

AGENDA Downtown Steering Committee Meeting #1

6:00	Agenda and Meeting #2 goals
6:05	Overview of Community Forum #1 and Pop-Up Activities
6:15	Overview of design themes discussed during the Downtown Design Charrette
6:20	Review and discuss concepts exploring "Engaging the River"
6:40	Review and discuss concepts exploring "Multi-Modal Connectivity to Downtown"
7:00	Review and discuss concepts exploring "Public Realm"
7:20	Review and discuss concepts exploring "Housing"
7:40	Review and discuss concepts exploring "Parking"
7:55	Next Steps
8:00	Adjourn

Meeting #1 Goals

✓ Learn about feedback from Community Forum #1 and Pop-Up Activities

- ✓ Overview of Downtown Design Charrette
- Review and comment on preliminary concepts for the Downtown



- ✓ Thursday, August 23, 2018
- ✓ South Central College
- ✓ Advertised via:
 - ✓ E-mail blasts
 - City website
 - ✓ Project website
 - ✓ Project Facebook page
 - ✓ Faribault Daily News article
 - ✓ Flyers distributed at other events
- ✓ Approximately 70 participants





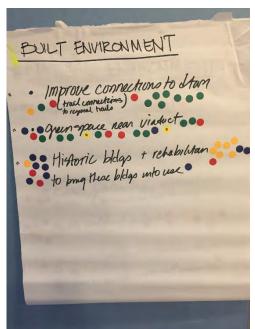


- Small group discussions revolved around five themes or topics:
 - **✓** Built Environment
 - ✓ Economic Development
 - ✓ Community Building
 - ✓ Cultural Institutions
 - ✓ Natural Environment
- Each group identified their top 3 'opportunities' for their theme



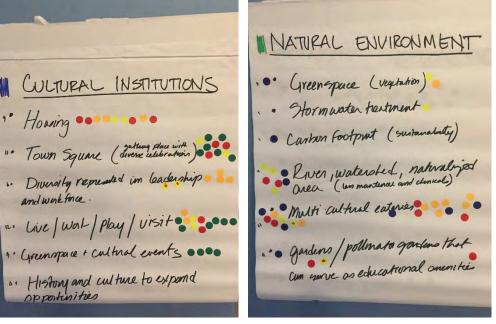












- Historic buildings and rehabilitation to bring these buildings back into use - 40%
- Green space near viaduct -
- Improve Connections to downtown - 23%

- Entertainment and arts (things to do, lifestyle, parks) - 37%
- Start-up businesses downtown (affordable space) - 35%
- Renovation of historic buildings (renovate and support economic development) - 13%
- Fill empty spaces 11%
- Look, touch, and feel businesses - 4%
- Event based marketing 0%

- Place for everyone to work. play, and create shared spaces (places to bring people together) - 53%
- Green spaces 30%
- Historic buildings (beautiful buildings) - 12%
- Close to city buildings (library, city hall, etc.) - 5%
- Easy to find things you need -
- Organizations that build collective capacity - 0%

