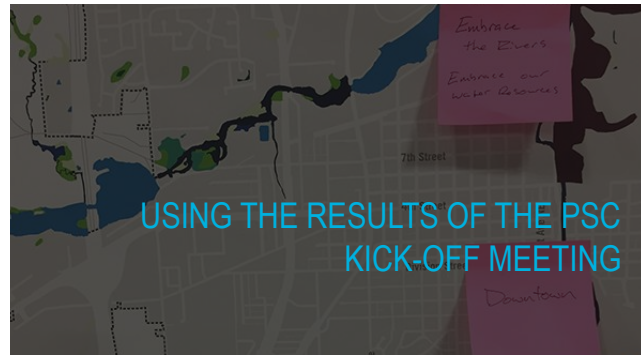


Meeting #4 Goals

- ✓ Review of PSC Kick-off Meeting and on-line survey results
- ✓ Placemaking event update
- ✓ Overview of Downtown Design Charrette
- ✓ Overview of Downtown Community Forum

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PSC Exercise Overview

Exercise 1: Mapping

- Identify assets, areas of concern, potential connections, and gaps in the parks, trails, and open space system

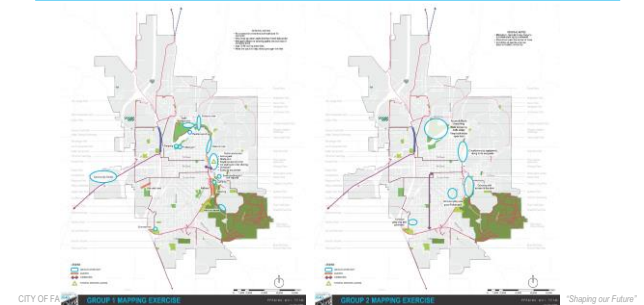
Exercise 2: Strengths, Weaknesses, Opportunities, Threats (SWOT)

- Group activity to form consensus

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Exercise #1: Mapping



Exercise #2: "SWOT"

STRENGTHS:

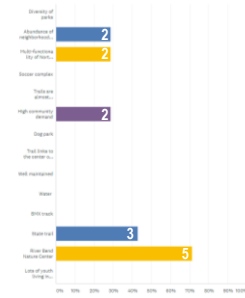
1. Diversity of parks
2. Abundance of neighborhood parks
3. Multi-functionality of North Alexander Park
4. Soccer complex
5. Trails are almost connected
6. High community demand
7. Dog park
8. Trail links to the center of town
9. Well maintained
10. Water
11. BMX track
12. State trail
13. River Bend Nature Center
14. Lots of youth living in Faribault

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Exercise #2: "SWOT"

STRENGTHS:



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Exercise #2: "SWOT"

WEAKNESSES:

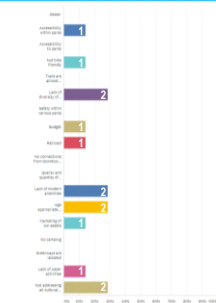
1. Geese
2. Accessibility within parks
3. Accessibility to parks
4. Not bike friendly
5. Trails are almost connected
6. Lack of diversity of play equipment
7. Safety within various parks
8. Budget
9. Railroad
10. No connections from downtown to greenspace
11. Quality and quantity of parking lots
12. Lack of modern amenities
13. Age appropriate activities
14. Marketing of our assets
15. No camping
16. Greenways are isolated
17. Lack of water activities
18. Not addressing all cultural needs

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Exercise #2: "SWOT"

WEAKNESSES:



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Exercise #2: "SWOT"

OPPORTUNITIES:

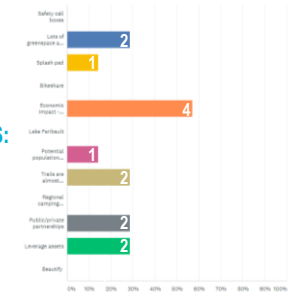
1. Safety call boxes
2. Lots of greenspace and unique features
3. Splash pad
4. Bikeshare
5. Economic impact – destination for parks
6. Lake Faribault
7. Potential population growth
8. Trails are almost connected
9. Regional camping destination
10. Public/private partnerships
11. Leverage assets
12. Beauty

