded
- Lots of potential
- Maintained historic main street
- People running stores are great/personable people
- Parks and open space
- Events like this (heritage days activities)
- People! They are great
- Downtown area and the city – like to visit
- Lots of different types of people
- Small town feel – get away from the city
- Lots of potential
- Private schools are great
- No traffic (although would help retail/events)
- Moved here to start a business – great place to establish a business
- Friendly people
- Diversity
- Love events

### What city areas, services, or assets need improvement?

- Attractions to go out/ places to visit
- Parks – a zoo would be great
- Housing choices for immigrant families are hard to come by
- More activity/people on the streets – downtown area
- More things to do on weekends
- Add more nice retail
- Parking
- Curb appeal, frontage, windows, Northfield pressures businesses with appeal and appearance – continuity in building up keep
- More family entertainment
- More events at the riverfront, parks, open fields
- More sport tournaments – some parks/fields are not accessible for public use – fenced
- More visitor traffic/attractions
- More night life attractions
- Pull more tourism attractions
- Bus tours
- More improvements to transit and buses
- Parks could be better
- Streets could be better
- Need more parks and activities for kids
- More middle income jobs...manufacturing
- Lake attractions, music, bands, lively and more vibrant
- Need to leverage attributes to attract more people to come and help the local businesses
- Downtown is great in terms of character but also need to work on the arrival sequence. Not a good impression as you come from 35W
- Attractions for young kids
- More businesses
- Roads...street and traffic
- Empty storefronts (occupancy) retail
- Healthy activity, more things in community/events
- Mid-level housing
- Connect bike trails in the city – bike routes
- Trail system – connect to Owatonna and Northfield
- Affordable housing
- Roads, utilities, stormwater (wetlands, for the improvement of streets and natural resources)
- Don't give immigrants what they want and more
- More open space...connect to river bend
- Need people to "commit" to this city
- More trail connections
- Everything – attract more businesses
- Improved gateway
- Children's education, middle school and high school not good (might move)
- Need to cater to higher paying jobs
- Why is Faribault stagnant when Northfield and Owatonna have grown?
- Schools need to be repaired
- Housing – more affordable housing
- Downtown- needs to be more friendly
- Bad schools – academies
- Public transportation
- Downtown atmosphere
- Racism
- Apartments downtown Loitering



# Use one word to describe the *future* of Faribault

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Facebook



# Use one word to describe the *future* of Faribault

Steering  
Committees





# Use one word to describe the *future* of Faribault

Steering  
Committees



Faribault Journey to 2040 Plan#

LIST OF SHARED IDEAS AND DESIRED IMPROVEMENTS#

CONCEPT#		
THEMES#	Land Use & Neighborhood Patterns ¶	Opportunities for Growth & Change#
Community Event #1: Community Kick-Off (May 17, 2018)#	<b>Overall Project Area / City¶</b> <ul style="list-style-type: none"> <li>• More retail amenities along <u>Lyndale Ave South</u>, near the 35 interchange¶</li> <li>• More schools¶</li> <li>• Multi-use housing with more spacious lot planning¶</li> <li>• Diversity of store types¶</li> <li>• Movie theater needed¶</li> </ul>	<b>Overall Project Area / City¶</b> <ul style="list-style-type: none"> <li>• Full interchange needed at <u>Lyndale Ave South</u> and 35 - access on the south side would greatly improve¶</li> <li>• Connectivity: non-motorized transit to retail, school, library, work, etc.¶</li> <li>• Small town feel, with big town opportunities and destination-feel¶</li> <li>• Improved transportation connections to Minneapolis and St. Paul: light rail or other mass transportation systems¶</li> <li>• A bigger town: a place to live, work, play, and visit¶</li> <li>• Make community appeal to families and visitors¶</li> <li>• Capitalize on historic sites¶</li> <li>• Finish East View Drive in northeast corner of the city¶</li> <li>• <u>Uber/Lyft</u>: cars that drive themselves¶</li> </ul>
	<b>Downtown¶</b> <ul style="list-style-type: none"> <li>• Develop the riverfront into a <u>riverwalk</u> with retail amenities¶</li> <li>• Improve accessible parking downtown¶</li> <li>• <u>Riverwalk</u> district, featuring more parks by the Cannon River and the Depot#</li> </ul>	<b>Downtown¶</b> <ul style="list-style-type: none"> <li>• Energetic and active downtown spaces, full of small businesses¶</li> </ul>
	<b>Parks, Trails, &amp; Open Space¶</b> <ul style="list-style-type: none"> <li>• Bike paths along roadways¶</li> <li>• More "off-trail" bike trails and lanes on city streets¶</li> <li>• Bike lanes connecting west of Highway 21: bike lane/pedestrian bridge or tunnel¶</li> <li>• Sidewalk on <u>Shumway Ave</u> at STEM school site¶</li> <li>• Integrate amenities into parks (drive-in movie theater in park)¶</li> <li>• Pedestrian bridge so that youth, children, and the community can safely cross from Cannon River Park to the other side of the street#</li> </ul>	<b>Parks, Trails, &amp; Open Space¶</b> <ul style="list-style-type: none"> <li>• 18+ disc golf course needed; 9+ hole foot golf needed¶</li> <li>• New community center to bring more young families to town (located in North Alexander Park)¶</li> <li>• Complete bike trail to connect <u>Faribault</u> and Cannon Falls#</li> </ul>
	<b>Overall Project Area / City¶</b>	<b>Overall Project Area / City¶</b>





# Integrating Community Vision 2040

The main goal is to *Integrate Community Vision 2040 developed in 2016* onto the Journey to 2040 Plan

## Community Vision 2040



City of Faribault

Craig Rapp LLC  
40 East Chicago Avenue #340 Chicago IL 60611  
800.550.0692

# Integrating Community Vision 2040

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These are the relevant outcomes of the Community Vision 2040:



1. A Vision Statement.

2. Community Values.

3. Strategic Priorities.

4. Key Initiatives.



# Integrating Community Vision 2040 Exercises

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## Exercise 1: Community Vision

The intent of the exercise is to expand the Community Vision as narratives and stories with specific language to better describe Faribault's character and attributes.