Live/work/play/visit - 29%

or History and culture to expand

 Town square (gathering place with diverse celebrations) -26%

CULTURAL INSTITUTIONS

. Diversity represented in leadership

+ · Greenopace + cultural events

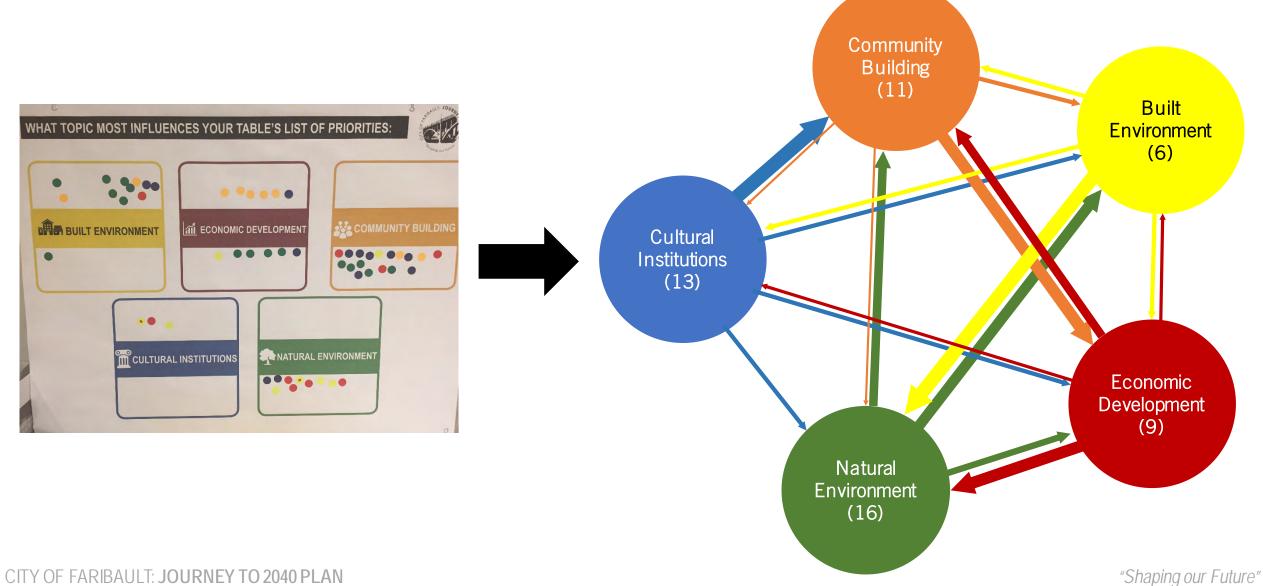
• Housing - 21%

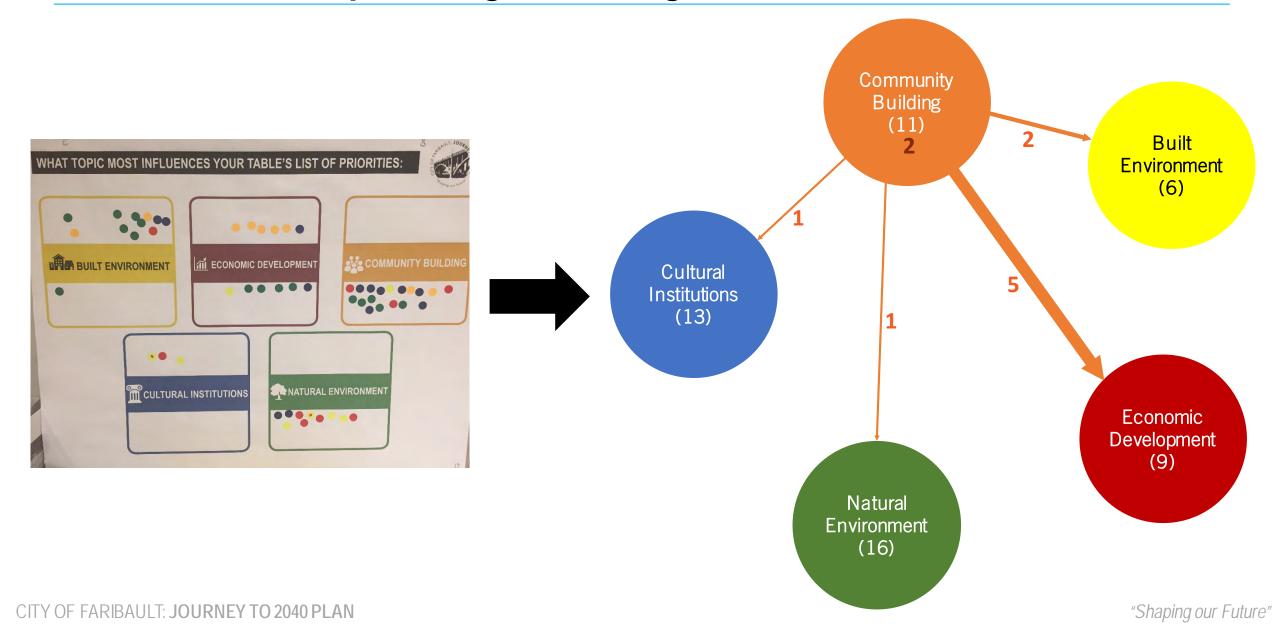
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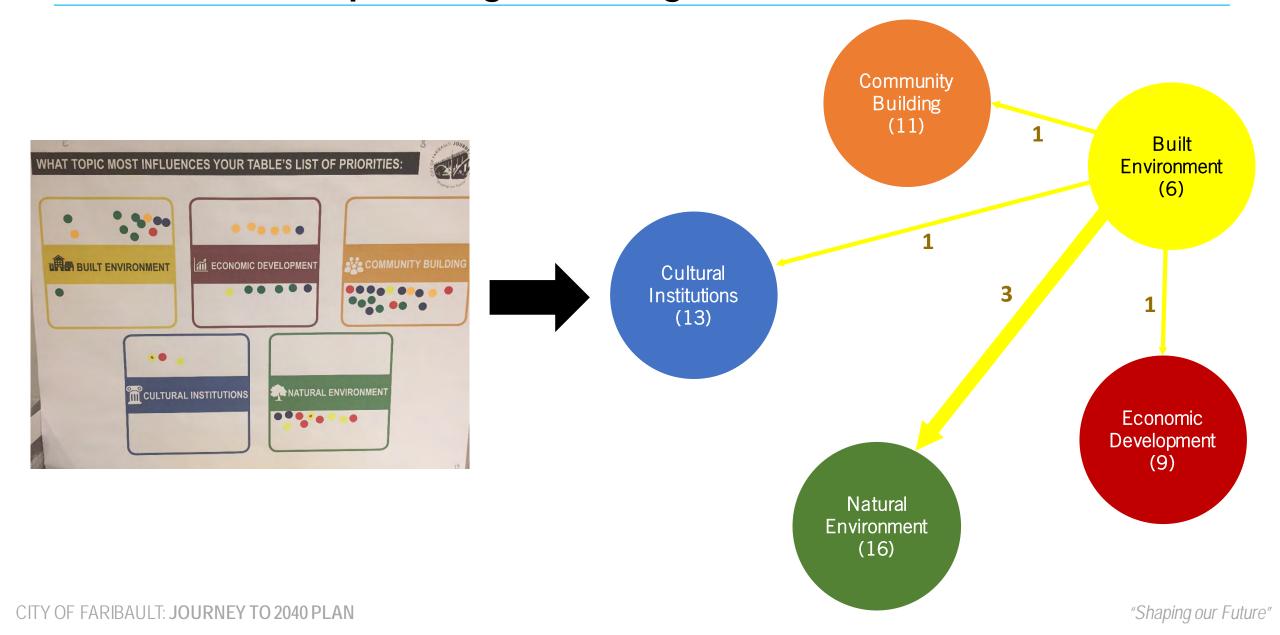
and work force

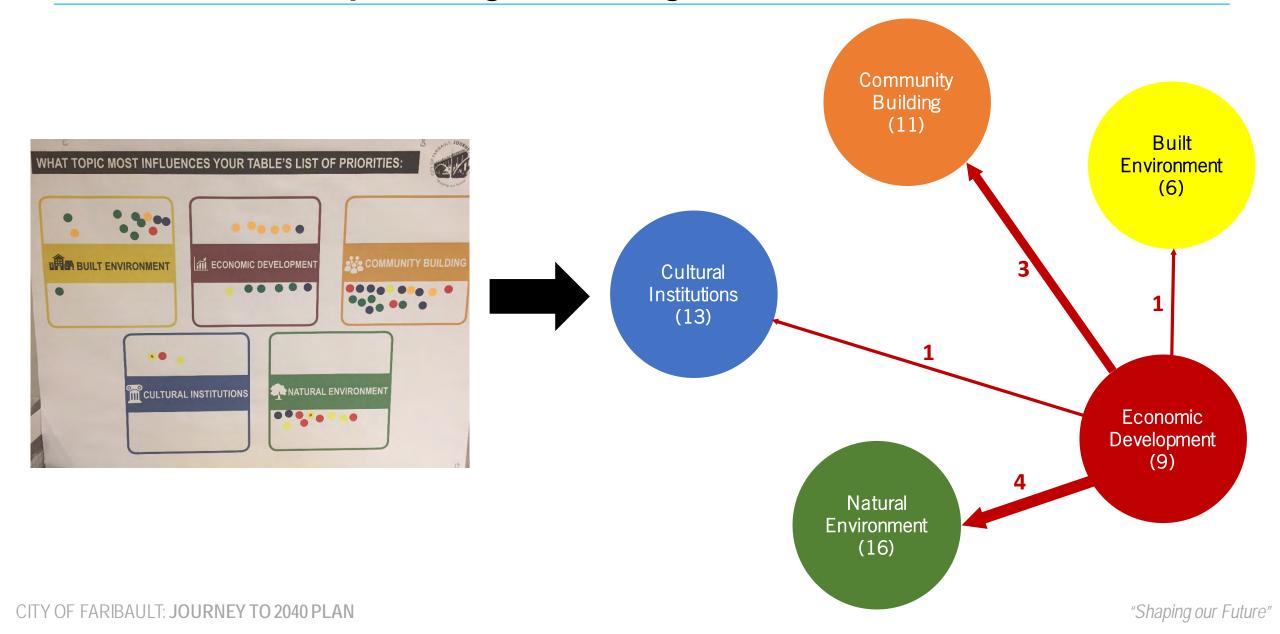
- Diversity represented in leadership and workforce - 14%
- Greenspace and cultural events
- History and culture to expand opportunities - 0%