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Exercise #2: "SWOT"

OPPORTUNITIES:



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Pop Up Placemaking in Faribault

Businesses and Organizations recruited to date

- Milltown Sports
- Healthfinders Collaborative
- Buckham Memorial Library
- Paradise Theater
- Faribault Virtues project
- Rice County Historical Society
- Faribault Police Department
- Clearsite Creative
- Big Brothers Big Sisters
- Rice County Public Health (SHIP)
- Crooked Pint
- 10,000 Drops
- F-Town
- Faribault Parks and Recreation Department
- Faribault Diversity Coalition
- Edina Realty (Hannah Roehrick)
- Vohs Floors

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What is a "Charrette"?



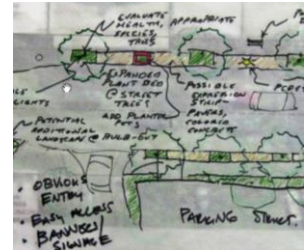
- Collaborative meeting to sketch designs & explore ideas
- Goal is to become inspired & make better design decisions
- **We will be designing your plan!**

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Charrette Format

- **Sign-In** – at front; staff and consultant team will help welcome and orient the public
- **Information Boards** – background information to help provide context and inform the public on the process
- **Big Ideas Tables**
 - Embrace the River
 - Green Routes
 - Celebrate the Past
 - Activate the Downtown
 - Revamp Parking



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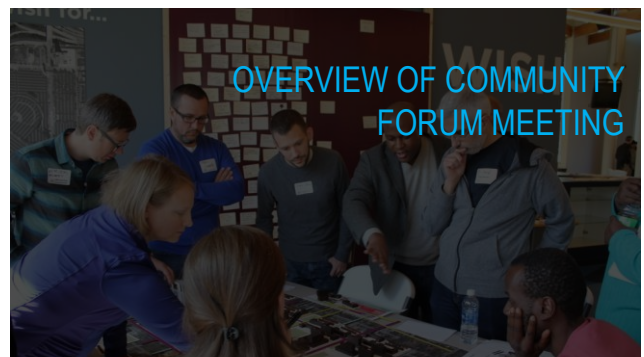
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Charrette Schedule

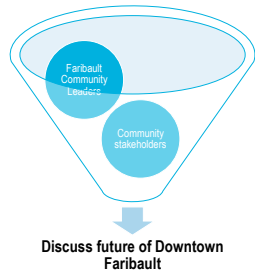
- **Wednesday, August 15th**
 - 11:00 am – 12:00 pm: Consultant team set up the charrette space
 - 12:00 pm – 3:00 pm: Consultant team draft high level sketches
 - 3:00 pm – 5:00 pm: Public invited to participate (open house style)
- **Thursday, August 16th**
 - 10:00 am – 3:00 pm: Public invited to participate (open house style)
 - **3:00 pm – 6:00 pm: Time reserved for the all Journey to 2040 committee members & key community organizations**

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Community Forum #1 – Downtown: Responding to Change



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Community Forum #1 – Downtown: Responding to Change

Five different topics or themes:

- **Built Environment:** Buildings, Roads, and Other Infrastructure, Land Use
- **Economic Development:** Job Growth, New Construction, Business Retention & Expansion, Branding & Marketing
- **Community Building:** Education/Training Opportunities, Persona & Professional Support Systems, Access to Healthcare
- **Cultural Institutions:** Traditions, Values, and Heritage
- **Natural Environment:** Rivers, Lakes, Open Space, Vegetation, Climate

Organized small group and large group activities aimed to draw connections between the 5 themes

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Next Steps

- ✓ **Downtown Placemaking Activities** – Thursday, August 16th
- ✓ **Downtown Design Charrette** – Wednesday, August 15th, Thursday, August 16th
- ✓ **Community Forum (Downtown)** – Thursday, August 23rd
- ✓ **Downtown Steering Committee** – Thursday, August 30th 6:00 – 8:00pm
- ✓ **September/October**
 - ✓ Comprehensive Plan Steering Committee Kick-off
 - ✓ Parks Trails and Open Space Charrette
 - ✓ Parks Trails and Open Space Placemaking Activities

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