You will have 15 minutes to identify unique elements, differentiators, stories, or "things" that make Faribault different from surrounding towns.

*Examples:*

- Name a unique or specific Historic characteristic of Faribault that sets it apart or cannot find in other towns
- Share a story about growing up in Faribault

# Integrating Community Vision 2040 Exercises

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## Exercise 2: Community Values

The intent of this exercise is to integrate the Vision 2040 Community Values into the Journey to 2040 Plan as a preliminary set of Guiding Principles in order to shape a cohesive planning effort.

You will have 15 minutes to share what things you would like to see integrated on each of the Community Values.

*Example:*

**Innovation:** What innovative ideas do you see being applied to any of the three Planning Efforts?

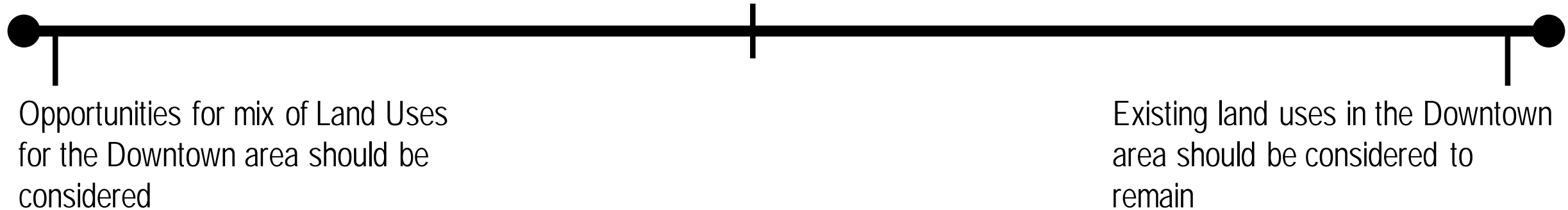


# Integrating Community Vision 2040 Exercises

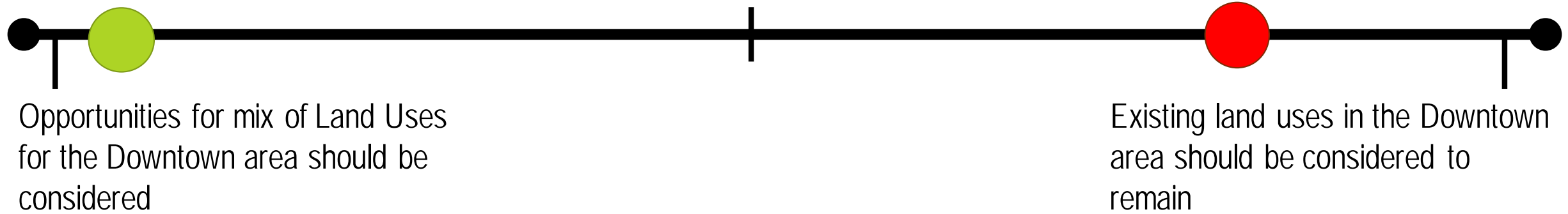
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## Exercise 3: Themes

This exercise you will work together with your their respective Steering Committees. We will have 50 minutes to go over a series of continuum exercises intended to garn preferences/values from the participants on specific statements/themes.



# Integrating Community Vision 2040 Exercises



- You will have up to 10 minutes for each statement to complete the exercise
- You (as a group) will have one dot per continuum exercise
- Participants must agree as a group on where they want to place their dot on the bar depending on the particular statement
- If two or more participants have a different opinion from the majority of the group, you can use your "minority" voting dot
- You can write down comments on a post it note to explain their reasoning
- If you feel strongly about relaying more than one answer, then please fill out a comment card
- There will be a blank statement area for the group to express a particular statement(s) that was not covered.



# Integrating Community Vision 2040

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## Table 1:

Janna Viscomi  
Ann Vohs  
Kevin Hildebrandt  
Mike Schendel  
Breanna Wheeler  
Jose Mendoza  
Bart Jackson  
Troy Zabinski

## Table 2:

Royal Ross  
Kara Sheesley  
Lola Brand  
Elizabeth Cap  
Nate Chappuis  
Kevin Hildebrandt  
Eric Merrill  
Dave Albers  
Christopher Braden

## Table 3:

Dr. Mike Richie  
Kay Duchene  
Ron Dwyer  
Matt Drevlow  
Lisa Evert  
Dave Campbell  
Brendan Kennedy  
Steve Underdahl  
John Carlander



# NEXT STEPS AND COMMUNITY EVENTS



# Next Steps

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- ✓ *Next meeting for the **Parks** Steering Committee kick-off meeting will be on July 19<sup>th</sup> from 6 to 8:00pm (Location TBD)*
- ✓ *Next **Downtown** Steering Committee is pending for re-scheduling to align with the Placemaking Week activities and the Blue Collar BBQ and Art Festival in Mid August*
- ✓ *Please don't forget to bring your Handbook!*
- ✓ *Visit the Project Website!*
- ✓ *Visit the Facebook page!*