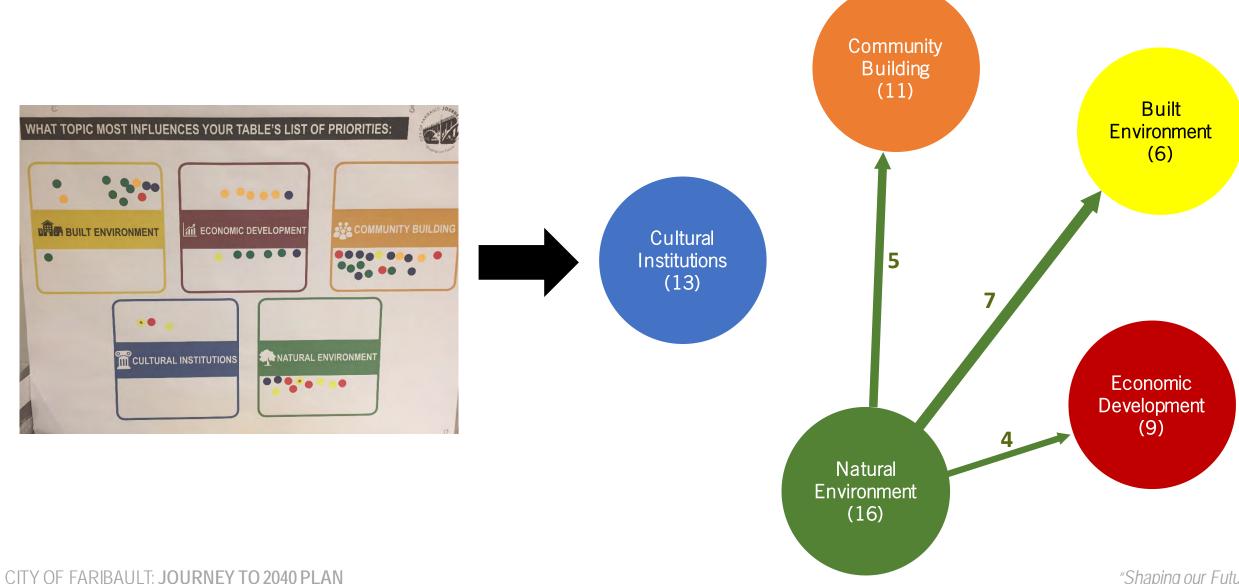
- Multicultural eateries 57%
- River, watershed, naturalized area (less maintnenance and chemicals) - 19%
- Gardens/pollination gardens that can serve as educational amenities - 11%
- Green space (vegetation) 8%
- Stormwater treatment 3%
- Carbon footprint (sustainability) - 3%



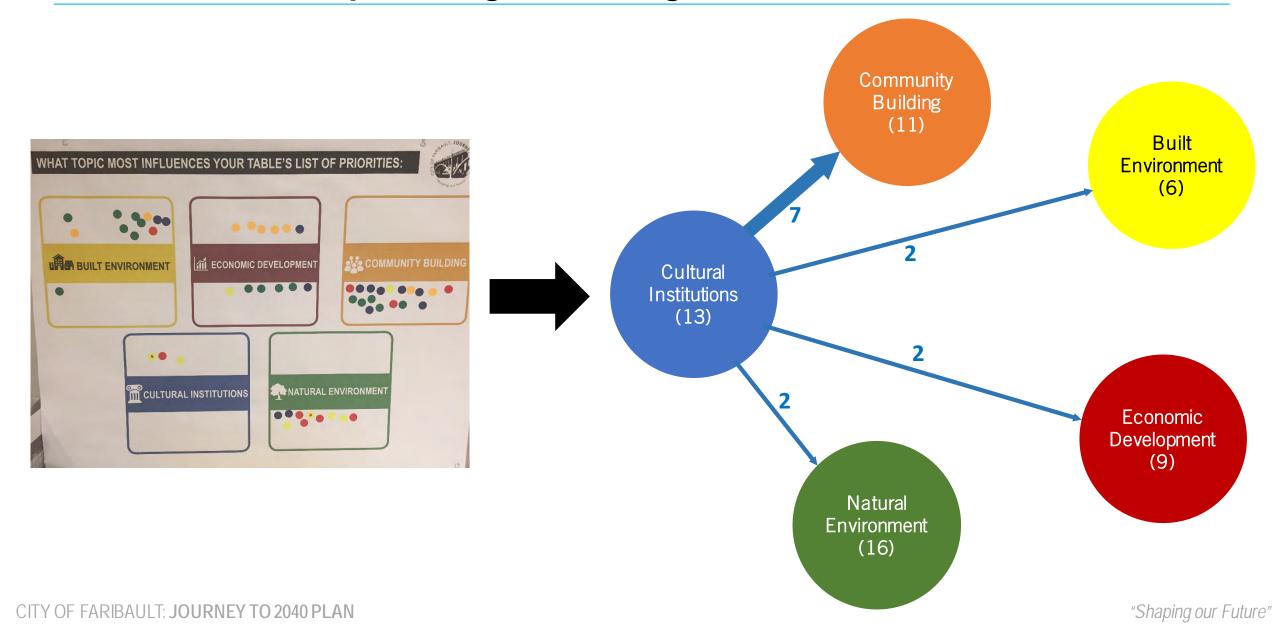


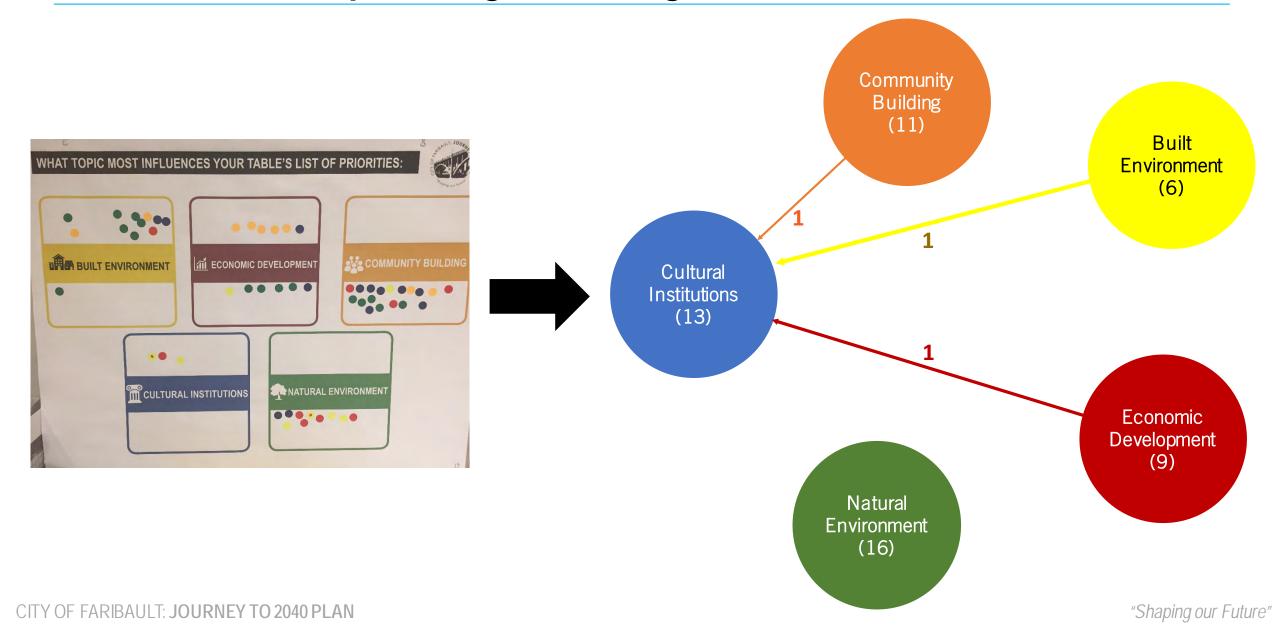


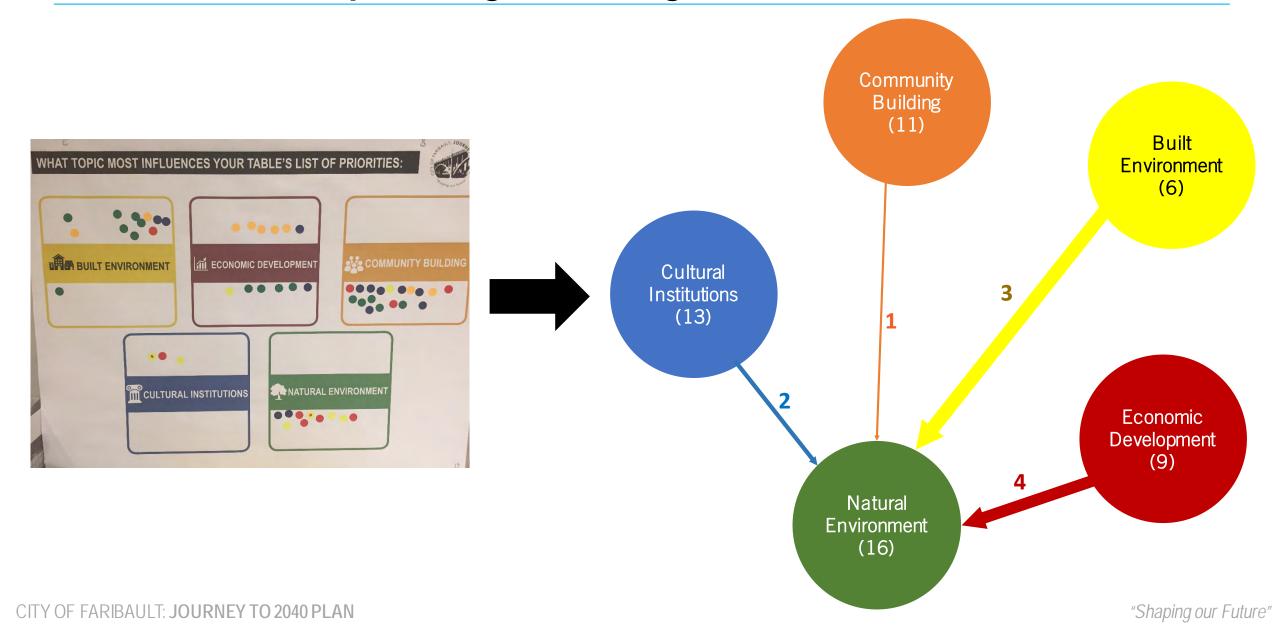


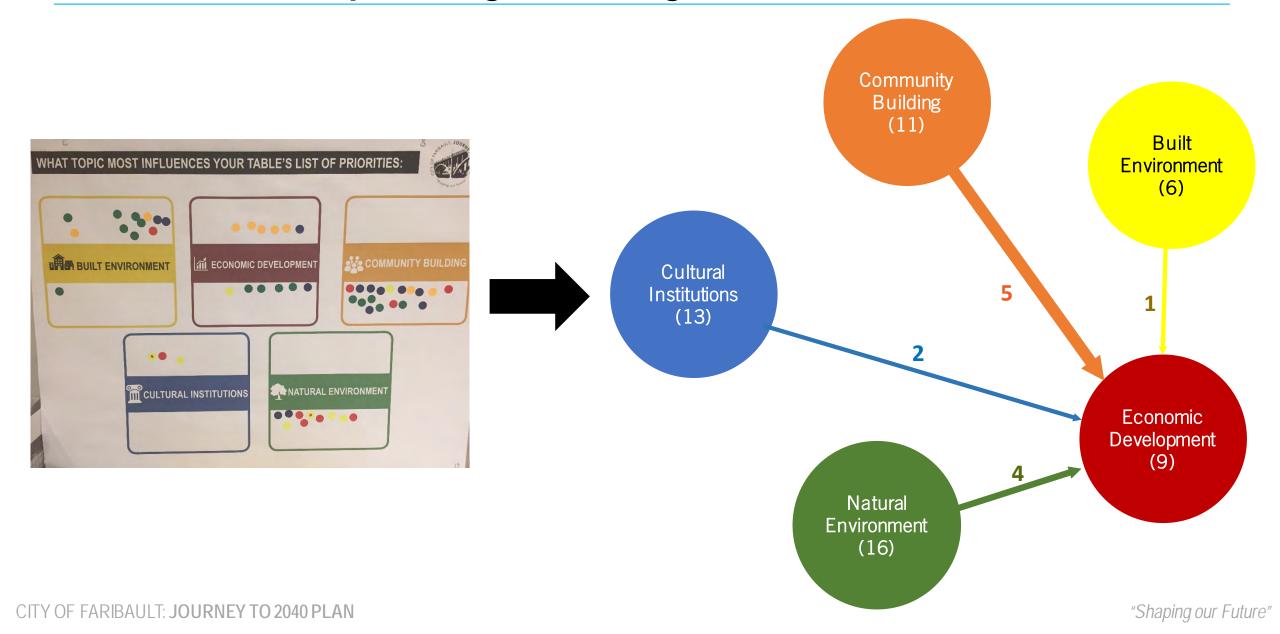


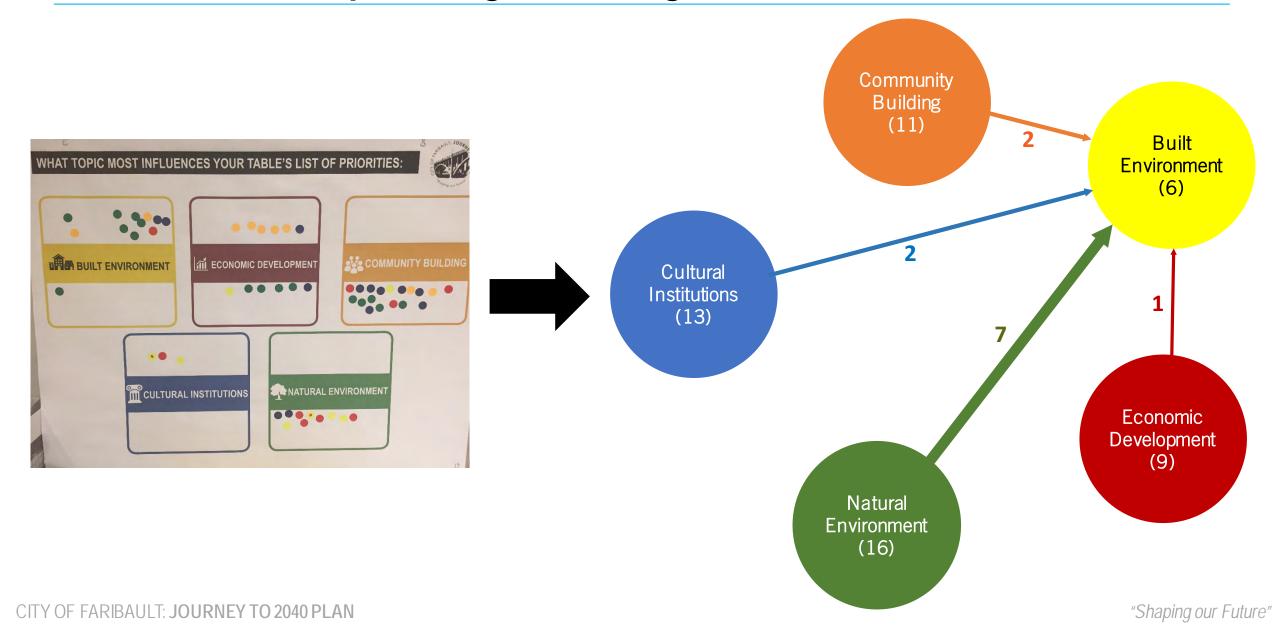
"Shaping our Future"

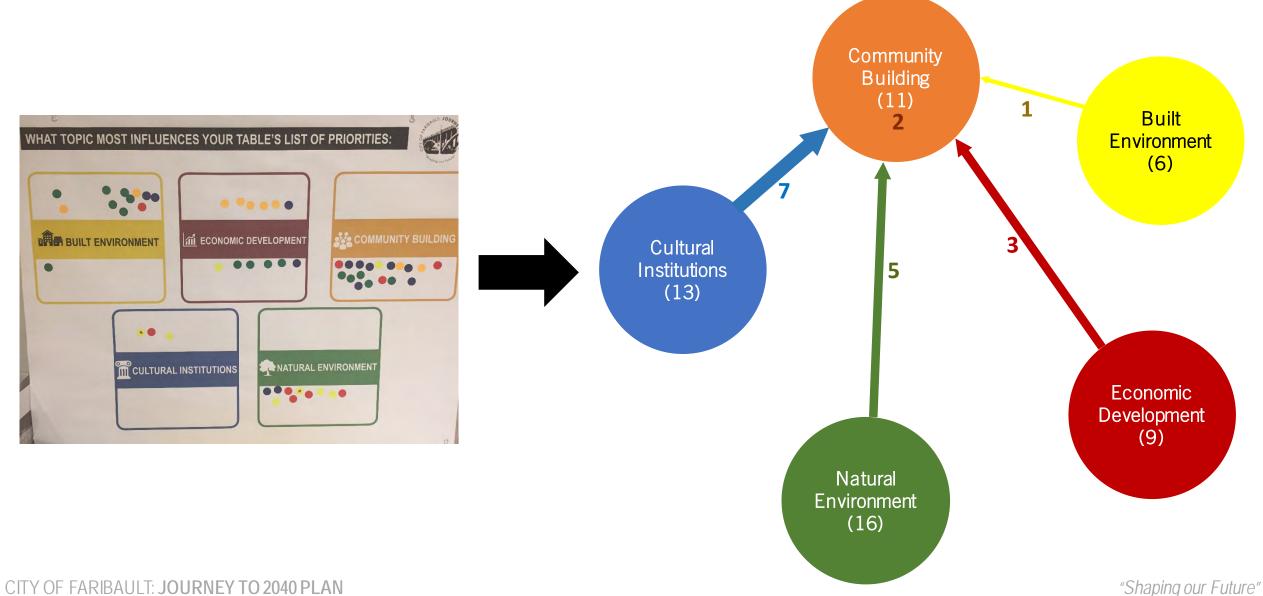














Downtown Pop-Up Activation

- ✓ Thursday, August 16, 2018
- ✓ Various Downtown Locations
- ✓ Musicant Group
- ✓ Approximately 12 sponsors















What is a "Charrette"?



- Collaborative meeting to sketch designs & explore ideas
- Goal is to become inspired & make better design decisions

Charrette Format

- Aug 15 and Aug 16
- 206 Central Ave
- Information Boards –
 background information to help
 provide context and inform the
 public on the process

Big Ideas Tables

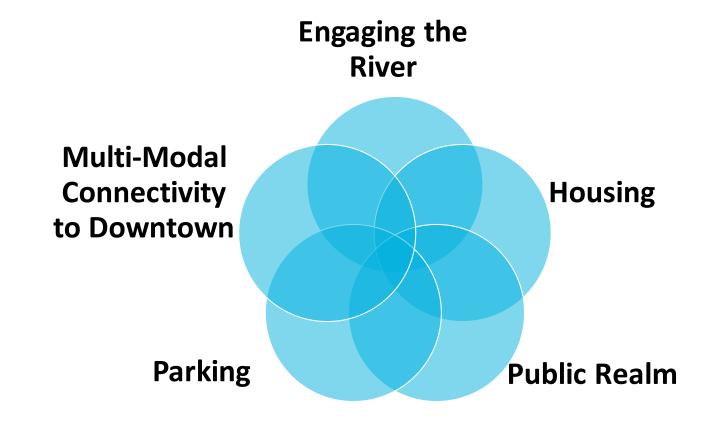
- Embrace the River
- Green Routes
- Celebrate the Past
- Activate the Downtown
- Revamp Parking





Charrette Themes

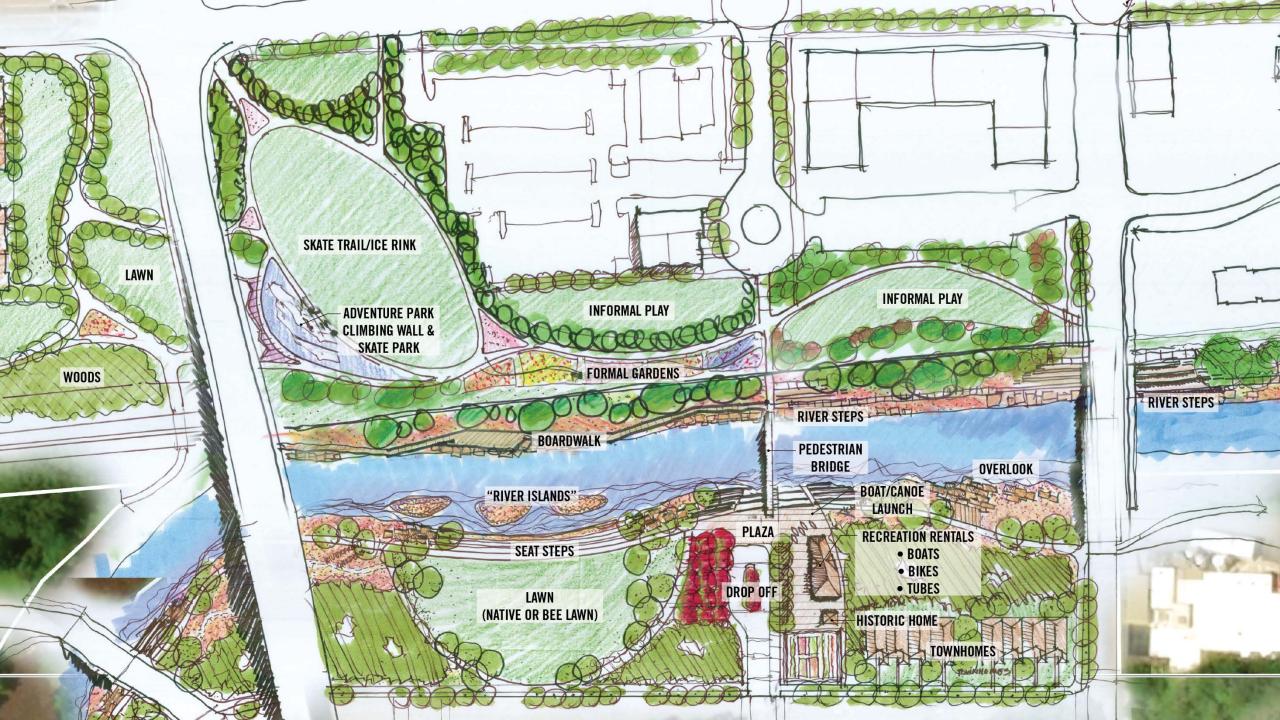
• Five major themes emerged from the activities:

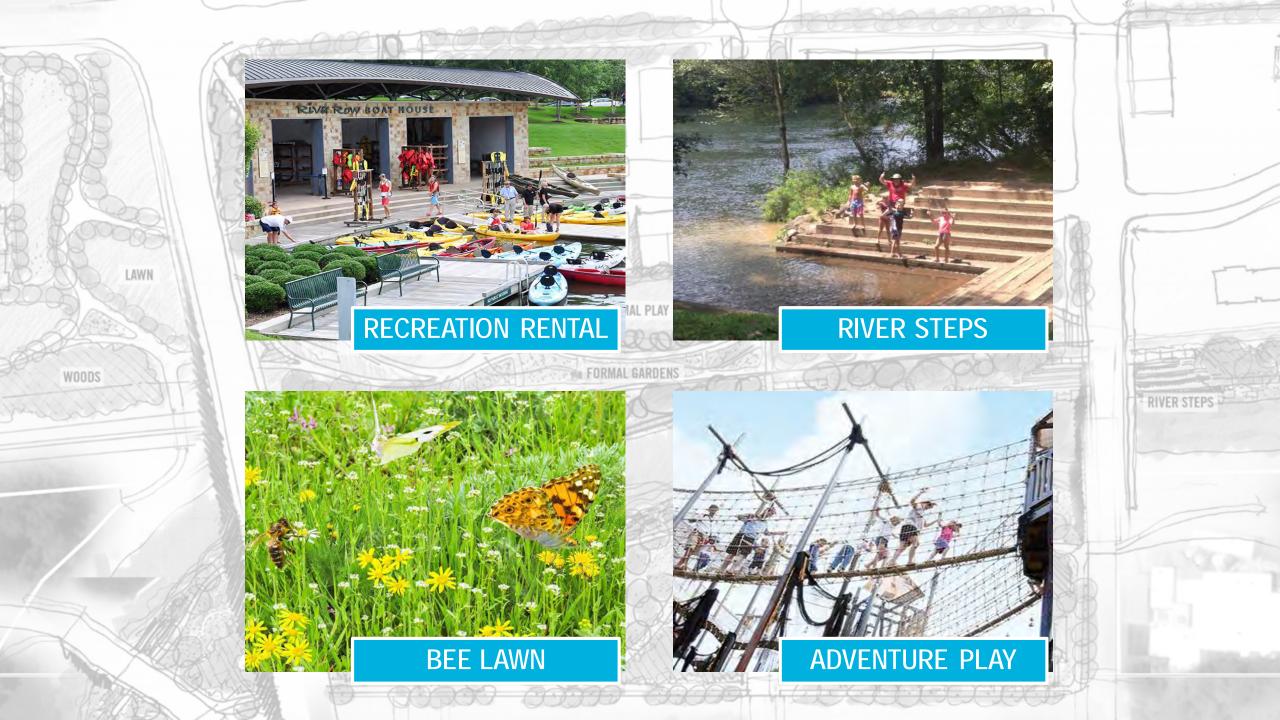
























On Street Bike Lanes











Transit Hub



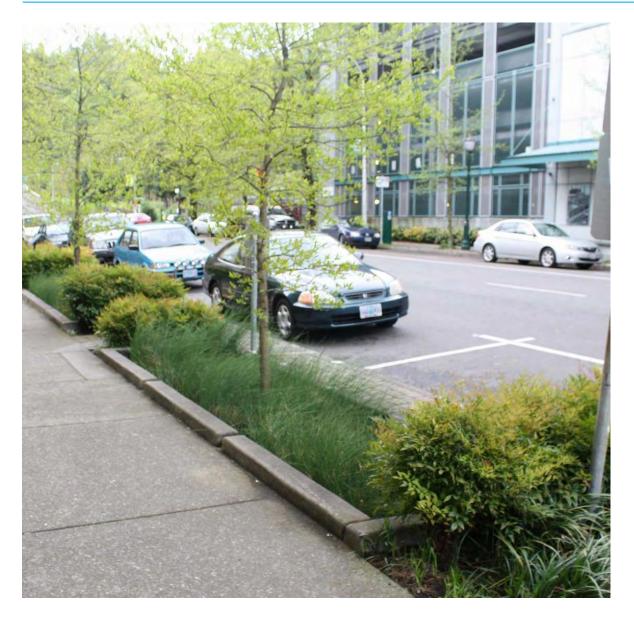








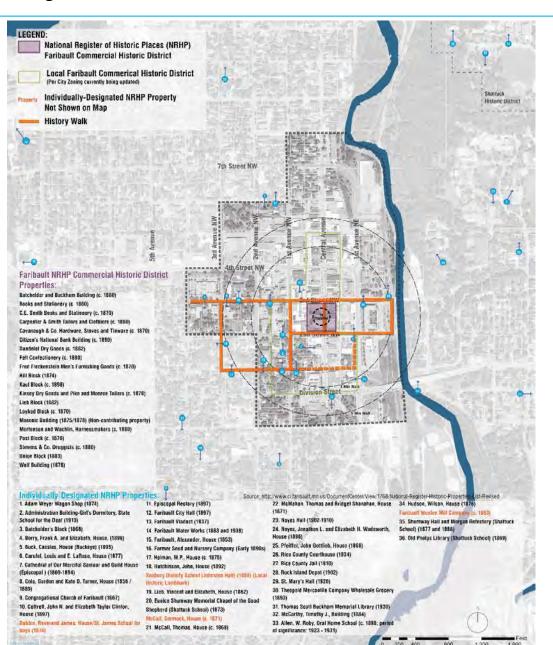
Green Routes







History Walk











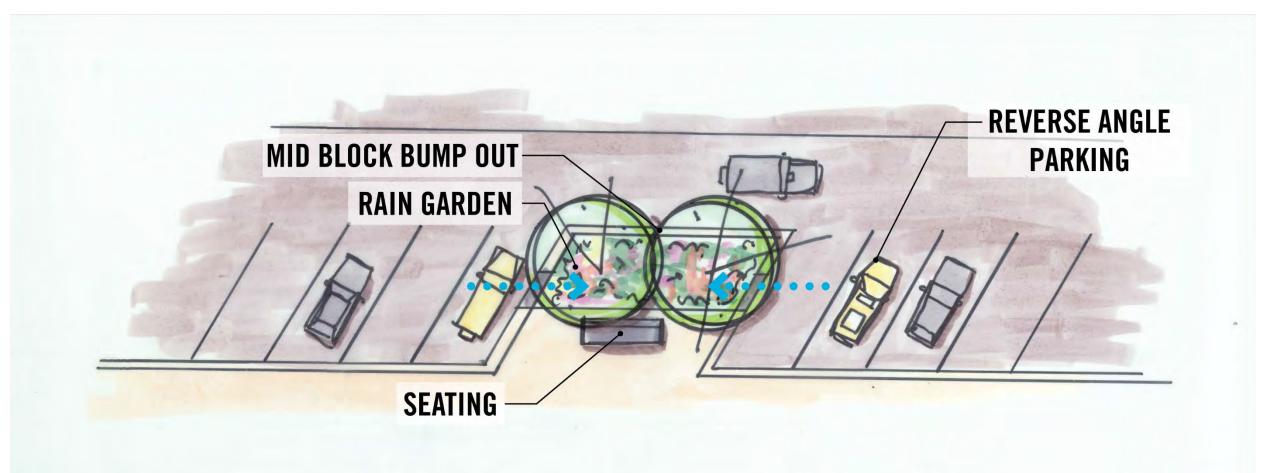
Reverse Angle Parking & Mid Block Bump Outs

Advantages:

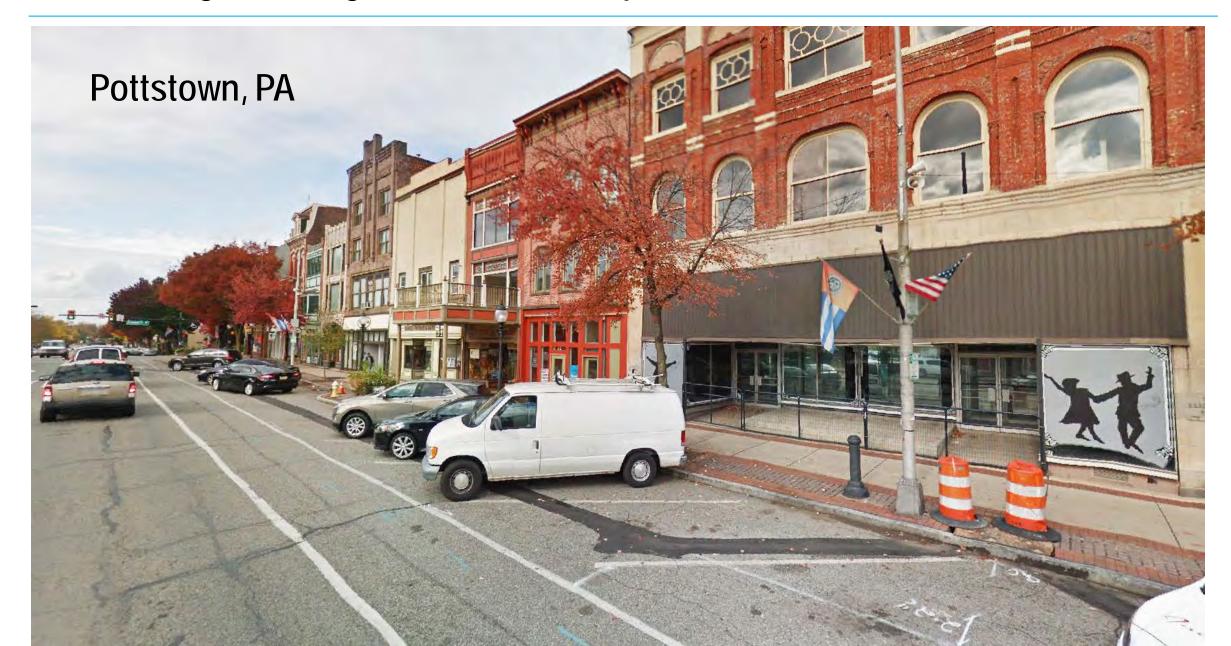
- Safer for pedestrians and bicyclists (increased visibility)
- Very minimal cost (restriping and signage)
- Helps reduce speeds along Central Ave

Disadvantages:

- Does not increase net number of parking spaces
- Period of adjustment as motorists learn unfamiliar parking method
- More time needed to enter a parking stall



Reverse Angle Parking & Mid Block Bump Outs



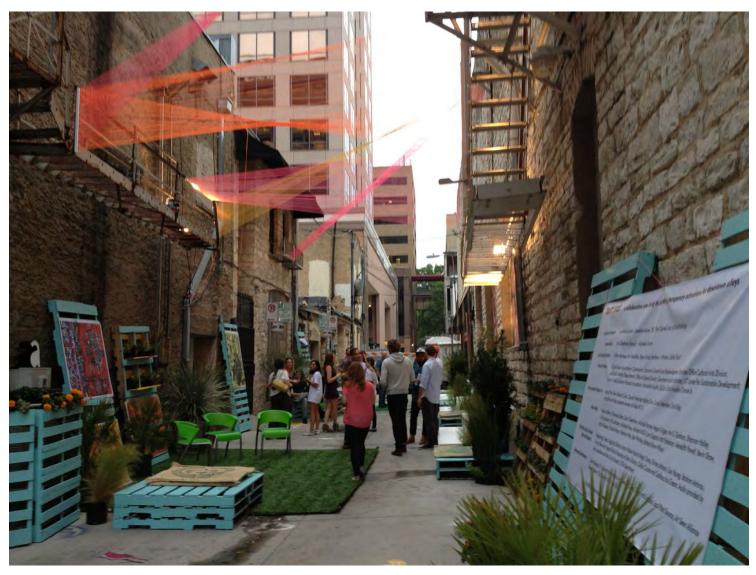




Alley Activation







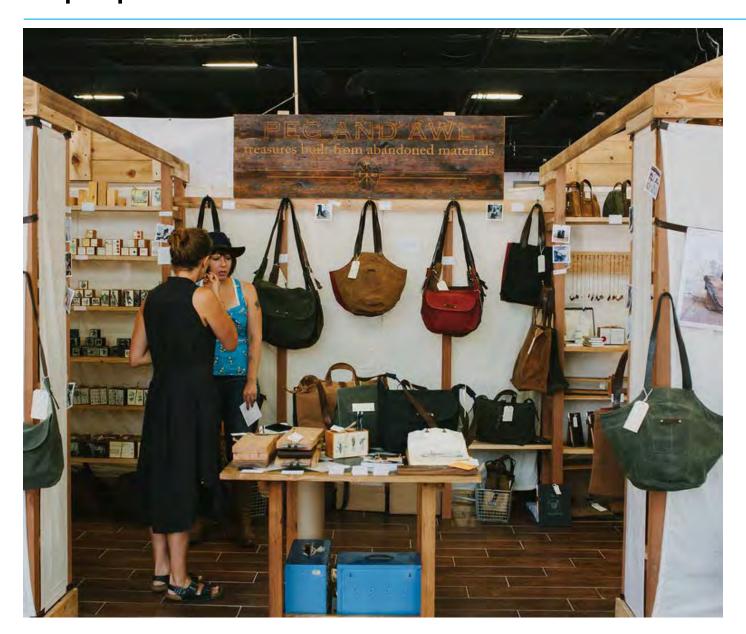








Pop-Up Storefront Retail









Housing

Housing in commercial areas is generally a good thing

- Residents are a captive market for businesses
- Contributes to vibrancy
- Shared parking arrangements can work well
- The presence of amenities attracts residents

The housing market is really tight right now

- All types of housing are needed
- Seniors and young families are really being squeezed
- Rice County is currently updating a housing study

Historic district – preservation and rehabilitation critical

- Consider an ordinance requiring owners to maintain their buildings
- Make the review process more friendly
- For properties not on a register, consider an interim protection ordinance
- Demand exists for new housing with river views and trail access













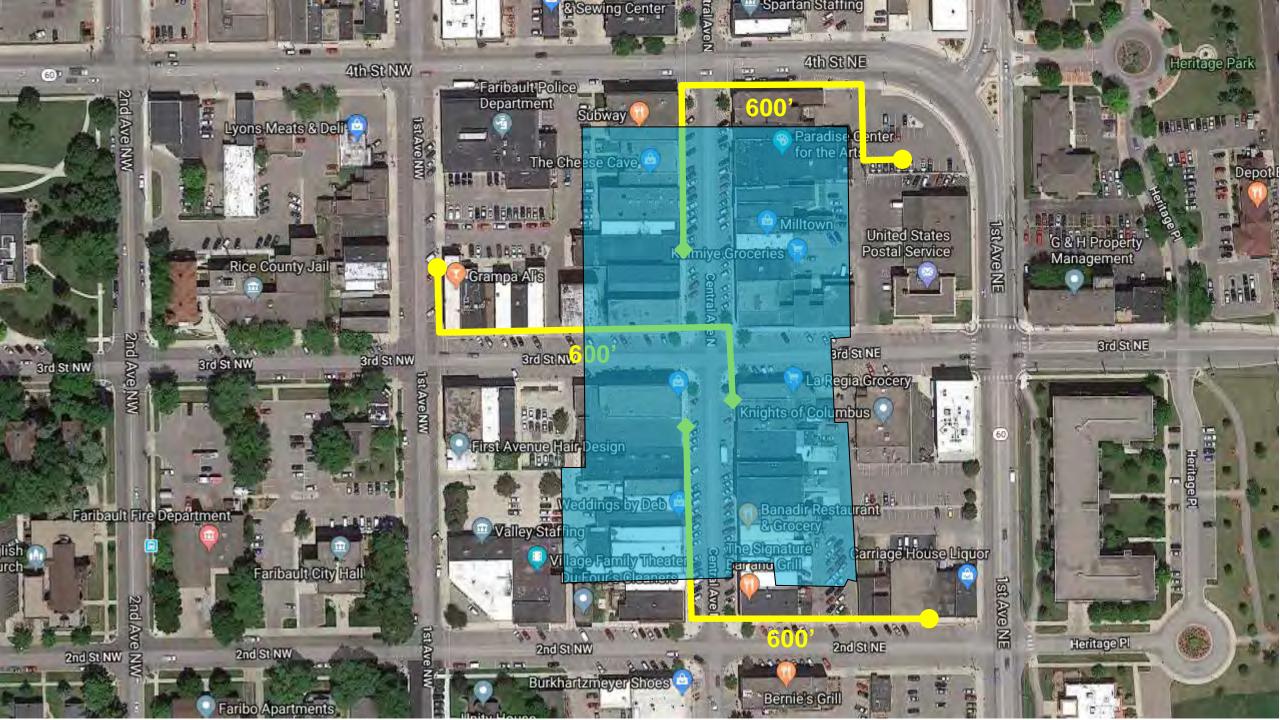














Parking Strategies

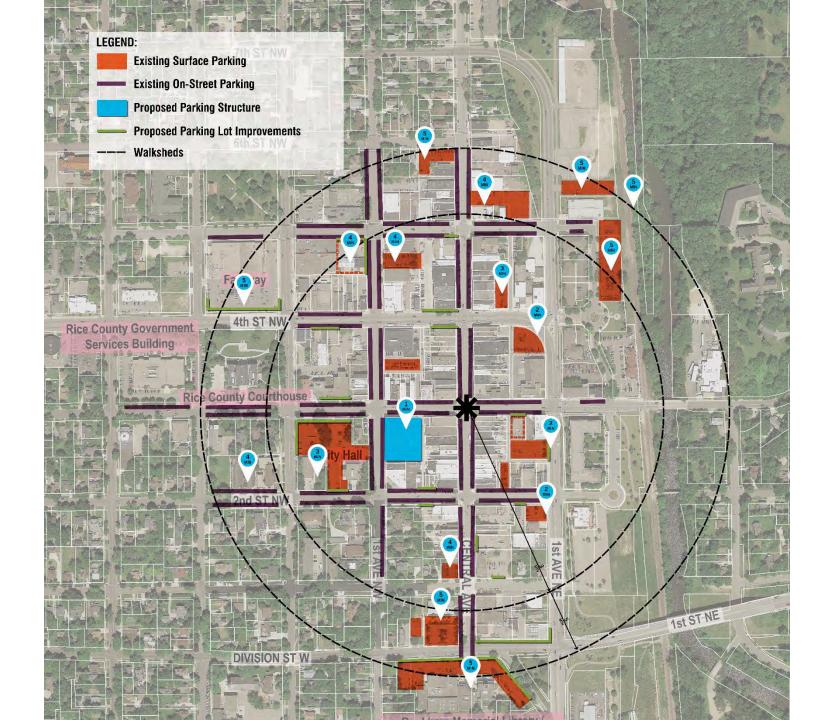
Design

- Reverse Angle Parking (\$)
- Wayfinding Signage (\$\$)
- Improve Alleys and Other Off-Street Lots (\$\$\$)
- Parking Structure (\$\$\$\$)

Policy

- Shared Parking Agreements (\$)
- Increased Enforcement (\$\$)
- Metered Parking (\$\$\$)

Parking Walkshed Analysis













Next Steps

- Distill concepts and feedback into a refined master plan
- Review refined plan with DSC in mid-late October
- ✓ Engage the community for feedback on the refined plan (Oct-Nov)
- ✓ Please don't forget to bring your Handbook!
- ✓ Visit the Project Website!